

REACHING FOR A BETTER WORLD
CANDIDATURE FILE HIGHLIGHTS

CHICAGO 2016
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REACHING FOR A BETTER WORLD

Since he was first elected in 1989, Mayor Richard M. Daley has led Chicago through a 20-year renaissance in business, education, culture, sustainability and sport. Under his leadership, the city and its diverse neighborhoods have been revitalized, and Chicago has emerged as a green, vibrant and youthful center of creativity and hope for the nation. Today, 45 million people visit Chicago every year to enjoy its stunning lakefront parks, admire its historic architecture, shop in its diverse retail districts and draw inspiration from its theaters, museums and cultural institutions. They gather on the lakefront to celebrate Chicago's annual festivals, cheer at its year-round calendar of sport events and attend to business at its conferences, trade shows and exhibitions.

In many ways, Chicago 2016's Olympic bid is a natural culmination of the city's transformation—and Mayor Daley's commitment to empower young people through education and to inspire them through sport. But it is also a reflection of a broader desire across the United States—the desire of the American people to reach out and renew bonds of friendship around the world.

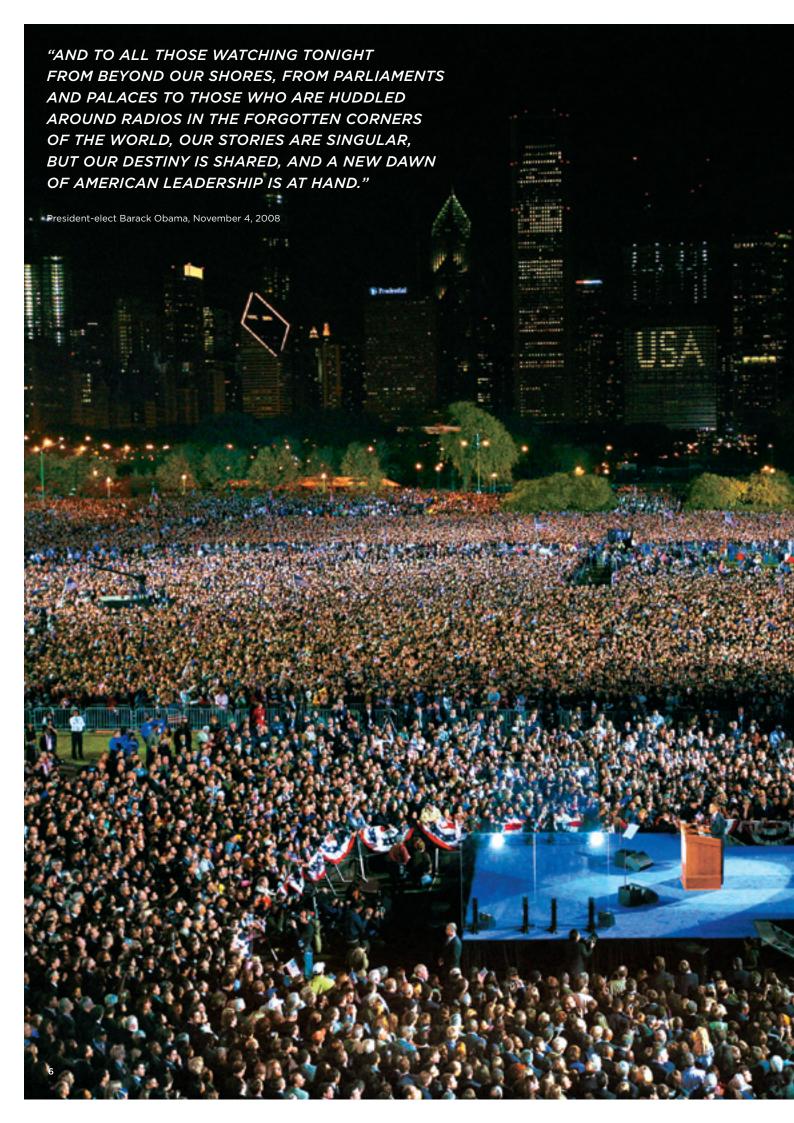
Chicago's emerging influence in the social, political and cultural arenas of American life has helped make the city—and the bid—a beacon of hope for many. Reflecting the desire for change across the country, Chicago is not simply bidding for the world's greatest sporting event. It is reaching for a better world.

Mayor Daley champions the philosophy that everyone should have the opportunity to participate in sport.











A HISTORIC OPPORTUNITY FOR OLYMPIC SPORT AT A TIME OF GREAT CHANGE IN AMERICA

In Chicago 2016, the International Olympic Committee (IOC) has a unique seven-year opportunity to elevate and expand the power and presence of Olympic sport in the United States.

