

Lotus Micro Learning: bite size (1 hour) webinars for social research

Cognitive interviewing

An introduction to testing survey questions

This introduction will outline the theory and practice of cognitive interviewing to test survey items (questions, response frames) to reduce measurement error for improved data.

Introduction to qualitative research

What is it? Why do it?

For those new to qualitative social research - an outline of the purpose, different approaches and considerations for high quality qualitative studies.

Introduction to in-depth interviewing

Covering in person, phone and online

An overview of in-depth interviewing for qualitative research, from design and , planning through to fieldwork and analysis

Introduction to focus groups

Covering in person and online

An overview of focus groups in social research, from design and planning, through to fieldwork and analysis.

Conducting sensitive qualitative research

Good practice, guidance and tips

An introduction to conducting qualitative research on sensitive or difficult topics, as well as engaging with 'hard to engage' groups.

Quality in qualitative research

How to ensure that qualitative research is high quality, ethical and robust, including an overview of a quality framework and criteria for assessment.