

WATSEKA AREA

CHAMBER OF  
COMMERCE

110 South Third Street • Watseka, Illinois 60970  
Phone: 815-432-2416 • Fax: 815-432-2762  
Email: watsekaareachamber@gmail.com

# Watseka Area Chamber of Commerce Membership Information Packet

“Serving You Since 1945”

## 2023 Board of Directors

Amanda Hibbs, Executive Director  
President, Susan Wynn Bence, First Christian Church  
Vice President, Carla Waters, Times-Republic  
Treasurer, Jenni McTaggart, Juvenile Justice Council of Iroquois County  
Penny Burden, Harbor House Resale Shoppe  
Jason Cahoe, TJ's Signs  
Janet Doyle, American Legion Post #23  
Loren Grosvenor-Watseka Public Works  
Jeff Petersen, Prairieview Lutheran Homes  
Mike Ruble, WIVR Radio/Milner Media  
Ashley Ward-Iroquois Federal  
Rob Warmbir-RW Property Services  
Felice Waters-First Trust & Savings Bank

## Vision

The Watseka Area Chamber of Commerce was established in 1945 with the vision of creating a prosperous community. Through your personal service and financial support, we can successfully protect and advance local businesses and organizations.

As an active Chamber member, you will experience a sense of accomplishment and satisfaction in knowing that you are doing your part to share the Chamber's vision with future generations.

## Mission Statement

To promote the economic, civic and social well-being of the people in the Watseka area, and conduct activities for the direct or indirect benefit of its members and the larger community.

## Activities

As a service and action organization, the Watseka Area Chamber of Commerce:

- ◆ Provides a venue through which people can take effective action for the progress of the community
- ◆ Helps create opportunities for industrial and commercial growth and seeks improvements in community infrastructure
- ◆ Markets the community to potential businesses, organizations and residents
- ◆ Serves the community by organizing events that highlight new and existing businesses and organizations and promotes our area to visitors

### Promotion

- ◆ Ribbon-cutting ceremonies
- ◆ Groundbreaking ceremonies
- ◆ Sponsorship opportunities
- ◆ Cooperative advertising
- ◆ Monthly newsletter
- ◆ Website links
- ◆ Referrals to your business
- ◆ Press releases

### Services

- ◆ New Resident information
- ◆ Facebook page
- ◆ Notary Service
- ◆ Twitter page

### Involvement

- ◆ Monthly Business After Hours
- ◆ Annual Meeting & Awards Night
- ◆ Business Expo (biannually)
- ◆ Annual Golf Outing
- ◆ Independence Day Parade
- ◆ Christmas Parade
- ◆ Business of the Month

### Development

- ◆ Seminars
- ◆ Business Education Partnerships
- ◆ Government Affairs
- ◆ Economic Revitalization

*The Watseka Area Chamber of Commerce is not a government entity, nor do we provide funding to businesses or organizations. The Chamber is an organization through which businesses, organizations and residents work together for the common good of the community. The Watseka Area Chamber of Commerce can increase your effectiveness by offering you strength in numbers. We can be your voice on local and statewide issues.*

Membership Application

Table with 2 columns: Membership Category and 2022 Rate. Categories include Health & Wellness, Insurance, Manufacturing/Industrial, Media, Professional, Real Estate, Retail/Service, and Utilities.

For the above categories: Add \$1.25 per employee in excess of 24 full-time equivalent local employees (2 part-time employees are equivalent to 1 full-time employee)
Maximum rate is \$500.00

- Individual/Social/Civic/Home Based Business \$90.00
Financial \$180.00, plus \$10.00 per \$1 million of in-county assets
Maximum rate is \$2,000.00
Nursing Home/Assisted Living \$180.00, plus \$1.25 per licensed bed
Hospital \$180.00, plus \$1.25 per licensed bed, plus \$1.25 per full-time equivalent employee
(2 part-time employees are equivalent to 1 full-time employee)
Maximum rate is \$1,000.00

An owner with an additional business(es) \$50.00 per additional business

NOTE: New members who join after January 1st will pay a prorated amount.
The membership investment amount will be calculated to the nearest full month.
The Chamber office will calculate this amount.