The possibilities and promise of this opportunity have been shaped by major shifts in public sentiment and political leadership in the United States—by a new spirit of cooperation and unity across the country—and by the emergence of Chicago as a focal point of American aspirations for the future.

For millions of Americans—and millions around the world—the election of Chicago's Barack Obama to the U.S. presidency on November 4, 2008, signaled the dawn of a new era of hope within the country and a new path toward strengthened friendships around the globe. It also marked the beginning of an unprecedented partnership between a U.S. Olympic bid city, the United States Olympic Committee (USOC) and the U.S. federal government.

For the IOC, these changes—and the candidacy of Chicago—offer a historic opportunity to align the interests of global sport with a new Host City, a new USOC and a new U.S. government, whose collective interests in the values of sport will help advance the cause of the Olympic Movement in the United States for generations to come.

President Obama and 240,000 diverse and joyous citizens gathered to celebrate his victory in Grant Park, a location that plays a central role in Chicago 2016's plan for the Games.



"CHICAGO SOCIETY LOVES BEAUTIFUL THINGS; IT IS STIRRED BY NOBLE SENTIMENTS AND PURSUES ITS MORAL PERFECTION . . . IN A WORD, IT IS RISING."

BARON PIERRE DE COUBERTIN
FOUNDER OF THE MODERN OLYMPIC MOVEMENT



Recognizing the unique power of the Olympic Movement to unite our world in peace through sport, Chicago envisions the celebration of the 2016 Olympic and Paralympic Games as a global festival of friendship. Chicago's key motivation in bidding for the Games is to reach out and welcome the world to America with open arms and to renew bonds of friendship around the globe through sport. The plan puts the athletes and sport first, ensuring that each event takes place on an extraordinary field of play. Full arenas of cheering fans will create

the ideal atmosphere for heroic performances, and Chicago will stage a magnificent and joyous festival of friendship around every Olympic event. Every aspect of the celebration will be infused with the theme of friendship—friendship inspired by the universal appeal of sport and America's deep devotion to the Games. If successful in becoming a Host City, Chicago 2016 will make friendship the unifying principle and animating force behind its organizational effort.



- The 2016 Games in Chicago will become a symbol of the nation's desire to reach out and renew bonds of friendship with the world.
- Chicago's cityscape is uniquely designed to host global celebrations.
- Every year, 25 million residents and visitors celebrate Chicago's calendar of festivals in the lakefront parklands where the Games will be staged.
- Chicago's diverse, multicultural population is passionate about sport and will fill every arena to welcome the world.
- A Chicago Olympiad will strengthen America's commitment to the Olympic Movement for generations to come.



A NEW CENTER OF OLYMPIC AND PARALYMPIC SPORT IN THE HEART OF THE UNITED STATES

The legacy of Chicago 2016 will be a stronger Olympic Movement, strengthened by a new center of Olympic and Paralympic sport in the heart of America that is already taking shape. Recognizing that worldwide participation in sport among urban youth is declining at alarming rates, Chicago 2016 has created a program to address the crisis. Today, in urban centers around the world, only 33 percent of young people—and just 15 percent of girls—are active in sport. World Sport Chicago, the legacy organization of Chicago 2016, has partnered with the Chicago Park District to launch a new urban youth sport initiative that is successfully drawing



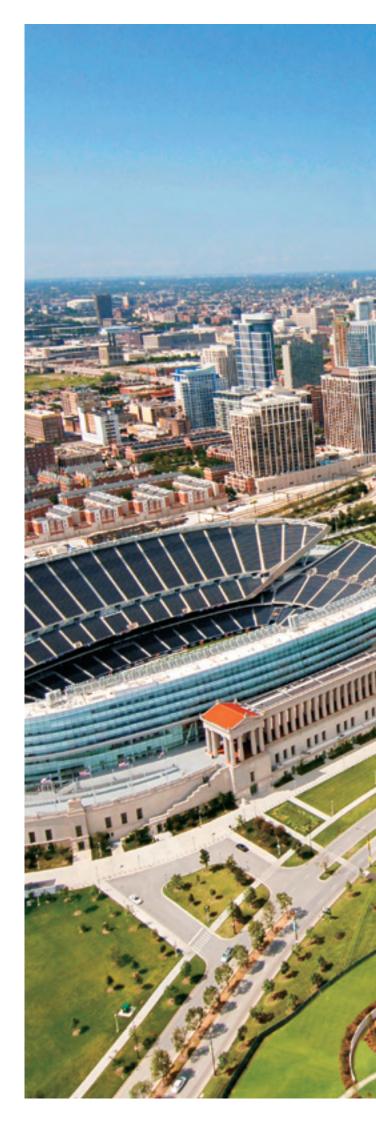
young people to sport throughout the city. This initiative is creating a model of youth sport development that will ultimately be exported to other cities across the United States. In Chicago's schools, lessons on the Olympic values are being integrated into the curriculum, setting the stage for another important human legacy. Beyond sport, the bid has also inspired the city to accelerate the sustainable development of Chicago's near South Side, with the Olympic Village and the Olympic Stadium strategically anchoring the revitalization of the urban corridor along Lake Michigan.

