



## Golden Snowflake Sponsor | \$1,000

- Acknowledgement in pre-festival promotions
- Your company's name and/or banner at all major Snowtown USA events (Provided by the business)
- Company logo on printed schedule of events and posters
- Regular announcements of your company's support by event announcers
- Inclusion in thank-you acknowledgements through local media outlets
- Inclusion in any additional marketing materials to include: Watertown first markeng, radio, television, and print

## Silver Snowflake Sponsor | \$750

- Acknowledgement in pre-festival promotions
- Your company's name and/or banner at all major Snowtown USA events
- Company logo on printed schedule of events and posters
- Regular announcements of your company's support by event announcers
- Inclusion in thank-you acknowledgements through local media outlets
- Inclusion in any additional marketing materials to include: Watertown first markeng, radio, television, and print

## Bronze Snowflake Sponsor | \$500

- Your company's name and/or banner at all major Snowtown USA events
- Company logo on printed schedule of events and posters
- Regular announcements of your company's support by event announcers
- Inclusion in thank-you acknowledgements through local media outlets

## Friend of Snowtown USA or Silent Auction Sponsor | Donated Item or up to \$250

- Acknowledgement on the Facebook Page of the City of Watertown, Snowtown USA, and Watertown first
- Inclusion in schedule of events as a "Friend of Snowtown USA"

## Presenting sponsorship for Snowtown USA | \$2,500

- Naming Rights for 2024 Opening Ceremony Fireworks of Snowtown USA
- Acknowledgement in pre-festival promotions
- Your company's name and/or banner at all major Snowtown USA events
- Company logo on printed schedule of events and posters

- Regular announcements of your company's support by event announcers
- Inclusion in thank-you acknowledgements through local media outlets
- Inclusion in any additional marketing materials to include: Watertown first markeng, radio, television, and print

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## 2024 SPONSORSHIP COMMITMENT FORM

Sponsor/Business Name: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Contact Phone: \_\_\_\_\_

Contact Email: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Website Address (For link on Facebook Page): \_\_\_\_\_

Payment Type: **Check/Cash Credit Card**

Check #: \_\_\_\_\_ Amount: \_\_\_\_\_ Mastercard VISA  
AMEX Discover

Card #: \_\_\_\_\_

Expiration Date: \_\_\_\_\_ Security Code: \_\_\_\_\_

Amount: \$ \_\_\_\_\_