



Presenting sponsorship for Snowtown USA | \$2,500

- Naming Rights for 2025 Opening Ceremony Fireworks of Snowtown USA
- Acknowledgement in pre-festival promotions
- Your company's name and/or banner at all major Snowtown USA events
- Company logo on printed schedule of events and posters
- Regular announcements of your company's support by event announcers
- Inclusion in thank-you acknowledgements through local media outlets
- Inclusion in any additional marketing materials to include: Snowtown marketing, radio, television, and print

Golden Snowflake Sponsor | \$1,000

- Acknowledgement in pre-festival promotions
- Your company's name and/or banner at all major Snowtown USA events (Provided by the business)
- Company logo on printed schedule of events and posters
- Regular announcements of your company's support by event announcers
- Inclusion in thank-you acknowledgements through local media outlets
- Inclusion in any additional marketing materials to include: Watertown first marketing, radio, television, and print

Silver Snowflake Sponsor | \$750

- Acknowledgement in pre-festival promotions
- Your company's name and/or banner at all major Snowtown USA events
- Company logo on printed schedule of events and posters
- Inclusion in thank-you acknowledgements through local media outlets
- Inclusion in any additional marketing materials to include: Watertown first marketing, radio, television, and print

Bronze Snowflake Sponsor | \$500

- Your company's name and/or banner at all major Snowtown USA events
- Company logo on printed schedule of events and posters
- Regular announcements of your company's support by event announcers
- Inclusion in thank-you acknowledgements through local media outlets

Friend of Snowtown USA or Silent Auction Sponsor | \$250 and under

- Acknowledgement on the Facebook Page of the City of Watertown, Snowtown USA, and Watertown first
 - Inclusion in schedule of events as a "Friend of Snowtown USA"
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2025 SPONSORSHIP COMMITMENT FORM

Sponsor/Business Name: _____

Contact Name: _____

Contact Phone: _____

Contact Email: _____

Address: _____

City: _____ State: _____ Zip: _____

Website Address (For link on Facebook Page): _____

Payment Type: **Check/Cash**

Check #: _____ Amount: _____

Credit Card

☐ Mastercard

☐ VISA

☐ AMEX

☐ Discover

Card #: _____

Expiration Date: _____ Security Code: _____

Amount: \$ _____

Please send checks to:
Snowtown USA
131 Washington Street
Payable to: NNY Community
Foundation
In Memo: Snowtown USA

Or visit www.nnycf.org to make an online donation!
Be sure to designate "Snowtown USA" as the fund recipient!