- Chicago 2016's legacy will be a stronger Olympic Movement.
- World Sport Chicago, the bid's sport legacy organization, is financed and fully operational through 2009.
- Through the Games, Chicago will become a new center of Olympic and Paralympic sport in the United States.
- World Sport Chicago's urban youth sport initiative is successfully drawing youth to Olympic sport throughout Chicago.
- Seven new venues will serve community needs and support programs to increase youth participation in sport.

CREATING A SPECTACULAR OLYMPIC EXPERIENCE IN THE HEART OF THE CITY

Chicago 2016's plan puts the athlete at the center of the Games—and the Games in the heart of the city—and then surrounds the sport competition with a festival of friendship designed to deliver a spectacular Games experience for one and all. The Olympic Village is the center of Chicago 2016's plan, putting 90 percent of the athletes within 15 minutes or less of their competition venues and training sites. The venues for 22 sports, the IBC/MPC, the Olympic Family hotel and accommodations for all key constituent groups are located within an 8 km Olympic Ring. This concentration offers attractive travel times and high levels of operational efficiency for the Games. For the athletes and the entire Olympic Family, everything Chicago has to offer—its cultural institutions, restaurants, entertainment and celebration sites—will be just minutes away from competition venues and accommodations.

- The Games plan is set in the heart of city and takes full advantage of its lakefront setting and five historic city parks.
- Eighty-five percent of all sport competitions will take place within an 8 km Olympic Ring, resulting in reduced travel times and operational efficiencies.
- McCormick Place, the largest multi-use facility in North America, will house the Lake Michigan Sports Complex, home to 11 Olympic and 8 Paralympic sports, as well as the IBC/MPC.
- Chicago 2016's compact, sustainable plan takes advantage of existing infrastructure for accommodations and transport and maximizes the use of existing and temporary venues.
- The Olympic Family hotel and the majority of accommodations for other constituent groups will be located within the Olympic Ring.



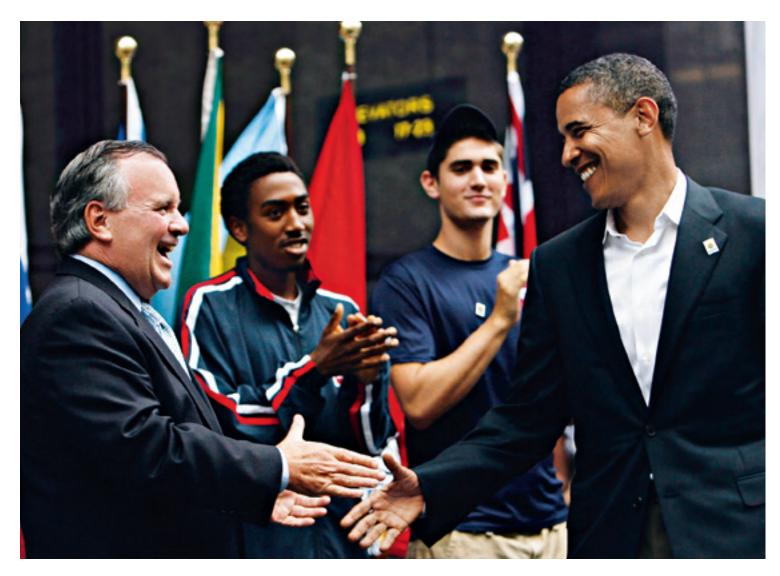


UNIFIED GOVERNMENT SUPPORT FROM CHICAGO TO WASHINGTON, DC

On June 6, 2008, Barack Obama joined Mayor Richard M. Daley and hundreds of supporters to celebrate Chicago's designation as a Candidate City for the 2016 Olympic and Paralympic Games.