Business/Organization \_\_\_\_\_ Contact Person \_\_\_\_\_
Street Address \_\_\_\_\_ City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_
Mailing Address \_\_\_\_\_ Phone Number \_\_\_\_\_ Fax Number \_\_\_\_\_
Email \_\_\_\_\_ Website \_\_\_\_\_
Number of full-time equivalent employees \_\_\_\_\_ Number of licensed beds \_\_\_\_\_
Amount Enclosed \$ \_\_\_\_\_ (or attach the Direct Deposit Authorization form)
Date business/organization was established under current ownership (Month, Year) \_\_\_\_\_
Signature \_\_\_\_\_ Date \_\_\_\_\_

## ***Newsletter***

The monthly newsletter produced by the Watseka Area Chamber of Commerce and distributed/ emailed to over 180 businesses and organizations. As a Chamber member, you are invited to advertise your business, organization or upcoming event in *the newsletter*. All submissions must be copy ready, emailed and received by the 20th of the month to the Chamber office. You will receive one free insert per quarter and a charge of \$25 per submission thereafter for the calendar year January to December. In the event that a Chamber business or organization needs to email information not during the scheduled newsletter time and to keep the abundance of mass emails daily, weekly, etc. to a minimum, the Watseka Area Chamber of Commerce has put together an email policy for forwarding emails from Chamber members through the Chamber office onto other Chamber members. The schedule is as follows:

Quarterly—free with either submission in the newsletter or on its own  
\$25 per email per submission after using free quarterly email  
Attachments need to be copy ready to be sent  
\$25 per extra attachments

Please contact the Chamber office to submit an advertisement:

Watsseka Area Chamber of Commerce  
110 South Third Street  
Watsseka, IL 60970  
Phone: 815-432-2416  
Fax: 815-432-2762  
Email: [watsekaareachamber@gmail.com](mailto:watsekaareachamber@gmail.com)  
Web site: [www.watsekachamber.org](http://www.watsekachamber.org)

## **WACC Committees**

If you or a member of your organization would be interested in volunteering on a committee Please contact Amanda at the WACC office 815-432-2416. We are always looking for volunteers.

Annual Meeting & Awards Night  
Storybook Time with Santa  
Business Education Partnership & you  
Business Expo  
Economic Revitalization Decorations & Banners  
Golf Outing  
Government Affairs  
Parades (4th of July & Christmas)  
Seminars

## Direct Deposit Authorization Agreement (ACH Debits)

*Optional form of payment for membership fees*

ORIGINATING COMPANY: Watseka Area Chamber of Commerce

I (we) hereby authorize Watseka Area Chamber of Commerce, hereinafter called COMPANY, to initiate monthly debit entries to my (our) checking or savings account indicated below at the depository financial institution named below, hereinafter called DEPOSITORY, on the 1st day of the month, beginning (month) \_\_\_\_\_(year) \_\_\_\_\_ in the amount of \$\_\_\_\_\_ per month and to credit the same to such account.

Depository Name \_\_\_\_\_ City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Routing Number \_\_\_\_\_ Account Number \_\_\_\_\_

Checking Account  Savings Account

This authorization is to remain in full force and effect until COMPANY has received written notification from me (us) of its termination in such time and in such matter as to afford COMPANY and DEPOSITORY a reasonable opportunity to act on it.

Member Name \_\_\_\_\_

Authorized Representative (please print) \_\_\_\_\_

Signature \_\_\_\_\_ Date \_\_\_\_\_

**Your membership is a 12 month commitment. I (we) authorize Watseka Area Chamber of Commerce to pull 12 consecutive monthly payments. Neither a refund nor discount will be given for any months short of the 12 month commitment. If a payment is returned for any reasons by your bank, you will be charged an additional \$25 per return.**