

## **Drive Electric Columbus Meeting 3/15/19**

1. SB 257 & HB 546
2. New education plans
  - a. New Owners education session
  - b. Trivia for the event table
  - c. Advanced Education Series for Owners
  - d. Other ideas?
3. #SupportLocalChargers Challenge Round 5
  - a. When?
  - b. HangTags for new participants?
  - c. Bonus Prizes for Plugshare? Locations?
  - d. Other ideas?
4. Cancelations
  - a. Green Bexley Earth Day
  - b. Earth Day Columbus
  - c. Tour at OSU Center for Automotive Research
  - d. Power Connect
  - e. SparkCharge/EVUnited event
5. Upcoming events
  - a. May 5th from 11am to 2pm - Ohio Electric Cooperative
  - b. June (TBD) - Clintonville Community Ride and Drive
  - c. July 9th 2 to 6pm - MidOhio Energy Cooperative
  - d. September 30th - City of Delaware
  - e. NDEW - Sept. 26th to Oct. 4th
6. April Meeting ideas?

## 7. Results from our 2020 KickOff Survey

- a. 69% have an EV Resolution - most popular “help to educate more people about EVs”
- b. 93.1% like having one happening per month (Wednesday and Thursday at 46.4% each were the most popular days and evenings ran away with the vote at 69%)
- c. Our top 3 favorite types of get togethers are - Tours, EV Showcases, and Meetings
- d. You had some great ideas for places to meet or visit - the #1 brought up location was OSU Center for Automotive Research and we will be rescheduling with them asap.
- e. Most people (79.2%) are interested in volunteering at events (with showing casing your vehicle in 2nd place) For those interested in specific duties we will be getting in touch to get you involved as we have openings or needs (adding to the article writing team is underway already).
- f. People felt we did a good job in 2019 with communication, having community outreach, consistently scheduled meetings/events, contests/challenges with fun prizes, and education (both of the public and for our EV owners)
- g. For 2020 - folks want us to find a way to tell more new EV owners about DEC and expand our business connections, and then a couple fun (single nominated ideas) were Todd in a chicken suit & participate in parades. The most common answer though was people want us to have more favorable policies/legislation with mention of the \$200 EV/PHEV in the majority of comments. I just wanted to take a moment to make sure we clarify that we are not in control of any state legislation or policy. We organize letter campaigns and calls to action, we can inform people about upcoming legislation, we can educate legislators so they make better policies, but we are not responsible for the registration fee (or anything else like it).