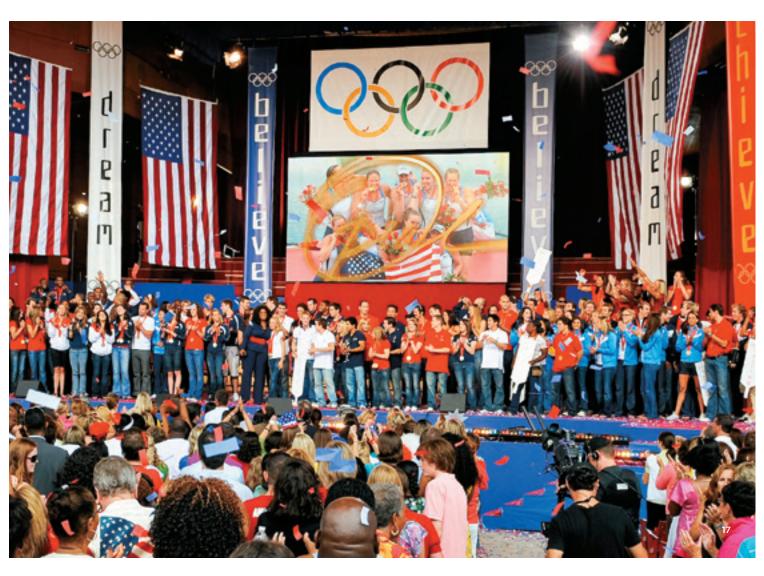
In September 2008, talk show host Oprah Winfrey celebrated the homecoming of Team USA in Chicago's Millennium Park with thousands of Olympic fans.

Since launching Chicago's bid in the spring of 2006, Mayor Richard M. Daley has enjoyed strong support from President Barack Obama. They share a vision for the transformative power of sport and for the importance of bringing the Olympic and Paralympic Games back to the United States. Mayor Daley's bid for the Games has drawn unified government support from the leadership of both political parties at the national, state and local levels. Olympic resolutions passed by the Chicago City Council and the State of Illinois General Assembly have been echoed by joint resolutions of support in the U.S. Congress. No past U.S. bid or organizing



committee has enjoyed such unanimous government support from the local to the federal levels—or such a strong partnership with the USOC. Approximately 350 leaders from Chicago's diverse community serve on the bid committee. The public is equally enthusiastic in its support, with 77 percent backing the bid. Even in these challenging economic times, the city, state and nation continue to invest billions in infrastructure improvements in Chicago every year. It is clear that the United States, the State of Illinois and the City of Chicago possess the economic strength and vitality to deliver a spectacular Games experience.

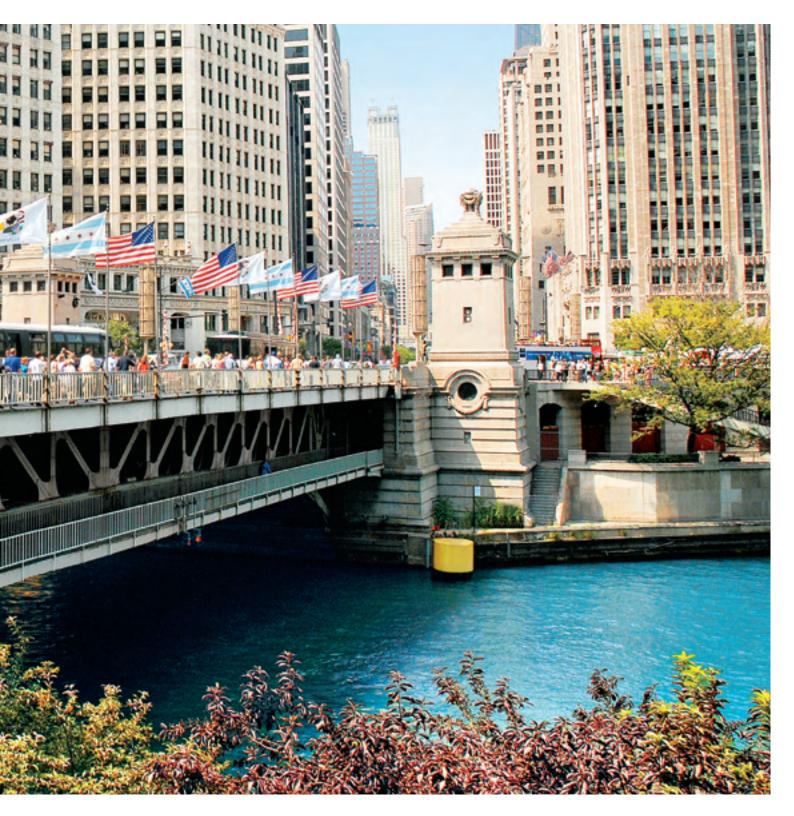
- Chicago benefits from unified government support at the local, state and national levels.
- The U.S. capital has offered unprecedented support for a U.S. bid city, and President Obama has been an ardent supporter of the bid since its launch in 2006.
- Mayor Daley has fully engaged the U.S. Conference of Mayors in supporting Chicago 2016.
- Chicago 2016's bid committee consists of around 350 members, including Olympians and Paralympians and governmental, civic, cultural, business and sports leaders.
- Chicago is one of the top city economies in the world and serves as the economic capital of the upper Midwest, a region with a GDP of \$2.8 trillion.
- An overwhelming majority of Chicago's residents—77 percent—support the bid.





