



A large commercial airplane is shown from a low angle on a runway, with its landing gear down and engines visible. The background is a hazy sky. The text "TIME CRITICAL SHIPPING IS HARD & DELAYS ARE COSTLY" is overlaid in white, bold, sans-serif font across the center of the image.

TIME CRITICAL SHIPPING IS HARD
& DELAYS ARE COSTLY



MOBILE TECHNOLOGY HAS CHANGED THE WAY WE ACCESS GOODS & SERVICES

ON AVERAGE, USERS ARE SPENDING 3.3 HOURS A DAY ON THEIR SMARTPHONES

-flipet.com

MOBILE ADOPTION HAS REDUCED OPERATIONAL COSTS BY 37%

-VDC | Research



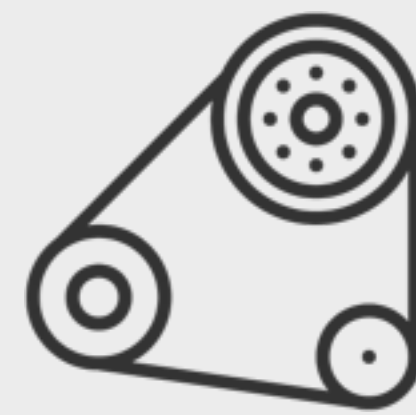
WHY AREN'T SHIPPERS USING
THIS TECHNOLOGY?

INDUSTRY PROBLEMS

1 of 3 shipments with an expected delivery time under 24hrs are delayed



Unexpected Aircraft
On Ground (AOG)
problems can cost up
to \$150,000/hr.



A stopped auto
manufacturing plant
costs \$1.3 million/hr.



18 people die waiting for
a transplant each day.



DAILY LOGISTICAL PROBLEMS

Problems

No Visibility to Driver Information

No Tracking Capabilities

Courier Pickups Wrong Package

Courier Doesn't Have Appropriate Vehicle

Incorrect Waybill Information

Poor Routing

Delayed Dispatch

Antiquated Payment System

Courier Delivers Incorrect Packages

Impacts

Production Delays

Increased Staffing Costs

Temperature Excursions

Damaged Products

Missing Shipments

Stress & Frustrations



WHO IS Merc Logistics Group

Our software enables customers to scan, route and track time critical shipments; while our proprietary system provides complete transparency.



