



Appalachian Flooring & Tile and The Ole Burley Market  
are pleased to be the corporate sponsors for this year's  
**2024 West Jefferson Parade**  
**November 16, 2:00 PM**  
**Theme: The Magic of Christmas**



**Parade Application (also available online at asherotary.org)**

Group Name: \_\_\_\_\_

Address: \_\_\_\_\_ City: \_\_\_\_\_ Zip: \_\_\_\_\_

Contact Person: \_\_\_\_\_

Phone: \_\_\_\_\_

Email: \_\_\_\_\_

All entries **must be decorated**. Please select the category of your entry:

- Marching Band
- Commercial
- Church
- Other: \_\_\_\_\_
- Non-Profit
- Civic Club
- Fire/Rescue/Police
- Horse/horse & wagon
- Dance Team
- Car Club

Return applications to the Ashe Chamber of Commerce by Monday, November 11, or mail to:

Christmas Parade  
Rotary Club of Ashe County  
PO Box 1045  
Jefferson, NC 28640

or email:

[info@asherotary.org](mailto:info@asherotary.org)

**Additional Information**

Your parade check-in time and approximate location will be posted on AsheRotary.org Thursday, November 14, along with parade rules. Emailed questions will be answered daily. All entries MUST have an entry application on file. Candy or other items must be handed out and NOT thrown from vehicles for safety reasons. Entries with horses are responsible for coordinating their own street clean up. Drivers of ATVs, etc, MUST have a driver's license. This is a holiday themed parade and political based entries by any political party will not be allowed. All entries must have holiday decorations. We reserve the right to refuse any entry deemed offensive or in poor taste. Please be respectful of merchants' property and secure permission to utilize their premises for parking and unloading. Think about how you can participate safely.