The City of Chicago has passed the legislation and guarantees necessary to establish the legal framework for the successful staging of the 2016 Games. With the passage of the comprehensive Olympic Approvals Ordinances, the Chicago City Council authorized the mayor to sign the Host City Contract and all other agreements necessary for hosting the Games, including the Joint Marketing Programme Agreement. The ordinances include the City of Chicago Olympic Commitments Agreement, which sets forth the city's guarantees as required by the IOC; and the 2016 Olympic and Paralympic Games Governmental Cooperation Agreement, which

establishes hosting commitments between the City of Chicago and its many governmental partners. The legislation passed by the city council includes a \$500 million guarantee against any shortfall in the Games operations—an unprecedented guarantee for a U.S. Candidate City that is part of a larger guarantee package. The laws of the United States already provide strong protection for the Olympic symbols and marks, and CHICOG (the Chicago Organizing Committee for the 2016 Olympic and Paralympic Summer Games) will draw upon the experience of the USOC to enforce these laws to their full extent.



- The City of Chicago has pledged its full respect for the Olympic Charter and Host City Contract.
- The City of Chicago's Olympic Approvals Ordinances authorize the execution of all required city guarantees.
- The ordinances include a \$500 million guarantee against CHICOG operating shortfalls.
- The Chicago Olympic Commitments Agreement provides essential city services for the Games at no cost to the OCOG.
- The Governmental Cooperation Agreement secures support of public authorities and municipalities involved in the staging of the Games.
- Existing U.S. laws provide full protection for the Olympic Movement's intellectual property.





WELCOMING THE WORLD TO AMERICA FOR HUMANITY'S GREATEST CELEBRATION OF SPORT

In recognition of the challenges to swift and easy entry into the United States, the USOC developed the Olympic Leader Travel Program. Working in cooperation with the U.S. State Department, the USOC created a recognition system and a global network that accelerate visa, customs and immigration procedures for members of the Olympic Family. Chicago effectively utilized this program for the 2007 AIBA World Boxing Championships and has subsequently worked with the USOC and the State Department to refine the program for future use. The program will ensure ever greater ease of access for the Olympic Family and will help CHICOG reach its ultimate goal of providing a warm and friendly welcome for the world's greatest celebration of peace through sport. For the 2016 Games, accredited persons will be able to enter the United States with a passport and their Olympic identity and accreditation card through a seamless, expedited immigration and duty- and tax-free customs process.

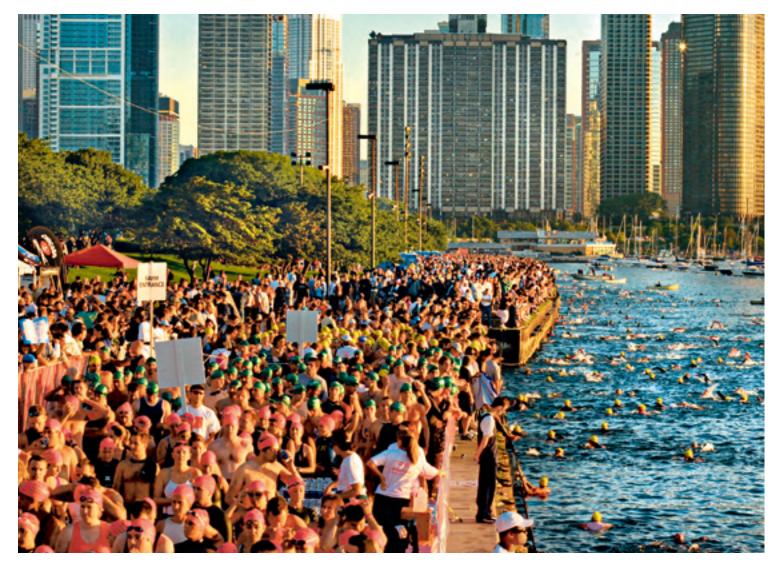
- The USOC's Olympic Leader Travel Program ensures swift and easy access.
- An International Entry Support Team will operate a 24-hour hotline for the Games.
- The U.S. government is committed to an expedited immigration process for the Games similar to the measures in place for the 2002 Salt Lake City Games.
- The U.S. State Department recently expanded the Visa Waiver Program.
- U.S. law provides for the duty-free import of articles and equipment for use at the Games.
- A simplified and expedited work-permit process will be implemented for the 2016 Games.