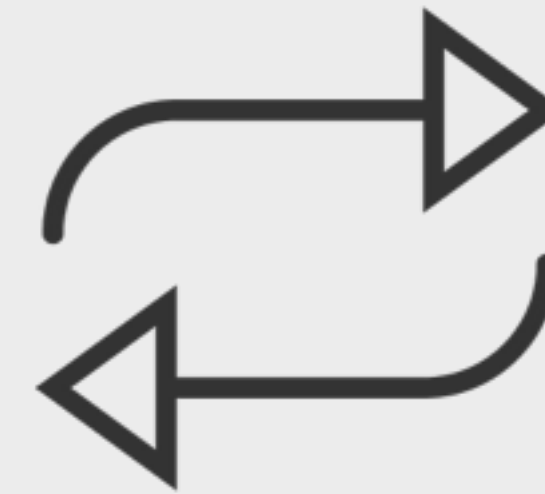
Automation



Minimize Errors



Connecting Business
Partners



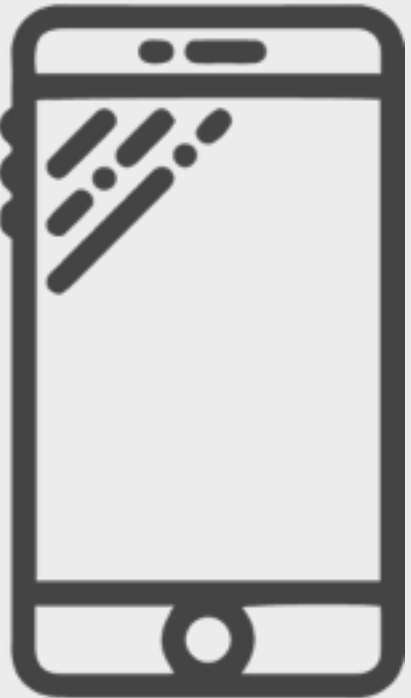
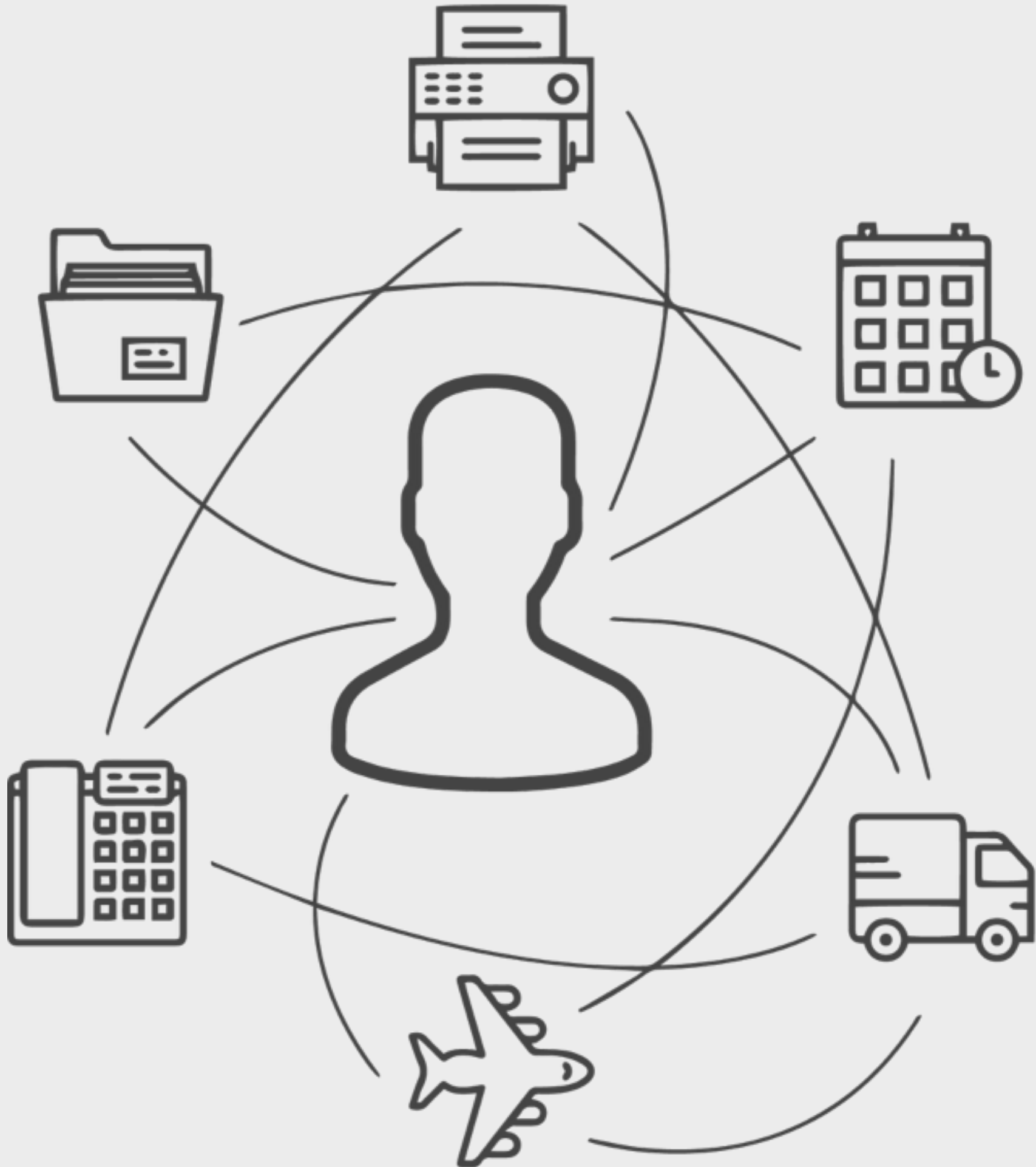
Real Time Communications



