

MEET THE PHOENIX



KC Green

**Leadership Coach | Growth Marketing Strategist |
Creator of the R.E.S.E.T. Method™**

Kisha “KC” Green is a dynamic speaker, strategist, and leadership coach who helps individuals and organizations bounce back from burnout, reclaim their voice, and lead with clarity in high-stakes environments. She is the creator of the **R.E.S.E.T. Resilience Method™**, a five-step framework designed to guide professionals through life transitions, workplace challenges, and comeback seasons with purpose and power.

As the Sr. Creative Director of Brand Campaigns at The Genius Strategy, KC specializes in messaging strategy, counter-narratives, and copy that drives real connection and results. Her work spans politics, entertainment, entrepreneurship, and nonprofit sectors—with a signature voice that is sharp, human, and impossible to ignore.

KC is also a principal facilitator of the Braven Accelerator Leadership Course through Spelman College’s Pathways Program, where she mentors rising college students in career development, confidence, and authentic leadership. Her coaching and speaking clients include Fortune 500 professionals, startup founders, creatives, and community leaders—especially those navigating burnout, bounce backs, and identity shifts.

She is the author of *Resilient AF* and *The Power Playbook: How to Own Your Influence, Strengthen Your Resilience and Play to Win*, and the writer/producer of the award-winning web series *Boulevard West*.

KC holds a B.A. in Political Science from Clark Atlanta University, an M.B.A. in Marketing from Strayer University, and certifications in leadership, project management, and marketing analytics.

When she’s not coaching, writing, or rebuilding in real time, she’s reminding audiences everywhere: resilience isn’t a buzzword—it’s a lifestyle.



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SIGNATURE TALKS + WORKSHOPS



These aren't just talks—they're transformation rooms. Each session blends lived experience, real-world tools, and deep emotional clarity. Nothing soft. Everything sacred.

1. RESILIENT AF: HOW TO BUILD FORWARD AND RECLAIM YOUR POWER

For the women who've held it all together for everyone else—until they couldn't.

Ideal for: Women's orgs, DEI teams, colleges, mental health spaces, spiritual wellness retreats

This talk breaks down:

- The R.E.S.E.T. Resilience Method™—a 5-step comeback framework for when your life falls apart
- Why “bounce back” culture is toxic—and what it means to build forward instead
- How to lead yourself through grief, shame, burnout, and betrayal without losing your soul

This is not a pep talk. It's a roadmap for rebuilding from the mud—with identity, clarity, and the kind of healing that sticks.

2. R.E.S.E.T. FOR EXECUTIVES: LEADING THROUGH CHAOS WITHOUT LOSING THE VISION

For founders, executives, and brand leaders navigating pressure, pivots, and public scrutiny.

Ideal for: Corporate retreats, founder summits, team leadership off-sites, resilience programming for Fortune 500.

This isn't about mindset hacks or motivational fluff. This is a leadership framework for real-world volatility. Using the R.E.S.E.T. Resilience Method™, this talk equips high-performing executives to:

- Lead with clarity when everything's on fire
- Make sharp decisions under pressure—without burning out
- Regain team trust and rebuild internal culture in real-time
- Reconnect to the mission when the method no longer works
- Define leadership identity beyond the title, the crisis, or the noise

This talk blends practical tools with executive-level insight, and it delivers one thing every leader in chaos needs: Permission to be human, and a plan to move forward anyway.

3. BOUNDARIES THAT DON'T SHAKE: HOW TO STOP LEAKING YOUR POWER

For the leaders, nurturers, and people-pleasers who are tired of trading peace for approval.

Ideal for: Leadership dev programs, nonprofit teams, employee wellness series, women in business networks

We cover:

- How to set boundaries when you've never felt “allowed” to
- Scripts for real-life scenarios—work, family, friendships, and inner conflict
- Why boundaries aren't selfish—they're sacred

This isn't another corporate bullet point talk. This is emotional CPR for the woman who's been abandoning herself to keep the peace—and is finally ready to stop.

4. THIS VERSION OF ME KNOWS: IDENTITY, VOICE & RESILIENCE FOR STUDENT LEADERS

For young people navigating change, pressure, and the work of becoming

Ideal for: High schools, college student orgs, mentorship programs, youth leadership summits

This session gives students real tools to:

- Build identity after setbacks—academic failure, family shifts, or just growing up fast
- Trust their voice, even when it shakes
- Practice self-leadership in a world that doesn't always listen
- Develop emotional clarity without toxic positivity or “just push through” talk

We use reflection, real talk, and voice activation tools (journaling, small group breakout prompts, and mirror exercises) to help students reclaim the power of knowing who they are—even if that's still evolving. It's a reminder that even now—especially now—they are becoming someone bold, wise, and worth listening to.

HOW TO BOOK

To bring KC to your conference, campus, or company event:

Email: kacee@thekcgreen.com

Visit: thekcgreen.com/speaking

Let us know your ideal dates, audience, and topic—and we'll take it from there.

One powerful room at a time. Let's build something unforgettable.