A CONCEPT FOR A
BLUE-GREEN GAMES TO
HONOR THE MOVEMENT'S
ENVIRONMENTAL
LEADERSHIP

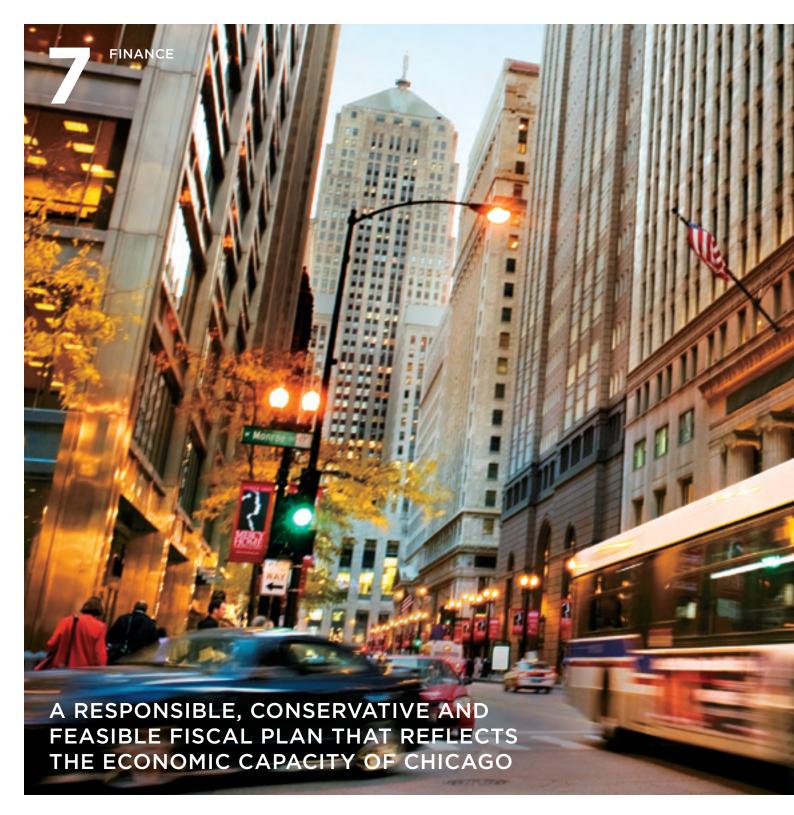
In recognition of the critical importance of water to all life—and the historic and significant role of Lake Michigan and the lakefront parklands in the life of Chicago—Chicago 2016 has created an environmental program under the banner of the Blue-Green Games, elevating the role of water in its drive for sustainability. The vision for a fully sustainable Blue-Green Games reflects the long-term environmental leadership of Mayor Richard M. Daley, whose commitment to sustainability has helped create an ideal setting for sport along the lakefront.

Left: Chicago's motto of *urbs in horto* (city in a garden), is evidenced by the integration of lush green spaces and the city's iconic skyline.



