## KARL ALAN MEDIA

Hailing from heart of America's Dairyland, the Milwaukee-based Karl Schroepfer has emerged as a leading action photographer & videographer in the midwest. As a graduate from the Milwaukee School of Engineering, Schroepfer uses his eye for creative problem solving and visual thinking to document live events, sports, and even less cooperative canine friends to create dynamic, frame-worthy stills, as well as unforgettable viral clips for social media, and stimulating full-length capture of any filmable occasion.

What truly sets Schroepfer apart is his unique ability to forge meaningful, ongoing collaborative relationships with his clients. The industry leaders in Karl's network often rely on him to go beyond merely filming their product. They tap into Schroepfer's engineering & product management background to boldly envision resonant marketing campaigns and digital media initiatives that result in audience engagement growing exponentially. Karl Alan Media is more than just a snapshot in time; these are moments that live *forever*.



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Karl Alan Schroepfer's talents extend beyond the lens as a prolific podcaster. As co-host of <u>Across the Ring</u>, available on <u>YouTube</u> and all major podcast platforms such as <u>Apple</u> and <u>Spotify</u>, Schroepfer dives headfirst into the captivating lives of independent professional wrestlers on the rise, including teenage sensation <u>Brittnie Brooks</u>, indie legend <u>DysFunction</u>, and most notably ex-WWE fan favorite and star of Hollywood's *Leprechaun: Origins*, <u>Dylan "Hornswoggle" Postl</u>.

In 2023, Postl even selected one of <u>Karl's photos</u> from a "deathmatch" that Postl competed in to be featured as a shirt design to be sold on <u>ProWrestlingTees.com</u>, the most prominent independent online retailer of professional wrestling merchandise.

Clips shot by Karl Alan Media, have accumulated millions of views online, including this <u>heartwarming video</u> of Eric Dillinger bonding with a young fan (1.3m views) and this <u>shocking moment</u> involving a fan in a wheelchair getting involved in the action (over 200k views).





Deathmatch Dy