Proprietary Technology



OUR PLATFORM VS. A COMPETITOR



Simplifying The Industry



HOW WE AUTOMATE



Quoting

Simple & fast | One click quoting | No phone tag



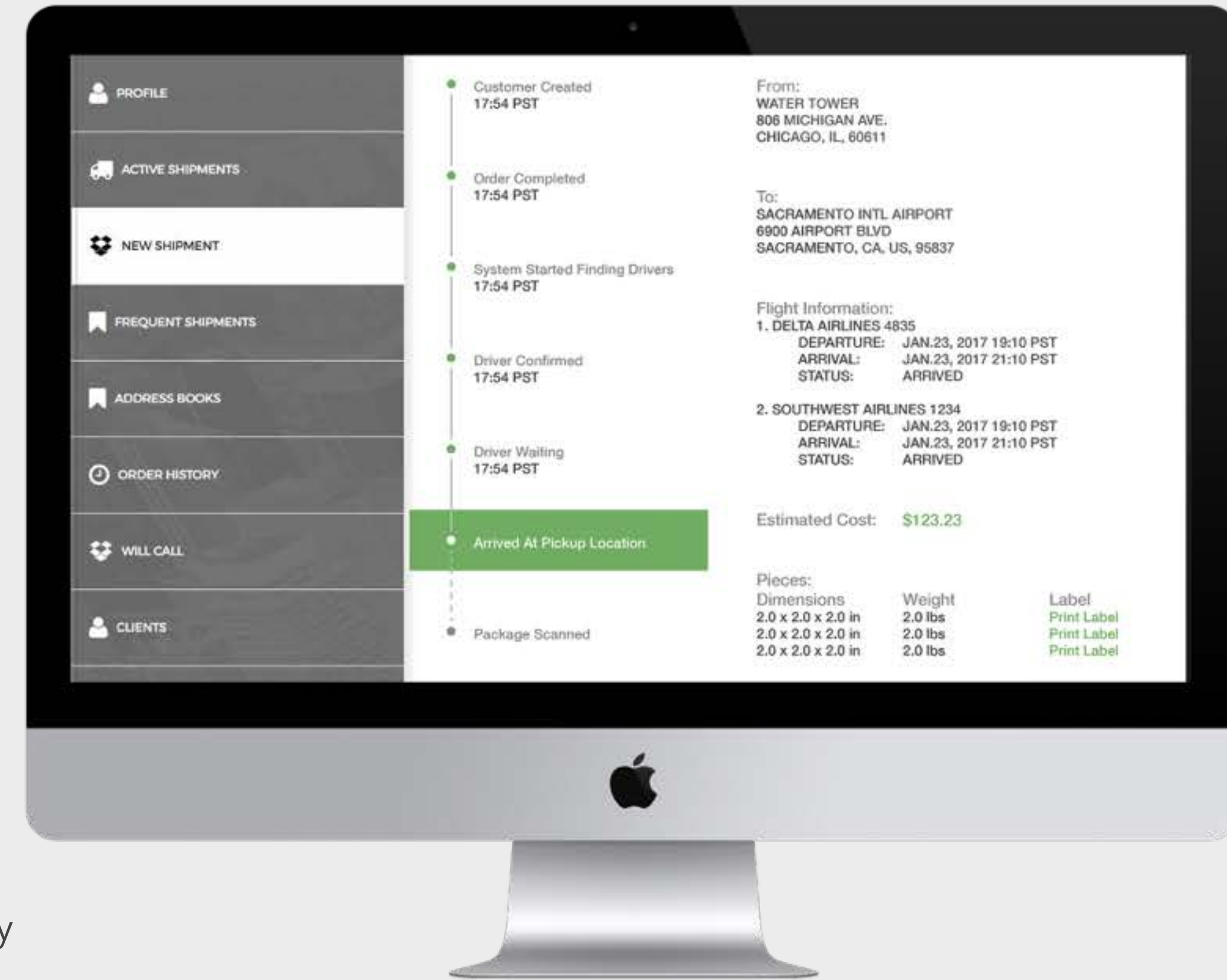
Routing

Path optimization | Package tracking | Automated delay notifications



Document Retrieval

Automatic PODs | Reduce human error | Heightened chain of custody



HOW WE NOTIFY YOU



Driver Information

Know who the driver is | Their exact location | Their route



Milestone Updates

Automatic updates | Heightened chain of custody