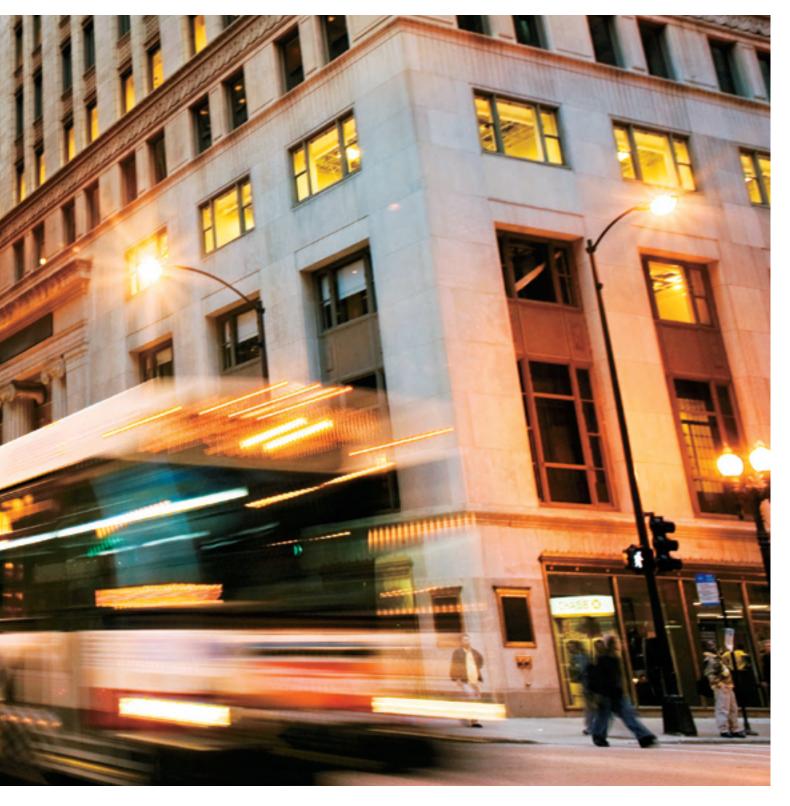
Chicago 2016's unique concept of the Blue-Green Games will spark environmental change locally and globally, building a base of innovation through partnerships with established environmental leaders such as The Climate Group and the Chicago Climate Exchange and leading nongovernmental organizations (NGOs) like the Sierra Club. By conserving energy and natural resources, protecting and enhancing parklands and showcasing innovative technologies through Games management, Chicago 2016 will leave a lasting legacy. Through a broad public-private coalition, the Blue-Green Games will offer a global platform for the Olympic Movement, its sponsors and partners to promote environmental solutions through the Games.

- Chicago 2016's concept for the Blue-Green Games seeks to deliver a positive environmental impact and sustainable legacy.
- One of the plan's main components in its drive for sustainability is a focus on water issues.
- Chicago 2016 will develop a comprehensive carbon management program and sustainable sourcing and procurement guidelines.
- Representatives from 30 environmental, architectural, engineering and governmental entities helped to create the sustainable vision for the Olympic Village.
- Partnerships with The Climate Group and the Chicago Climate Exchange and consultation with the Sierra Club and other leading NGOs reflect the bid's commitment to incorporate environmental innovation into the Games plan.
- Chicago's independent signature on Kyoto Protocol reflects the city's historic environmental leadership.



Reflecting the untapped power of a new Olympic market in the heart of the country, Chicago 2016 forecasts revenues for the Games at nearly \$3.8 billion. Apart from revenues earned through the TOP program and the sale of broadcast rights, Chicago will generate most of its income from domestic sponsorships and a robust ticketing program, producing substantial near- and long-term financial benefits for the IOC and the Olympic Movement. With a conservative, reasonable and feasible budget developed through in-depth analysis and consultation with leading Games

experts, Chicago 2016 is confident that it can deliver an outstanding Games experience for all Olympic constituent groups within its projected expenditures of \$3.3 billion. The Games budget includes ample financial contingency for any potential operating shortfall. In addition, the Chicago City Council authorized a substantial financial shortfall guarantee for Games operations. The city, along with its governmental partners, has also committed to provide government-related services for the Games at no cost to CHICOG. The Games will be conducted in a favorable tax environment for CHICOG, the IOC and commercial partners.



- Chicago 2016's budget framework was developed to minimize financial and Games-delivery risk.
- Revenues are forecast at \$3.8 billion, providing substantial benefits to the Olympic Movement.
- The \$3.3 billion expenditure budget has been designed to deliver quality service levels for each constituent group.
- The City of Chicago and its governmental partners have committed to provide relevant government services at no cost to the OCOG.
- Investments in the seven permanent venues in the plan were effectively measured against long-term community needs and legacy value for sport.

DRAWING NEW RESOURCES TO THE OLYMPIC MOVEMENT FROM A ROBUST, UNTAPPED MARKET

Chicago's diverse population enthusiastically embraces opportunities to attend and support Olympic and Paralympic sport.

The lakefront provides a beautiful backdrop for beach volleyball.

Chicago is the economic capital of the upper Midwest region in the United States, which has 66 million residents and a GDP of \$2.8 trillion annually. More than 40 international corporations are head-quartered in the region. The city ranks among the world's ten largest metropolitan economies and offers the Olympic Movement access to a diverse and robust domestic sponsorship market. On the foundation of this economy, CHICOG will develop and execute a marketing strategy that ensures the success of the Games by tapping into new corporate resources, which will create a substantial economic legacy for the Olympic Movement.





The Joint Marketing Programme Agreement, entered into by Chicago 2016, the City of Chicago and the USOC, represents an unprecedented level of partnership, cooperation and commitment. Taking advantage of America's passionate Olympic fan base, CHICOG's ticketing plan will deliver full stadiums for all events, creating the atmosphere the athletes deserve while enhancing the image of the Games around the world. The City of Chicago's Olympic Brand Protection Commission and the USOC will work together to prevent ambush marketing and protect the rights of sponsors during the Games.

