

...the future was unclear. There were
signs of the island being brought back to life anyway, I had



Desiredigitalmarketing@gmail.com

DESIRE DIGITAL MARKETING



CREATIVE MARKETING THAT CONVERTS

The Agency



DESIRE DIGITAL MARKETING AGENCY

Desire Digital Marketing is an exclusive broast field for advertising delivered through different digital channells, helps the creative business in increasing brand awareness credibility by implementing social media strategies and management. DDM determines the best online platforms to invest in, and continually maintain the balance between your marketing activities and the results they provide.



Memorandum
stand on

DIRECT BUSINESS
IMPACT
Presentations are tools.

DILIGENT RESEARCH
Presentations are tools.

CREATIVE CAMPAIGNS
Presentations are tools.

UNIQUE CONCEPTS
Presentations are tools.

Our Specialities

Social Media Management

- Social Media strategy creation
- Scheduling posts across all platforms
- Facebook Ads and Campaign creation
- Interacting on posts/Engagement
- Group Interaction
- Content Creation
- Create Pages/Accounts
- Graphic Creation
- Marketing Material

Your Account Manager



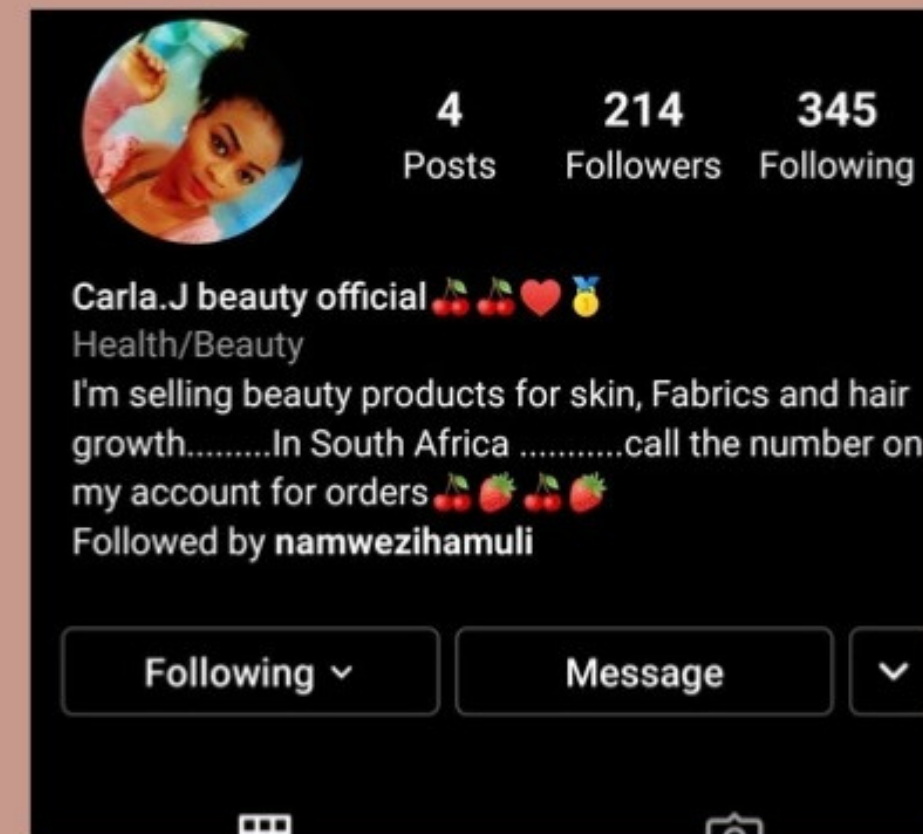
Angel Mireille
Founde &
Social Media Strategist

Work We've Done



CLIENT : Carla James Beauty Official

Social Media Marketing - Create and manage
Instagram page




Company - Desire Digital Marketing

Social Media Management -All Specialities



Social media Posts



Angel Mbinga

Helping businesses increase sales & brand...
2d • 🌐

Problem Needs Solving!

