

# PRIVACY POLICY

## Caufey Smith Productions

**Effective Date:** January 1, 2026

**Website:** [www.caufeysmith.com](http://www.caufeysmith.com)

### 1. Overview

Caufey Smith Productions (“Company,” “we,” “our,” or “us”) is committed to protecting your privacy and ensuring transparency in how your information is collected and used, particularly in connection with purchases, educational products, and digital content.

### 2. Information We Collect

#### A. Information You Provide

When you:

- Make a purchase
- Sign up for email communications
- Submit a contact form

We may collect:

- Full name
- Email address
- Phone number
- Billing and shipping address
- Payment details (processed securely via third-party providers)
- Any additional information voluntarily submitted

#### B. Payment Information (Shop-Specific)

All payments are processed through secure third-party platforms such as **Stripe, PayPal**, or similar providers.

We **do not store or have access to full credit card numbers**. Payment processors handle:

- Payment authorization
- Fraud detection
- Secure data encryption

You are subject to the privacy policies of those providers when completing a transaction.

#### C. Automatically Collected Data

We may collect:

- IP address
- Browser/device type
- Pages visited

- Time on site
- Purchase behavior analytics

#### **D. Cookies and Tracking Technologies**

We use cookies to:

- Enable shopping cart functionality
- Track user behavior
- Improve conversions and user experience

You may disable cookies in your browser settings.

### **3. How We Use Your Information**

We use your information to:

#### **Transactional Use**

- Process and fulfill orders
- Send order confirmations and receipts
- Provide shipping updates

#### **Operational Use**

- Manage customer accounts
- Provide customer support
- Improve website functionality

#### **Marketing Use**

- Send promotional emails (only with consent)
- Share product updates, launches, and events

#### **Compliance Use**

- Prevent fraud and unauthorized transactions
- Meet legal and regulatory requirements

### **4. Sharing of Information**

We do **not sell your personal data**.

We may share your information with:

- Payment processors (e.g., Stripe, PayPal)
- Shipping and fulfillment providers
- Email marketing platforms (e.g., Mailchimp, Klaviyo)
- Analytics providers (e.g., Google Analytics)
- Legal authorities when required

All partners are contractually obligated to safeguard your data.

## 5. Data Retention

We retain your information:

- As long as necessary to fulfill orders
- For accounting and legal compliance
- For legitimate business purposes (marketing, analytics)

You may request deletion at any time.

## 6. Your Rights (CCPA + GDPR Ready)

You may have the right to:

- Access your personal data
- Request correction or deletion
- Opt out of marketing
- Request data portability

California residents may request disclosure of:

- Categories of data collected
- Purpose of collection
- Third parties receiving data

Submit requests to: [info@caufeysmith.com](mailto:info@caufeysmith.com)

## 7. Children's Privacy

We do not knowingly collect personal data from children under 13 without parental consent. Educational products are intended for supervised use.

## 8. Data Security

We implement:

- SSL encryption
- Secure checkout systems
- Limited access to sensitive data

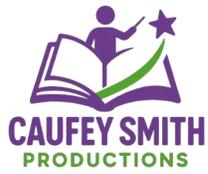
However, no system is completely secure.

## 9. Third-Party Links

We are not responsible for privacy practices of third-party sites linked from our website.

## 10. Updates to Policy

We may update this policy periodically. Continued use of the website constitutes acceptance of updates.



### 11. Contact Information

Caufey Smith Productions  
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