

FEBRUARY 2021

Solicitation for History Souvenir Booklet Program
30th Anniversary Celebration
Hosted by Greater East Texas Black Nurses Association

Dear Sir / Madam, Friend:

The Greater East Texas Black Nurses Association (GETBNA) is preparing for their 30th Anniversary celebration. As part of this celebration, we will publish an official history souvenir booklet for the upcoming gala celebration slated to occur October 2021.

GETBNA is the local East Texas chapter of the National Black Nurses Association (NBNA). The NBNA was first organized in 1971 in Tuskegee, Alabama, and is dedicated to promoting African American women in the profession of nursing. The NBNA is comprised of about 150,000 African American nurses from the USA, Eastern Caribbean and Africa, with 73 local chapters nationwide. The NBNA's mission is to provide a supportive community for black nurses so that they can advocate for health care needs of African Americans and implement strategies that ensure access to health care, equal to or above health care standards of the larger society.

The local chapter of the NBNA, the GETBNA, was founded in 1991 and meets monthly. The GETBNA is a "not for profit" organization. The proceeds from the history souvenir booklet will help provide scholarships for students who desire a career in nursing as well as further the work of the GETBNA throughout the East Texas community.

We invite you to place a congratulatory advertisement in the history souvenir booklet. We have included a schematic outline as well as an ad information form.

When submitting ad payments, please make check/money order payable to:

GETBNA and mail to Attention: 2021 History Souvenir Booklet Committee

GETBNA
P.O. Box 7378
Tyler, TX 75711

Thank you for your consideration in giving.

Sincerely,

Sherry Seaton, Chair of History Souvenir Booklet Committee

sherryseaton32@gmail.com

903-312-2318

Melody Hopkins, MSN, RN, President
Greater East Texas Black Nurses Association

getbna34@gmail.com

214-769-2854

Solicitation for History Souvenir Booklet Form
GETBNA 30th Anniversary

Name and/or Organization: _____

Address: _____

City: _____ State: _____ Zip: _____

Contact Telephone Number: _____

Contact Email: _____

Ad Detail (includes color) - Please check preferred Ad size

___ Full Page	\$250*	___ Patron	\$25
___ Half Page	\$125*	___ Business Card Included	
___ Fourth Page	\$75	___ Photo Included	

***You will receive a complimentary History Souvenir Booklet**

Total Paid: _____

Method of Payment: Electronic-Go to GETBNA.com

Check # _____ Money Order

Make check payable to **GETBNA**

Mail To:

**Attention-2021 History Souvenir Booklet Committee
GETBNA
P.O. Box 7378
Tyler, TX 75711**

All Advertisements Due July 31, 2021

Please print below how you wish your ad to appear in the history souvenir booklet or attach a separate sheet.

A large, empty rectangular box with a thick black border, occupying the majority of the page below the text. It is intended for the user to draw or write their advertisement details.

Solicitation for History Souvenir Booklet

GETBNA 30th Anniversary
Example of Ad Sizes

FULL PAGE \$250

HALF PAGE \$125

FOURTH PAGE \$75

PATRON LIST \$25