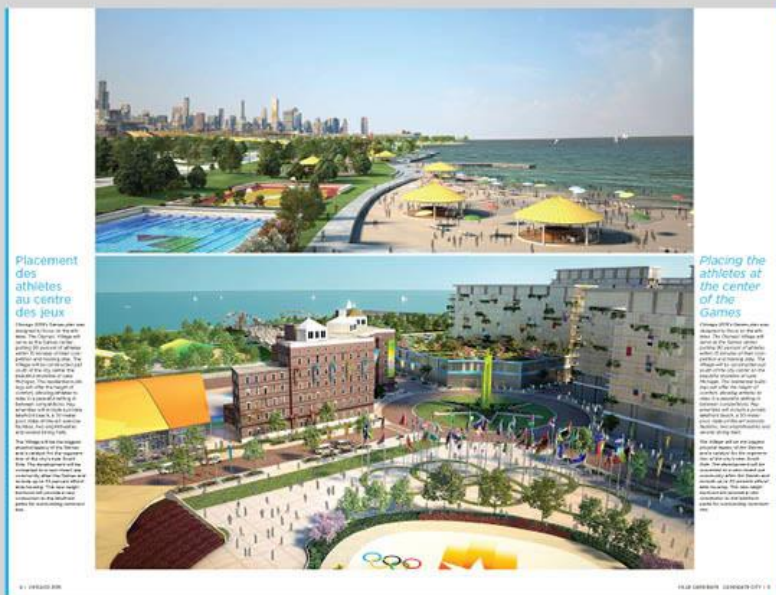
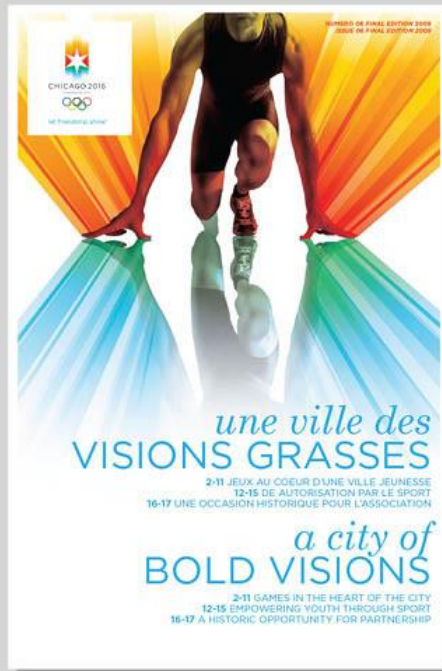




[Jason Kriegler](#) is a seasoned creative focused on helping companies and institutions define, launch, refresh or extend their brands. Jason specializes in comprehensive brand programs and provides design services that include name generation, logo design, packaging, corporate communications, websites, annual reports, book design, POS, advertising and signage/branded environments.

The creation of a new brand for the opportunity to win the host city for the 2016 Summer Olympics. Various logos, signage, environmental signage, event design, website, the official Bid Book, transit, outdoor boards and much more.













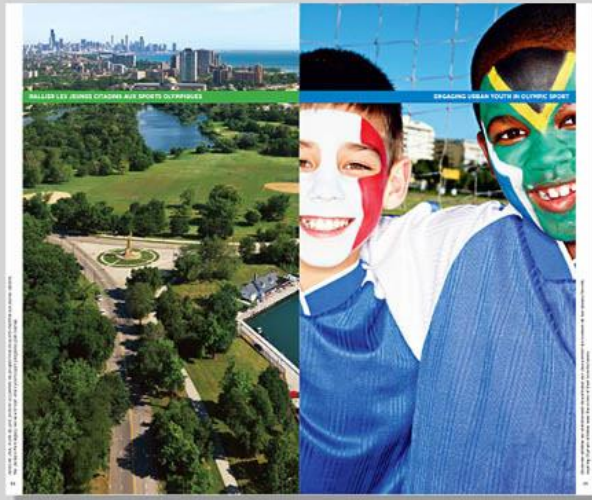


CHICAGO JETTE  
LES BASES  
D'UN PARTENARIAT  
SUR SEPT ANNEES  
AVEC LES FEDERATIONS  
INTERNATIONALES

CHICAGO LAYS  
FOUNDATION  
FOR SEVEN-YEAR  
PARTNERSHIP  
WITH INTERNATIONAL  
FEDERATIONS

**CINQ  
ANNEAUX  
DU SPORT :  
OBJECTIFS  
DE CHICAGO  
POUR 2016**

**FIVE RINGS  
OF SPORT:  
CHICAGO'S  
GOALS  
FOR 2016**



—Pat Ryan  
 President and CEO  
 of Chicago 2016

**« NOUS AVONS  
 L'INTENTION DE  
 TRANSMETTRE  
 EN HERITAGE DES  
 SPORTS OLYMPIQUES  
 ET PARALYMPIQUES  
 PLUS FORTS,  
 PLUS SAINS ET PLUS  
 RECONNUS AUX  
 ETATS-UNIS. »**

—Pat Ryan  
 Chairman and CEO  
 of Chicago 2016

**“WE INTEND TO  
 LEAVE A LEGACY  
 OF STRONGER,  
 HEALTHIER AND  
 MORE PROMINENT  
 OLYMPIC AND  
 PARALYMPIC  
 SPORT IN THE  
 UNITED STATES.”**