

COP27

HOW CAN BUSINESSES JOIN GLOBAL CLIMATE CAMPAIGNS

One important outcome for COP26 was making net zero a core principle for businesses. In COP's meetings, countries try to set targets, but it is up to businesses to meet them, since they are the ones most responsible for emissions. On the other hand, businesses will have to follow what their consumers want as reducing emissions starts to settle into the public conscience. COP27 will be another opportunity for businesses to drive more genuine climate action through supply chains and less corporate greenwash. We provide here a quick guide for businesses on how to take part in global pledges.

UN led Global Campaigns



The Race to Zero and Race to Resilience are the UN-led global campaigns that bring together **non-state actors** in taking immediate action to achieve the goals of the Paris Agreement

Source: <https://unfccc.int/climate-action>



RACE TO ZERO

RACE TO RESILIENCE



RACE TO ZERO

The Race to Zero campaign aims to halve emissions by 2030 and eventually reach zero emissions

25

Global Partner initiatives

Partner initiatives provide guidance to organizations (including businesses) on how to meet credible climate goals. This allows their climate goals to be recognized by the UN and become science-based, and it enables them to share knowledge and solutions between each other. Lastly, it also gives them access to powerful communications material and allows them to be a part in the run up to and at UN and other climate related events such as the upcoming COP27.



52

Regions



1103

Cities



7126

Companies



1103

Educational Institutions



3000+

Hospitals

from

60

 Healthcare Institutions



541

Financial Institutions

24

"Other" Institutions

Source: <https://unfccc.int/climate-action>

PROCESS FOR MEMBERSHIP



Each of these Ps are to be reached on a "starting line" level and a "Leadership practices" level. The starting line is the minimum requirements that the member must adhere and follow in order to join and maintain its membership indicating its eligibility to start reducing emissions but not necessarily its ability to meet its targets.

Source: <https://unfccc.int/climate-action>

Partners to the

RACE TO ZERO

Selected examples from the 25 partners initiatives

BUSINESS AMBITION FOR 1.5°C



THE Paris... CLIMATE 10 years PLEDGE Early

EXPONENTIAL ROADMAP INITIATIVE



Sources: <https://unfccc.int/climate-action> and online



The Race to Resilience aims to prioritize people and the environment to build stronger capabilities against climate shocks and allow the world to develop despite them. Its focus is to **strengthen and help the vulnerable, frontline communities** most exposed to the physical impacts of climate change adapt better. Its goals span three area types: **Urban, Rural and Coastal**.

28
Partners

2000+
Organizations

Delivering action in

100+
Countries

Examples of Partners to the Race to Resilience Campaign



Agriculture 1.5

Agriculture 1.5 aims to: Increase farmers capacity to regenerate soil health; Increase investment for farmers to change to climate resilient production practices; Increase producer participation in system change discussions.



Water Resilience Coalition

An initiative of the UN Global Compact committed to accelerating progress against the global water crisis. WRC has a collective goal to positively impact over 100 water-stressed basins globally and to enable equitable access and sanitation to over 100 million people.



Climate Heritage Network

It seeks to aid heritage actors to ensure arts, culture and heritage is integrated into city planning and management in support of climate mitigation and adaptation strategies. The network supports cities, regions, local governments and indigenous peoples.

Source: <https://unfccc.int/climate-action>

ORGANIZATION & ATTENDANCE OF COP 27

There are generally two ways to attend the conference as explained below:

The Blue Zone

The zone includes the Official Convention Sessions, organized and administered by UNFCCC. Admittance and attendance is only permitted to three groups:

Party Delegates

Official countries' delegates

Observers

UN Agencies, NGOs & IGOs

Media

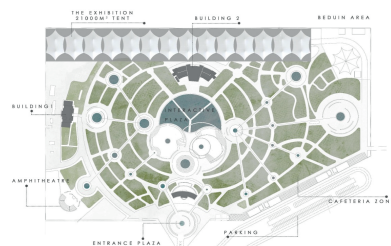
Agencies and individuals

For Profit Companies and Individuals, they are not eligible for direct admission but are usually nominated by admitted organizations (part of the Parties or Non-Parties delegations or both).

The Green Zone

Organization is done by the Host Country in a different premises. Attendance is usually open to the general public. This includes country pavilions, public sessions, events...etc. Usually includes Civil Society, Youth Groups, Private Sector, Academia and Scientists showcasing their projects and initiatives.

Green Zone's floor plan in Sharm El Sheikh



Sources: <https://unfccc.int/> and cop27.eg