

SUCCESS CLUB SOCIAL LEADERS DEVELOPMENT PROGRAMME 2021

Success Club Social Leaders provides a structured programme of 12 live, online development sessions over 8 months (February to September), for female leaders in the voluntary, community, and social enterprise sector across the UK.

Who is it For?

Women leaders and managers of small and medium scale organisations, not-for-profit initiatives and projects. And those with regional responsibility/influence, within larger and national organisations. ***Women ready to fully acknowledge and own their personal power and step into their leadership role more confidently and effectively.***

Why?

A focus on Leadership Strategies and active development of female Leaders has been shown to positively impact working relationships and the success of organisational improvement and growth activities.

On a personal level, I also have a passion for helping develop well-rounded, well-balanced, confident, and resilient women managers, who are better able to deal with ongoing and varied challenges both at home and at work. And who become more positive and happier role-models for their loved ones, staff and other stakeholders.

Programme Aims

- To embed change and create sustainable organisations.
- To build confidence and inspire success.
- To develop well-rounded leaders.
- To develop trusting relationships, mutual support and collaboration, by taking a longer-term approach and facilitating honest conversations, true learning, and the building of real momentum.

Programme Structure

- 2 hour facilitated development sessions. 3 x theme 1 sessions over 6 weeks, from 11th February to 11th March 2021. Themes 2 & 3 sessions monthly from April to September 2021. As these sessions are online, this really does mean only two hours out of work at a time.
- Workshops provide a practical, strategy based toolkit leading to actionable steps and the integration of new habits.
- Groups of 8+ provide a powerful community and peer support network to ensure progress and goal achievement.
- Sessions provide a safe and confidential environment allowing for individual learning.
- **Three Core Themes**
 1. Developing you as the leader
 2. External stakeholder development
 3. Developing the organisation (or team)

Workshops

All sessions are held on Thursdays from 10 am - 12 noon, online via Zoom. On the second Thursday of the month (except those in red/starred * below). As Theme 1 is foundational, these sessions are held two weekly on second and fourth Thursday in February and second Thursday in March.

Theme 1 - Developing You as the Leader

- **Personal Leadership**...Introduction exploring definitions, Values, Needs, Skills & Motivation - **February 11th 2021**
- **Balance**..Whole life Time Management & Prioritising, Boundaries & Energy - **February 25th**
- **Resilience**..Exploring approaches to individual Resilience & understanding Stressors - **March 11th**

Theme 2 - (External) Stakeholder Development

- **Taking Stock**...Exploring Stakeholders' perspectives and interests, Journey mapping - **April 15th***
- **Stakeholder Management**...Individual & organisation Touch Points, effective Engagement - **May 13th**
- **Stakeholder Development**...Exploring Influence and Change Management - **June 10th**

Theme 3 - Organisation/Team Development

- **Management, People and Processes**...People Strategy, Management & Processes - **July 15th***
- **Team and Resilience**...Goal setting, Team considerations & Organisational Resilience - **August 12th**
- **Continuous Improvement Culture**...Key elements, approaches & Action Planning - **September 9th**

Investment

Uniquely, this Social Leaders programme for women is **offered on a Pay What You Can (PWYC) basis**, in the hope that each woman and organisation who wants to attend can do so. I realise you might wish to know the price of the programme, so I will share the original fee set was £450.

However, I'm retiring at the end of September 2021, and there is still so much ongoing uncertainty around the coronavirus and its effect on organisations, staff, volunteers and clients, I decided to take a more creative approach. In the knowledge that some organisations may pay less, and others may be in a position to pay more. I sincerely believe this programme will offer great value at any level of financial investment (for committed and engaged delegates). *All level of donation will receive the same high level of service, including:*

- ❖ **12 facilitated sessions** via Zoom. **9 themed development sessions + 3 additional sessions** (1 after each theme) to review progress on actions, and problem-solve challenges
- ❖ **Online support** group providing encouragement, challenge and accountability, as well as the opportunity to ask questions and connect with the facilitator between sessions.
- ❖ **Resources, templates and checklists**, as appropriate.
- ❖ **Networking** & connection opportunities.

Facilitator

Julie Johnson, founder of the Success Club for female leaders and business owners

- Worked in HR, Training, Consultancy, Project Management and Management since 1985.
- Run her own business since 2002.
- Finalist in NE Women Entrepreneur of the Year Awards 2013.
- Experienced Coach, accredited with The Coaching Academy and Coaching and Mentoring International.
- Accredited member of the Association of Professional Coaches, Trainers and Consultants (APCTC.)
- Fellow of the Chartered Institute of Personnel and Development (FCIPD).
- Recognised by CIPD in 2016 as providing exceptional service to human resources and people development for over 30 years.
- Fellow of The Institute of Leadership and Management (FInstILM).
- Lead consultant and contributing author to 'Pressures, Promotions, Pay-rises and Parity: A study exploring the barriers to womens' confidence and progression in the workplace.'
- Twice published author
 - ['Stepping into Success – The 7 Essential Moves to Bring Your Business to Life'](#)
 - ['Top 10 Business Lessons from a Small Business Owner: My Entrepreneurial Journey and How to Achieve Success on Your Own Terms'](#)
- Author of ebooks on Mindset, Time Management, Growing a Successful Business & Accidental Mistakes Managers Make ([email Julie](mailto:juliej@the-successclub.co.uk) to request a copy)

Feedback from evaluation questionnaires of all programme delegates over the past 3 years

100% of delegates rate the programme as Good or Excellent, and would recommend to others.

Key Learning/Takeaways:

- ❖ Increased self-awareness & tools for self-reflection.
- ❖ Greater clarity and understanding of what's working and what's not.
- ❖ Improved confidence.
- ❖ Value of protected time and a safe space to explore issues and plan changes.
- ❖ Focus on practical actions, developing helpful habits, and embedding change.

"Good experienced trainer who uses her experience rather than too much dry theory....I also like the small female group and monthly 2 hour sessions, which feels right to fit around my work diary."

Director

"It really will help you focus, grow your confidence and meet like-minded people."

CEO

"Good sessions to *drop the BS* and just be yourself, as you're in a safe setting where you don't feel you have to prove yourself or keep up the bravado of a *strong, independent woman!*"

Community Lead

"This small group course will help you to develop skills not only as a leader but also in life. I highly recommend it."

Service Delivery Director