



GULF STATE REGIONAL OTOLARYNGOLOGY MEETING JUNE 9 - 11, 2023

Exhibitor Prospectus

HAVE YOU HEARD?

Physicians from across the Southeast attend this conference looking to be introduced to innovative products and new technologies – will you be there?

**THE LODGE AT GULF
STATE PARK
GULF SHORES, AL**

**EXHIBIT HALL OPEN
FRIDAY, JUNE 9 &
SATURDAY, JUNE 10**

**MS SOCIETY OF
OTOLARYNGOLOGY**

408 West Parkway Place
Ridgeland, MS 39157

www.missoto.org

JWhite@msmaonline.com

Dear Exhibitor/Sponsor,

We are excited to announce that Alabama, Mississippi and Louisiana Otolaryngology Societies will be joining forces again this year for the 2023 Gulf States Regional Otolaryngology Conference which will be held June 9-11 at the Lodge at Gulf State Park in Gulf Shores, Alabama. We would like to invite you to exhibit your products/services and meet face-to-face with otolaryngologists from the tri-state region. In order to maximize the exposure of the attending physicians with the exhibits, we schedule our continental breakfasts, coffee breaks, and cocktail parties in the exhibit area. With approximately 80 in attendance in previous years, we expect an increase with approximately 100-110 otolaryngologists, head and neck surgeons to attend the meeting this year.

As you know, meetings of this nature are dependent, in large part, upon your support. We have had great cooperation in the past and look forward to this next meeting. If you would like to participate, please review the enclosed information, which includes exhibit set-up, breakdown and exhibit hall times, our W-9 form, along with information on hotel reservations, shipping and ordering of power/internet services for your booth. *Exhibit fees for all exhibitors is \$2,000 covering a tri-state meeting.*

MSO/HNS is a non-profit 501c (6) organization.

If you need any further information, please do not hesitate to call our office. As always, we appreciate your continued support of our meeting.

Mission Statement

MSO/HNS is an association designed to improve patient care through the support of education and research by empowering otolaryngologists in achieving the highest possible standards of professional ability and integrity. We advocate on behalf of our patients and our members.

EXHIBITOR APPLICATIONS:

Submit the exhibitor application by mail to MSO/HNS, Attn: Jenny White, PO Box 2548 Ridgeland, MS 39158-2548, or jwhite@msmaonline.com. Payment must be received no later than June 1, 2023 to guarantee space. Otherwise, space will be assigned to other exhibitors.

EXHIBITOR LEVELS:

Rental for exhibit space is \$2,000. Sponsorship opportunities are available. Please contact Jenny White at 601-853-6733 x332 or JWhite@msmaonline.com for sponsorship information.

HOTEL RESRVATIONS:

The Lodge at Gulf State Park

21196 East Beach Blvd
Gulf Shores, AL 36542

Reservations open: March 1

Online: <https://group.hilton.com/7vbq5b>

call: 800-618-4350

Group Code: ASO

SET-UP:

The technical exhibits will remain open during the hours described below. Special arrangements have been made to have meal functions in the exhibit space to maximize opportunities for physician/exhibitor contact.

Set-up: _____

Thursday, June 8, 2023
4:00 PM – 6:00 PM

Exhibit Hours:

Friday, June 9, 2023
Exhibit Hours: 7:00 AM – 10:30 AM
6:00 PM – 7:00 PM

Saturday, June 10, 2023
Exhibit Hours: 7:00 AM – 11:00 AM

Dismantle:

Saturday, June 10, 2023
Dismantle: 10:30 AM (immediately following break)

EXHIBIT SPACE AND SERVICES:

The exhibit registration fee includes a 6 ft table and two chairs. Please contact Jenny White if you require additional furnishings, freight service, electrical or labor. Spaces are assigned on a first-come, first-serve basis, according to the date of receipt of your reservation.

Shipping for Exhibitors:

Please contact Jenny White at JWhite@msmaonline for shipping forms.

To ensure proper delivery of your packages, please do not ship to the hotel. It is strongly recommended that the onsite representative have a copy of the tracking information for all packages shipped.

INSTRUCTIONS FOR EXHIBITORS:

Business casual dress is appropriate for all functions.

Exhibitor Registration Form

Gulf States Regional Otolaryngology Conference

June 9-10, 2023– The Lodge at Gulf State Park, Gulf Shores, AL

CONTACT INFORMATION

Company Name

Contact

Address

City, State, Zip

Rep Cell - Phone

E-mail

EXHIBITOR ATTENDEES

Main Attendee

Phone

E-mail address

Additional Representatives

Exhibit/Sponsorship Options:

- Exhibit Booth Only - \$2,000
- Breakfast Sponsorship and Exhibit Booth - \$3,000
- Morning Break Sponsorship with Exhibit Booth - \$2,500
- Reception with Exhibit Booth - \$3,000
- Wi-Fi for meeting attendees with Exhibit booth - \$2,500
- Additional Support/Sponsorship:
 - \$1,000
 - \$1,500
 - \$2,000
 - \$2,500

Payment Options:

- Check:** Make payable to Mississippi Society of Otolaryngology. Send form and payment to:

Mississippi Society of Otolaryngology
Attn: Jenny White
PO Box 2548
Ridgeland, MS 39158

- Credit Card:** Pay online by visiting: http://www.missoto.org/Exhibitor_Registraion.html

More Info: Visit www.missoto.org for additional information.

Questions: Contact Jenny White at JWhite@MSMAonline.com or 601-790-1530.