

# What is the Culture of STHM?

Class	Hallways
<p><b>Foundations of Event and Entertainment Management</b></p> <ul style="list-style-type: none"> <li>• It is very interactive, and students can learn new perspectives.</li> <li>• Elaborated on key points for the guest speaker and prepared with questions.</li> <li>• <b>Connections</b> with guest speaker, thank you note, connecting through LinkedIn.</li> <li>• Students were very engaged</li> </ul> <p><b>Sales and Revenue Generation</b></p> <ul style="list-style-type: none"> <li>• <b>Interactive</b></li> <li>• Presentation with dialogue for students; along with examples.</li> <li>• Elaborated on the strengths and weaknesses for the first exam.</li> <li>• Interacted with students for the spring break.</li> </ul> <p><b>Applied Research in Experience Industries</b></p> <ul style="list-style-type: none"> <li>• The class was instructed on what to do for the assignment.</li> <li>• Presentation and discussion format.</li> <li>• Activity assignment to build skillset.</li> <li>• In-class example to help students with assignment.</li> <li>• Pegah worked side-by-side with the student for additional help with research assignments.</li> </ul>	<ul style="list-style-type: none"> <li>• Filled with <b>diverse</b> students.</li> <li>• Very relaxed, not congested.</li> <li>• <b>Interactive</b> and engaging</li> <li>• Students are eating and drinking.</li> <li>• <b>Hilariously</b> laughing with friends.</li> <li>• Friendly conversations with students. <ul style="list-style-type: none"> <li>○ Helped them to make <b>connections</b> with each other in the school.</li> </ul> </li> <li>• Accessible for those with disabilities.</li> <li>• Headphones, laptops, phones, and bookbags were found with the students. <ul style="list-style-type: none"> <li>○ Students had laptops and phones with them, which supported being <b>tech-savvy</b> in STHM; even though they were waiting for class.</li> </ul> </li> <li>• Everyone is in a rush to get somewhere.</li> <li>• Students mostly entered at the door. across from the Tuttleman Center than the Alter Hall.</li> <li>• Unique styles of fashion with students. <ul style="list-style-type: none"> <li>○ Brands such as Temple, Flyers, Eagles, Phillies, and UCLA.</li> </ul> </li> <li>• Students had jackets and school material with them.</li> <li>• The basement hallway was more relaxed than the main one.</li> </ul>

<b>Class Overall</b> <ul style="list-style-type: none"> <li>• All students had headphones, laptops, phones, and their bookbags with them.</li> <li>• Friendly conversations with the students to help them connect with the lesson.</li> <li>• The classes were relatable to the student's interests in the lecture.</li> <li>• Each professor had a distinct way in teaching the class, which celebrated the diverse options provided.</li> <li>• All classes relied on being <b>tech-savvy</b> to complete assignments.</li> <li>• The classes were easy for students to engage in because the professors were <b>hilarious</b> at some points of the lecture, which made students laugh and kept them engaged.</li> </ul>	
<b>Faculty &amp; Staff</b> <ul style="list-style-type: none"> <li>• Friendly</li> <li>• Patient</li> <li>• <b>Diverse</b></li> <li>• Relatable</li> <li>• Engaged</li> <li>• Hospitable</li> <li>• <b>Hilarious</b></li> <li>• <b>Interactive</b></li> <li>• Attentive</li> <li>• Supportive</li> <li>• <b>Connections</b></li> <li>• Enthusiastic</li> <li>• <b>Tech Savvy</b></li> <li>• Communicative</li> </ul>	<b>Classmates &amp; Colleagues</b> <ul style="list-style-type: none"> <li>• Inclusive</li> <li>• Friendly</li> <li>• <b>Interactive</b></li> <li>• Relaxed</li> <li>• <b>Diverse</b></li> <li>• Relatable</li> <li>• <b>Hilarious</b></li> <li>• <b>Tech Savvy</b></li> <li>• Supportive</li> <li>• Great <b>connections</b></li> <li>• Different ideas to the class discussion</li> <li>• Students can express themselves</li> </ul>
<p style="text-align: center;"> <b>Themes:</b>  <b>Fun Vibes</b>  <b>Networking</b>  <b>School Engagement</b>  <b>Worldwide Connections</b>  <b>Technological Advancement</b> </p>	

# **Data Analysis**

**Drawing from your themes, describe the culture of STHM.**

**[Insert Theme 1]: The culture of STHM is represented through the fun vibes that are connected in the classroom, hallways, and within the staff and classmates. In this school, it is hard not to miss laughter through professors sharing funny stories through their lectures, students laughing with friends in the hallways, staff sharing moments to laugh about professional stories from teaching or their careers, and classmates sharing jokes with friends to help them laugh. Thus, STHM is full of fun vibes because it enables students and staff to enjoy the moment, while being able to have fun at the same time.**

**[Insert Theme 2]: The culture of STHM is also represented through the aspect of networking due to students and staff being able to establish mutual relationships with one another. Also, this was done through being able to invite the guest speaker to class to encourage students to obtain new opportunities in the industry. Networking is well known as a main aspect of culture due to the relevance of professional development and friendships through students and staff, which is a rewarding experience for those that attend this school.**

**[Insert Theme 3]: The culture of STHM is connected towards school engagement due to being immersed in what the school has to offer, such as attending class for the lecture and applying the lessons to your major, but everyone can feel the interaction in the hallway whether through starting a conversation with classmates or with your professor. While the staff can interact with the course material, the way that it is taught, and providing professional experiences to the students; students can interact through being involved in the experience to help them feel prepared for the next step after graduating from Temple.**

**[Insert Theme 4]: The culture of STHM is home to worldwide backgrounds that enables students to feel included in decisions within the school. In the hallways, students are filled with diverse backgrounds whether they are from Philly or from overseas; whereas class can have distinct ways of teaching, as students can connect with their experiences. Lastly, staff hones the culture of STHM due to the diverse backgrounds within each professor, which makes the student feel excited towards connecting with the school on a consistent basis.**

**[Insert Theme 5]: The culture of STHM is connected towards the technological advancement that separates this school from any other school at Temple. In the hallway, students are mostly on their phones and computers, which proves that they are advanced in technology through being able to use different techniques on their phone. Staff use technology to help students connect with the course content and complete assignments within the course,**

**which also shows their technological skill; while students can connect with classmates with the creations that they made, whether for their professional career or for class. Overall, STHM is home to technological advancement because it applies their creativity and finesse.**