

PetParent Collective

Privacy Policy

Effective Date: 04/01/2026

1. Information We Collect

- Personal information: full name, phone number, email address, mailing address, city / ZIP code, preferred contact method, service request details.
- Service request information: pet name, species / breed, age, clinic/provider, pickup location, scheduling details.
- Website usage information: IP address, browser, device, pages visited, cookies and analytics.

2. How We Use Information

- Respond to support requests
- Coordinate transportation and aftercare
- Communicate with veterinary partners when authorized
- Improve website performance and user experience
- Send service updates and confirmations
- Comply with legal obligations

3. Information Sharing

- No sale of personal information
- Limited sharing with partners and vendors as necessary to fulfill services

4. Cookies and Analytics

- Performance cookies
- Analytics tools
- Session cookies
- Browser controls

5. California Privacy Rights

- Access, correction, deletion, disclosure, and opt-out rights

6. Data Security

- Commercially reasonable safeguards

- No system is absolutely secure

7. Third-Party Links

- External sites governed by their own policies

8. Children's Privacy

- Not intended for children under 13

9. Updates to This Policy

- Policy updates with revised effective date

10. Contact Us

- PetParent Collective
- contact@PetParentCollective.com
- 1 (844) 458-8738

11. Veterinary Partner Communications

- Authorized information sharing for continuity of care and service coordination

Note to Counsel: Please review for CPRA/CCPA compliance, website analytics disclosures, consent language, and vendor sharing provisions.

12. SMS / Email Consent

- No mobile opt-in or text message consent will be shared with third parties or affiliates.
- If you consent to receive <types of messages - i.e. conversational, informational, promotional, etc.> SMS from PetParent Collective, you agree to receive messages containing links to appointment details and required consent forms for signature and other service identified communication SMS from us.
 - Reply STOP to opt-out; Reply HELP for support;
 - Message & data rates may apply;
 - Messaging frequency may vary;
 - Visit [[Privacy Policy URL](#)] to see our Privacy Policy and terms and conditions.