

Course Dates:
23-01-2025 – 01-02-2025
Courses Details:

THE ACCOUNTING AND FINANCE APPLICATIONS AND DIGITAL ECONOMY PROCESSES

Day 1:

Fundamentals of Financial Analysis: Static, Dynamic Analysis
management, credit, investment analysis
Introduction and Basic Concepts
Presentation of education and purpose.

Day 2:

Two Keys to Reading Financial Markets: Fundamental Analysis and Technical Analysis Understanding the financial analysis environment
Introduction to basic tools and indicators.

Day 3:

Financial Diagnostic Approach
Organizing analysis steps.
horizontal, vertical, ratio, trend analysis

Day 4:

Techniques to assist in the interpretation and selection of financial instruments.
Reducing financial costs.
Accurate information about the company's strength with confidence
Existing limits and collateral can be reviewed and evaluated. Distribution of new credit limits.
Interpretation and guidance of balance sheet and income statement.
Minimization of exchange rate risks.

Day 5:

Practical applications of financial instruments. Capital Management and Profitability Analysis
Analysis of financing structure and invested capital.

Day 6:

Techniques for measuring and interpreting profitability and cash flow.
Case study on financial performance evaluation.

Day 7:

Cash Flow and Implementation ,Analyze and understand the importance of cash flows.
Diagnose financing and flow statements.
Practical application: Holistic case studies and simulation of financial analysis.

Day 8:

Basic information about the digital economy , Why the digital economy?
The transition process to the digital economy

Day 9:

The impact of the digital economy on business, commerce, finance and society.

Day 10:

General information about the fundamental elements of the digital economy: e-commerce, digital payments, data privacy and security, artificial intelligence, cloud computing and digital marketing.

The logo for IEDEDU Barcelona features a stylized white figure of a person running or jumping, positioned in front of a large purple circle. To the right of the purple circle is a large orange circle. Below these circles, the text "IEDEDU Barcelona" is written in a bold, black, sans-serif font. The entire logo is set against a light green background.