Statehouse EV Education day training:

SB 307 - Accelerating Ohio's Auto Industry







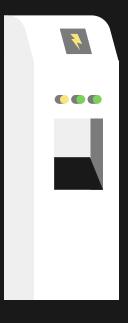


Contents of this training

Here's what we will be covering:

- 1. Summary of SB307 with talking points for each section
- 2. Answers to questions from the SB 307/AOAI committee hearings.
- 3. Preparing your EV for the Statehouse EV Education Day
- 4. Quick tips for Ride & Drives
- 5. Route map
- 6. Questions?





SB 307

Accelerating Ohio's Auto Industry is an aggressive, multi-part legislative package that provides state lawmakers the opportunity to maintain and grow Ohio's auto industry for future generations.

SB 307 AOAI

01.

Factory Retooling
Workforce Development

02.

EV Purchase Incentives

03.

Task Force
Electrification Plan

04.

Utility EV
Infrastructure Regs









Factory Retooling

\$15,000,000 in grant funding to incentivize owners of traditional automotive industry facilities to transition into electric vehicle product facilities.



Funding Education

\$10,000,000 in grant funding for advanced education of auto techs & electricians with a focus on EVs & charging infrastructure (manufacturing, installation, maintenance, & repair)





Talking Points for EV owners



Local Repairs

Service Centers &

Dealerships - preparing

our workers for the future

Educated Techs



EV Infrastructure

Local EVSE trained workers would support installs & repairs

Training = quality jobs



Ohio Jobs

EV owners would love to support or have local manufacturing jobs

Retooling







Purchase Incentives - Fleets & Consumers



\$2000

NEW BEV

MSRP caps \$55,000 - sedans \$80,000 - vans, SUVs, & pickup trucks



\$1000

NEW PHEV

All Incentives are in the form of Sales Tax Exemption



\$1000

USED BEV

Making EVs more attainable for the average consumer



Task Force

Members	Mission	Plan
Legislative Representatives	Monitor & Provide Expertise on the EV Market to maximize benefits	Leverage current trends
Relevant State Agencies	Regular review of incentives, manufacturing, and EV supply chain	Lead in EV Production
Public/Private Stakeholders	Guide expansion of EV charging infrastructure	Lead in EV Adoption





Update Utility EV Charging Infrastructure Regulations

Greater deployment of charging infrastructure is necessary to make Ohio an EV-friendly state.
Updating Ohio's utility laws will unlock investment on a much larger and much needed scale.

- Provides quidance to the PUCO
- Provide regulatory certainty to Ohio's utilities
- Relieves individual site hosts of burdensome system upgrade costs

With approval from the PUCO, utilities could enable support of EV infrastructure through incentives and investments (minimize costs/maximize benefits)



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Common Questions



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SB 307 - Questions



Infrastructure

Where is it? How to find it? Who installs it?



EVSE Networks

Is Tesla going to open to others? How many companies are there?



Home Charging

Can the grid support it? Are homes ready?



Who pays now? Who will be paying in the future?





Energy

Where will we get more energy? Can we distribute more electric?



Energy Demand

Fast charging is a grid challenge, how will we make it work?



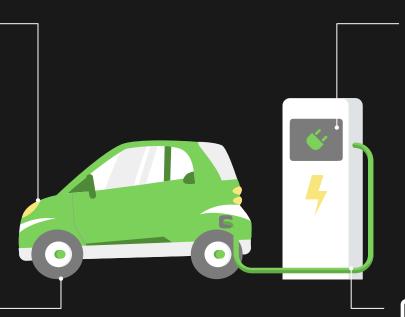




Preparing your EV for the Statehouse

Clean Up

Wash the exterior and declutter/clean interior if needed



Powered Up

Make sure you have enough charge for the Ride & Drive opportunity.

Major Repairs

Everyday things happen but no large issues please.



Memory Presets

Seats will be adjusted and radios turned on - be prepared

Declutter & Clean



Everyday use gets the best of all of us



Declutter & Clean



Pet cover on your seats?



Declutter & Clean





Describing your color as dirty to curbside pickup?

Charged & Repaired





Let's not demonstrate Range Anxiety!

Ride & Drive Quick Tips



Paperwork

Table staff will collect driver info and each EV will have a route map



Adjustments

Each driver should adjust the seats, mirrors, steering wheel, etc. for safety



EV Tech

Touch screens, rotary gear selector, go pedal, regenerative braking, etc. give them a heads up!









Seat Adjustment

- 1. Review how to adjust your seat before the event.
- 2. If you have memory presets, save your seat.
- 3. Size up your driver, suggest they adjust their seat, and offer to show them how.





Mirror Adjustment

- 1. Review how to adjust your mirrors before the event.
- 2. If you have memory presets, save your mirrors.
- 3. Ask your driver if they can see clearly in the mirrors, suggest they adjust their seat, and offer to show them how.



Introduce Unique Tech

- Think back to your first drive in your EV.
- 2. If you had questions, they likely will as well.
- 3. Rotary Gear Selector, Go Pedal vs. Gas, Touch Screen Controls, & more could all be new.

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Camera Views

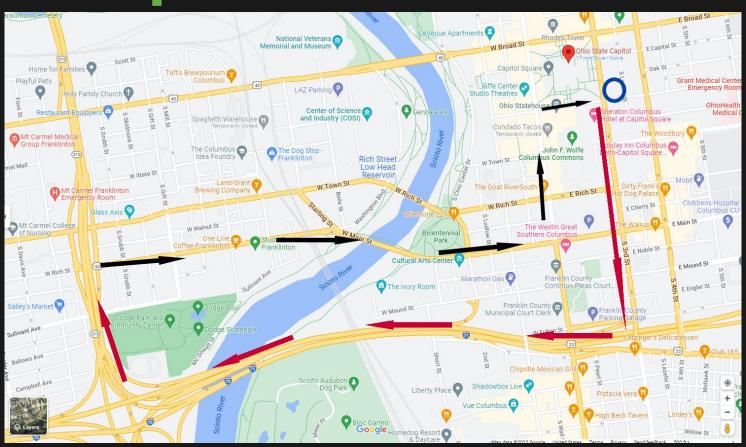
- Nearly all EVs offer one or more camera views.
- 2. Talk them through how to use the camera view.
- 3. Are there guides on the camera? Explain what they mean.
- 4. Can you switch views? Show them how.



Stations =



Route Map =>



Questions?

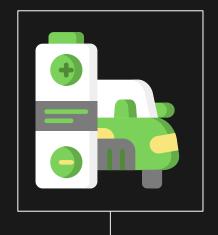
What questions do you have?

Are you ready?



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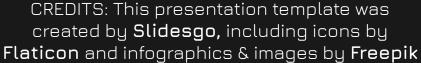
Thanks!



EV Statehouse Ride & Drive

May 25th

Check-In 9:30am









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