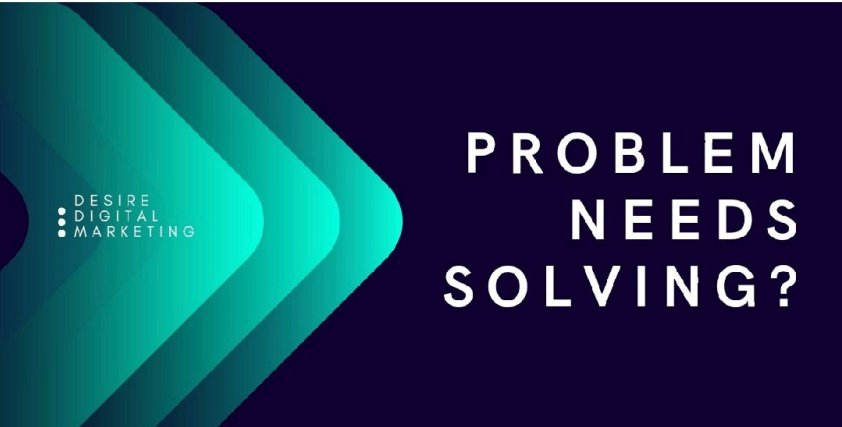
The impacts of COVID-19 may further contribute to this low growth pattern. Key socioeconomic challenges include high rates of poverty, social inequality, unemployment, and public service access disparities—problems that disproportionately affect blacks. Unequal access to land is a notably sensitive issue.

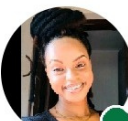
What are the important problems needed to be solved in South Africa?

Low levels of education and unemployment, as well as an urgent need for economic growth. We still have more than seven million people in this country that go to bed without food.

According to these few problems listed, what do you think can be done so solve them?

[#problemneedssolving](#) [#climatechange](#) [#education](#) [#health](#) [#southafrica](#) [#foodsecurity](#) [#food](#) [#covid](#) [#growth](#) [#change](#) [#wellness](#) [#wellbeing](#)





Angel Mbinga

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6d • 🌐

We all probably know that lions symbolize: courage, power, dignity, justice, strength, wisdom, pride, dominating, authority, material wealth and riches.


However, "The greatest fear in the world is of the opinions of others. And the moment you are unafraid of the crowd you are no longer a sheep, you become a lion. A great roar arises in your heart, the roar of freedom."

Others always know where they stand with a lion, and their confidence and leadership abilities make them successful CEOs, company presidents, judges or lion tamers.

"MEOWING TIME IS OVER, IT'S TIME TO ROAR."

[#confidencebuilding](#) [#power](#) [#contentcreationtips](#) [#marketing](#)

Nez Nizar - Real Estate Specialist London



WHY IS CONTENT MARKETING IMPORTANT IN GROWING YOUR BUSINESS?



[#socialmediamarketing](#)

From small businesses to startups and big enterprises, there is one common goal: growth. No matter what stage your company is in, you will always seek growth. In order to do so, your business needs to reach more people and keep them coming back time and time again.

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Article



Bold, Bright and Brilliant; just a few words to describe the stunning prints and fabrics used in creating Congolese fashion.

Unlike Western trends, Congolese styles are created to stand out from the crowd, making use of both vibrant hues and striking prints, reflecting African culture.

Traditionally Congolese clothing is centred on the wearing of colourful materials referred to as 'Liputa'. These types of fabrics are worn by both men and women, and can more often than not be found at the local market. They are usually cut into strips from two to six yards in length, and to complete the look are typically worn with a complementing headscarf.text

Mamie Kapend's Fashion



Liputa' are sometimes also designed for different purposes, and aimed at certain audiences, for example paying tribute to a leader, marking a special occasion or at a sporting event.



Women always wear dresses, never pants. Fashion to Congolese men is very important. In the 1970's men began dressing in a style known as "Les Sapeurs", where they dress in nice clothes such as suits, and wear multiple bright colors. They often clash their colors on purpose to stand out and wear very nice shoes.

Once the dictatorship of President Mobutu began, this clothing was banned and people had to dress in old African style. After the rough years ended the trend was revived and dressing up in colorful suits became popular again. These men believe that being a Sapeur goes further than just clothes but also to be a gentlemen, follow the law, have a clean haircut, and smell nice. Even though most of these Sapeurs can not afford to buy these clothes, they will buy them anyways because clothing is so important to the culture.

Marketing



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