ETA Changes

Keep your team informed with the most up to date information



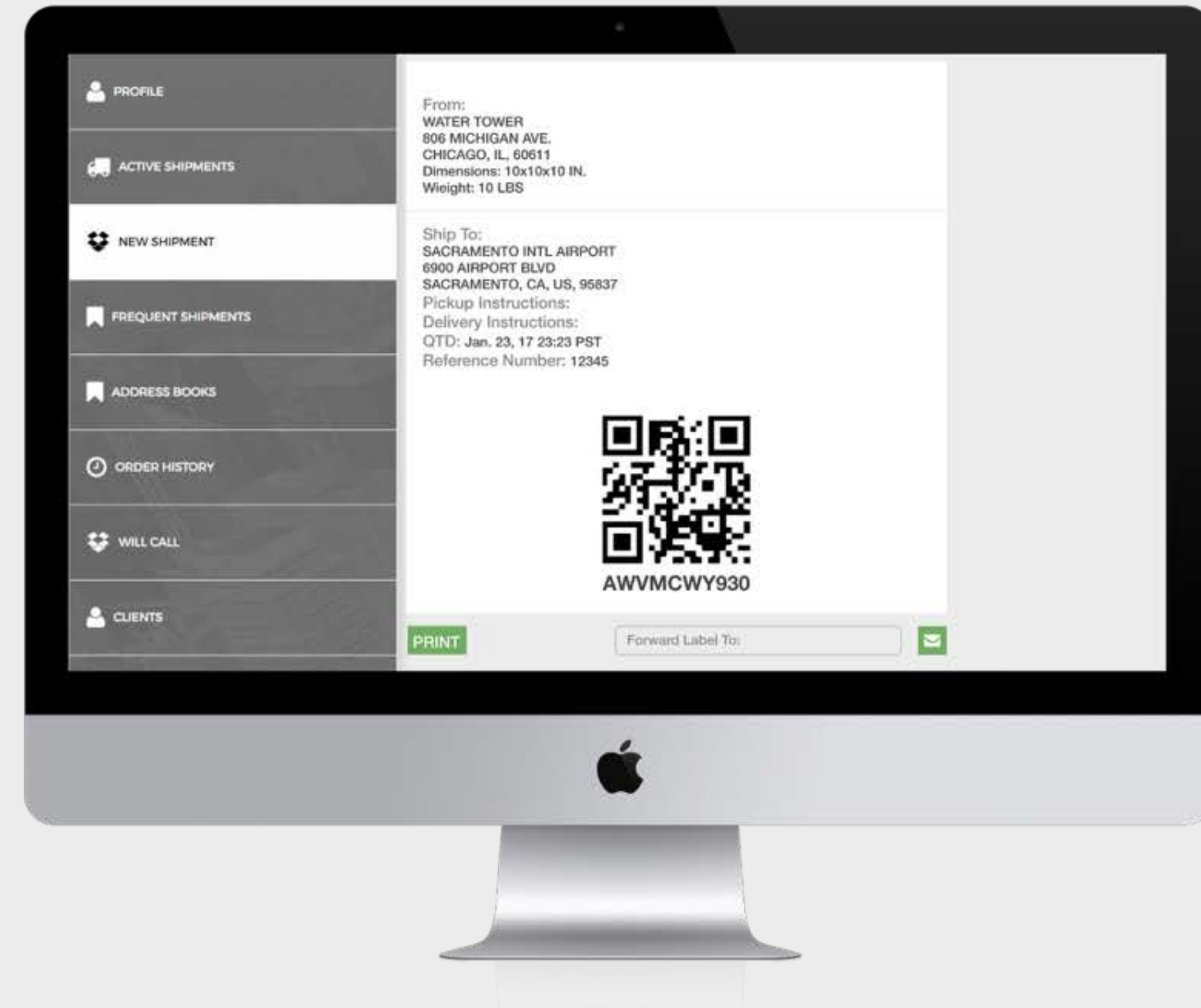
HOW WE UPDATE OTHERS



Customized Updates



Sharable Tracking Tools



HOW WE MINIMIZE ERRORS



Automated Dispatch

Direct communication to driver to speed up dispatch



Mobile Scanning

QR codes scanned each time a package changes custody



Expert Staff

Behind the software, we have experts watching each order



ANY QUESTIONS?

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