



# GULF STATE REGIONAL OTOLARYNGOLOGY MEETING JUNE 7 - 9, 2024

Exhibitor Prospectus

## HAVE YOU HEARD?

Physicians from across the Southeast attend this conference looking to be introduced to innovative products and new technologies – will you be there?



**THE LODGE AT GULF  
STATE PARK  
GULF SHORES, AL**



**EXHIBIT HALL OPEN  
FRIDAY, JUNE 7 &  
SATURDAY, JUNE 9**

**MS SOCIETY OF  
OTOLARYNGOLOGY**

408 West Parkway Place  
Ridgeland, MS 39157

[www.missoto.org](http://www.missoto.org)

[JWhite@msmaonline.com](mailto:JWhite@msmaonline.com)

Dear Exhibitor/Sponsor,

We are excited to announce that Alabama, Mississippi and Louisiana Otolaryngology Societies will be joining forces again this year for the 2024 Gulf States Regional Otolaryngology Conference which will be held June 7-9 at the Lodge at Gulf State Park in Gulf Shores, Alabama. We would like to invite you to exhibit your products/services and meet face-to-face with otolaryngologists from the tri-state region. In order to maximize the exposure of the attending physicians with the exhibits, we schedule our continental breakfasts, coffee breaks, and cocktail parties in the exhibit area. With approximately 80 in attendance in previous years, we expect an increase with approximately 100-110 otolaryngologists, head and neck surgeons to attend the meeting this year.

As you know, meetings of this nature are dependent, in large part, upon your support. We have had great cooperation in the past and look forward to this next meeting. If you would like to participate, please review the enclosed information, which includes exhibit set-up, breakdown and exhibit hall times, our W-9 form, along with information on hotel reservations, shipping and ordering of power/internets services for your booth. *Exhibit fees for all exhibitors is \$2,000 covering a tri-state meeting.*

MSO/HNS is a non-profit 501c (6) organization.

If you need any further information, please do not hesitate to call our office. As always, we appreciate your continued support of our meeting.

#### **Mission Statement**

MSO/HNS is an association designed to improve patient care through the support of education and research by empowering otolaryngologists in achieving the highest possible standards of professional ability and integrity. We advocate on behalf of our patients and our members.

#### **EXHIBITOR APPLICATIONS:**

Submit the exhibitor application by mail to MSO/HNS, Attn: Jenny White, PO Box 2548 Ridgeland, MS 39158-2548, or [jwhite@msmaonline.com](mailto:jwhite@msmaonline.com). Payment must be received no later than May 31, 2024 to guarantee space. Otherwise, space will be assigned to other exhibitors.

#### **EXHIBITOR LEVELS:**

Rental for exhibit space is \$2,000. Sponsorship opportunities are available. Please contact Jenny White at 601-853-6733 x332 or [JWhite@msmaonline.com](mailto:JWhite@msmaonline.com) for sponsorship information.

#### **HOTEL RESRVATIONS:**

##### **The Lodge at Gulf State Park**

21196 East Beach Blvd  
Gulf Shores, AL 36542

**Reservations open: March 1**

**Online:** <https://www.hilton.com/en/attend-my-event/pnslghh-90v-443aa9dd-695c-455c-9f63-0279f1864be7/>

**call:** 800-618-4350

**Group Code:** ASO

**Cutoff Date:** May 13, 2024

## **SET-UP:**

The technical exhibits will remain open during the hours described below. Special arrangements have been made to have meal functions in the exhibit space to maximize opportunities for physician/exhibitor contact.

### **Set-up:**

Thursday, June 6, 2024  
4:00 PM – 6:00 PM

### **Exhibit Hours:**

Friday, June 7, 2024  
Exhibit Hours: 7:00 AM – 10:30 AM  
6:00 PM – 7:30 PM  
Saturday, June 8, 2024  
Exhibit Hours: 7:00 AM – 10:30 AM

### **Dismantle:**

Saturday, June 8, 2024  
Dismantle: 10:30 AM (immediately following break)

## **EXHIBIT SPACE AND SERVICES:**

The exhibit registration fee includes a 6 ft table and two chairs. Please contact Jenny White if you require additional furnishings, freight service, electrical or labor. Spaces are assigned on a first-come, first-serve basis, according to the date of receipt of your reservation.

## **Shipping for Exhibitors:**

**Please contact Jenny White at [JWhite@msmaonline](mailto:JWhite@msmaonline) for shipping forms.**

**To ensure proper delivery of your packages, please do not ship to the hotel. It is strongly recommended that the onsite representative have a copy of the tracking information for all packages shipped.**

## **INSTRUCTIONS FOR EXHIBITORS:**

Business casual dress is appropriate for all functions.

# Exhibitor Registration Form

Gulf States Regional Otolaryngology Conference

June 7-9, 2024– The Lodge at Gulf State Park, Gulf Shores, AL

## CONTACT INFORMATION

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Company Name

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Contact

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Address

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City, State, Zip

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Rep Cell - Phone

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E-mail

## EXHIBITOR ATTENDEES

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Main Attendee

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Phone

---

E-mail address

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Additional Representatives

## Exhibit/Sponsorship Options:

- Exhibit Booth Only - \$2,000
- Breakfast Sponsorship and Exhibit Booth - \$3,000
- Morning Break Sponsorship with Exhibit Booth - \$2,500
- Reception with Exhibit Booth - \$3,000
- Wi-Fi for meeting attendees with Exhibit booth - \$2,500
- Additional Support/Sponsorship:
  - \$1,000
  - \$1,500
  - \$2,000
  - \$2,500

## Payment Options:

- Check:** Make payable to Mississippi Society of Otolaryngology. Send form and payment to:

Mississippi Society of Otolaryngology  
Attn: Jenny White  
PO Box 2548  
Ridgeland, MS 39158

- Credit Card:** Pay online by visiting: [http://www.missoto.org/Exhibitor\\_Registraion.html](http://www.missoto.org/Exhibitor_Registraion.html)

**More Info:** Visit [www.missoto.org](http://www.missoto.org) for additional information.

**Questions:** Contact Jenny White at [JWhite@MSMAonline.com](mailto:JWhite@MSMAonline.com) or 601-790-1530.