

AEMI IMPACT PRIORITIES OUTLINE

AEMI is pleased to share the following priorities for 2019, with preliminary strategies for their implementation. We invite all stakeholders to participate in building a strong alliance and execution of the priorities Identified.

PRIORITY: Establish a Vetted, Credible Funding Pipeline HUB

- ➤ Establish a Working Group to identify criteria for Vetting Team and process, and the measurable and reportable desired outcomes
- Connect existing pipelines with the larger AEMI hub so opportunities can be shared and expanded
- > Establish online process for opportunities to be received and vetted, and then shared with investors and philanthropists through existing and new pipelines
- > Establish Vetting Expert Team by online nomination based on identified criteria
- > Identify desired measurable and reportable outcomes

Launch Effort: by January 22, 2019 HUB operational: by June 30, 2019

Initial Outcome Reporting: Fall/Winter 2019

Continuous reporting on outcomes on quarterly basis

PRIORITY: Compare Standards and Processes Across All Markets

- Establish Working Group(s) to establish criteria and process
 Sub working groups by the individual sectors and then larger group
- ➤ Identify desired measurable and reportable outcomes and further actions*

 (*one outcome would be clearly identified data and research needed so improved data and research priority can be pursued in 2020)
- Online platform for gathering information

Launch Effort: by January 22, 2019

Online gathering launched by March 1

Preliminary Comparison Completed by August 1, 2019

Sharing of results beginning as early August 1, for comments through October 1

Initial Outcome Reporting: Fall/Winter 2019



PRIORITY: Establish Accreditation Program and Increase Availability for Formalized Education and Training

- > Establish Working Group to identify criteria and process and initial program
- > Identify existing education providers who wish to participate in expanding education programs and availability through this accreditation program
- > Identify desired measurable and reportable outcomes
- Identify financial resources to increase availability

Launch Effort: by January 22, 2019

Accreditation Program Established by March 31

Initial funding sources identified by June 1

Initial Outcome Reporting: Fall/Winter 2019

Continuous reporting on outcomes on quarterly basis

PRIORITY: Ongoing Connection with Stakeholders

- > AEMI will continually update its web presence to include:
- > Priorities with timeline and progress indicators and working groups
- Vetted HUB Portal (see #1 priority)
- Results of Priorities
- Place for continuous input and sharing from stakeholders
- Ongoing information collection on information available tools, databases, registries, methods, studies and more, to initially be made public online. Organize, review, provide additional insights for future priorities
- > Calendar of events and more

AEMI will participate in events, programs and other means to stay connected with and support all environmental markets. AEMI will continuously report on new initiatives and recommendations provided by stakeholders.

AEMI's year-round interaction with stakeholders through connecting, convening and collaborating, will strengthen the environmental markets industry so we can grow strong together restoring and protecting our environment through public/private, market-driven, and other approaches to sustained solutions.

If you are Interested in supporting our efforts, serving on a working group, participating in another way, or simply want to discuss AEMI and its priorities further, please contact one of the founding board members:

Kymberly Wolff, President kymberly@aemi.org
Carlene Bahler at carlene@aemi.org
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