## Inspirational Episode 30 Karishma Bidla

Talent Acquisition Lead - People and Culture Management at twid, Former Talent Acquisition Manager at BYJU'S



This episode of INSPIRATIONAL features a "True Story" from the life of Ms. Karishma **Bidla** (Talent Acquisition Lead – People and Culture Management at twid, Former Talent Acquisition Manager at BYJU'S)

"Hi, I am Karishma, a girl belonging to a conservative family from Haryana but born and brought up in Delhi. My parents are having 2 Daughters. I am the youngest one. I have grown up by seeing the struggles of my parents to please certain people in the society – who tortured my parents because he is not having a son who will be the Lineage.

I was 6 years old when I asked my mother "Why it's important to have a son? I am your son. I will always keep you happy." When I turned 18 years old, certain people in the society wanted me to get married instead of focusing on my career. My parents got influenced from such people. I remember, I was only 19 years old when some of our relative started searching for a suitable boy. I have heard many times "Job karke kya karna hai? Khana to Sasural wale khila hi denge." (i.e., "what will she achieve from working in a job. Afterall, she will be taken care by her in-laws.") I tried to convince my parents by saying "I don't want to get married and that I have seen few dreams for you, and I will fulfill it." I was getting job opportunities, but they didn't allow me.

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Finally, I got a job at BYJU'S – a startup company. It took a lot of efforts to convince them for allowing me to accept this job opportunity. As it was a startup, we were not having fixed working hours. It was bit difficult for me to focus on my work under these circumstances, where I was getting forced to get married. However, I never lost hope. I kept working hard.

When my hard work paid me well, my parents started to understand me. I have made my parents proud. I have purchased a new house for my parents from my salary. I try to help children from shelter homes. I have a dream to open my own shelter home in my late 40s. Now, I have become inspiration for the same people. They want their kids to be like me. I Never thought someday I will inspire people. This was my journey from "Ladki hui hai" to "Ladki ho to aisi". I believe there are uncountable Karishma's who are having dreams, but their dreams are getting stopped & ignored by certain people in the society. I wish this mindset will end soon."

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