

Sponsorship Opportunities

At the Butler



County Fair

Did You Know?

Since 1851, the Butler County Agricultural Society has annually operated the Butler County Fair. The Agricultural Society, Board of Directors, asks that you consider a sponsorship and/or advertisement via the fair as a means of promoting your business, operation or group. This opportunity will enable you to showcase your business and at the same time help the Agricultural Society support the youth & adult participants of Butler County that take pride in their annual project(s). We rely heavily on contributions from caring businesses, individuals

Board of Directors:

Doug Turner, President	David Hiltbrand
Gary Gerber, Vice President	Mark Mignery
Jerry Bittner, Treasurer	Wally Minges
David Vollmer, Secretary	Josh Robinson
Leon Simpson	Casey Wells

and families in our community for support of this annual family attended event.



Supported By The:

Fair Facts: Nearly 90,000 attended in 2018
 4-H, FFA, Boy and Girl Scout organizations & members attend all week

Butler County Commissioners,
 Visitors Bureau &
 Cincinnati Kennel Club

Ways to Sponsor...

Day Sponsorship

\$2,500 Per Day

Day Sponsorship

Includes:

- Advertisement on State Rt. 4 on our Electronic Sign
- 10x10 Hospitality Booth On your Day
- Full Page Ad in Electronic Fairbook
- 75 One day Passes
- Link and Recognition on Fair Website
- PA Announcements Throughout Your Day
- Day Handstamp Logo Used for Reentry

Banner

Advertisement

\$375 Per Banner

Banner Advertisement(s) Includes:

- 4x6 Banner
- 90 Day Display Visible From Ohio State Rt 4
- 2 One Day Fair Passes
- PA Recognition Announcement Throughout Fair
- Recognition On Fair Website

Grandstand Sponsorship

\$2,500 Per Event

Grandstand Sponsorships

Includes:

- Signage During Grandstand Event
- Full Page Ad in Electronic Fairbook
- 10 One Day Fair Passes
- 10 Grandstand Event Passes
- Wrist Band Advertisement
- Recognition Announcements Throughout Your Sponsored Event & Fair Week
- Recognition on Fair's Website

Golf Cart

Advertisement

\$250 Per Golf Cart

Cart Advertisements Includes:

- 1x3 Banner
- Signage on Carts Traveling the Fair Grounds
- Recognition on Fair Website and Social Media

-Banner and Golf Cart Sponsorship Information must be received by Monday July 2nd

Event Sponsorship

3 Levels of Sponsorships

Gold Power Level: \$500

- 3x5 Banner
- 4 Entry Tickets to Fairgrounds and Sponsored Event
- Business Announced Throughout Sponsored Event

Silver Level: \$250

- Displayed on Group Banner
- 4 Entry Tickets to Fairgrounds and Sponsored Event
- Business Announced

Throughout Sponsored Event

Bronze Level: \$100

- Displayed on Group Banner
 - 2 Entry Tickets to Sponsored Grandstand Event
 - Business Announced
- Throughout Sponsored Event

*Please Mark Your Selections And Remit With Payment

Day Sponsorship \$2,500

- Sunday
- Monday
- Tuesday
- Wednesday
- Thursday
- Friday
- Saturday

Event Sponsorship

Levels:

- Grandstand **\$2,500**
- Gold Level **\$500**
- Silver Level **\$250**
- Bronze Level **\$100**

Event:

- Tractor Pull Rodeo
- Sunday
- Tuesday
- Demolition Derby Circus
- Monday
- Friday
- Monster Trucks

Banner \$375 Advertisement

Golf Cart \$250 Advertisement

Total: _____

Business Name: _____

Contact Name: _____

Address: _____

Phone #: _____

Email: _____

Website: _____

Please Send to:

Butler County Agricultural Society

1715 Fairgrove Ave Hamilton Oh. 45011

Please Tear Here and Remit With Payment