- The Joint Marketing Programme Agreement reflects an unprecedented partnership between the USOC and a U.S. Candidate City.
- The Chicago metropolitan area ranks perennially in the world's top ten city economies and is home to 30 Fortune 500 companies.
- The upper Midwest region of the United States has a GDP of \$2.8 trillion annually.
- The robust U.S. market represents a valuable resource for the Olympic Movement and provides support for the projected \$3.8 billion in revenues.
- A Games in Chicago offers a compelling value proposition for TV broadcast revenues in the United States.
- Chicago's passionate sports fans purchase 8 million tickets to sporting events each year.





"MAKE NO LITTLE PLANS. THEY HAVE NO MAGIC TO STIR MEN'S BLOOD AND THEMSELVES WILL PROBABLY NOT BE REALIZED. MAKE BIG PLANS; AIM HIGH IN HOPE AND WORK."

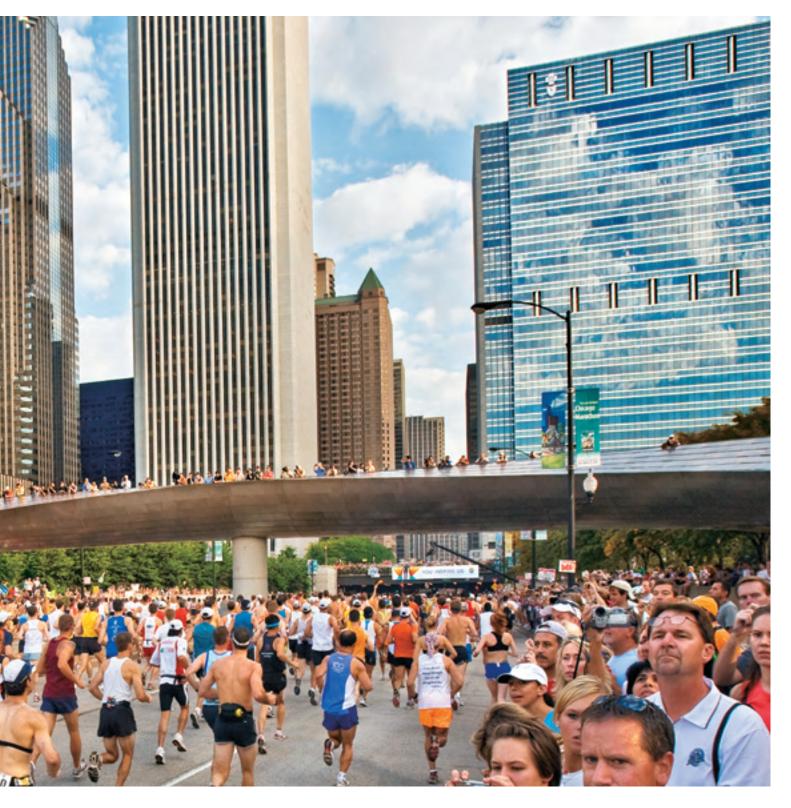
DANIEL BURNHAM
ARCHITECT, CIVIC PLANNER



While the city offers a spectacular setting for the Games, Chicago 2016 recognizes that it is the detailed planning and execution behind the service levels that creates the framework for a superb and unforgettable experience. Given that framework, the athlete experience has been the first and driving consideration in every element of planning and operations for the Games. To achieve this goal, the Chicago 2016 sport and venue plan is designed—and proposed—as a seven-year partnership with the International Federations and the IOC. Chicago 2016's plan takes into account the

complete experience of each constituency, including transportation, convenient accommodations and proximity to the best the city has to offer.

Aside from the plan's convenience—85 percent of the sports will take place within the 8 km Olympic Ring—it is also financially and environmentally responsible. Existing venues will host 15 sports competitions, and permanent venues will support community needs and Chicago's urban youth sport initiative. The net result will be a spectacular Games experience for one and all—and a legacy that will honor global sport.



- The top planning priority of Chicago 2016 is to deliver a great Games and great sport competitions.
- The experience of the athlete is the driving vision for all facets of the plan.
- Premium service levels for the IFs and NOCs have been planned and budgeted.
- Eighty-five percent of the sport competitions will take place within the 8 km Olympic Ring in the heart of the city.
- The placement of venues takes full advantage of the city's existing transport infrastructure and hospitality industry.
- Seventy-nine percent of sports will be staged in either existing or temporary venues, making the plan environmentally responsible.

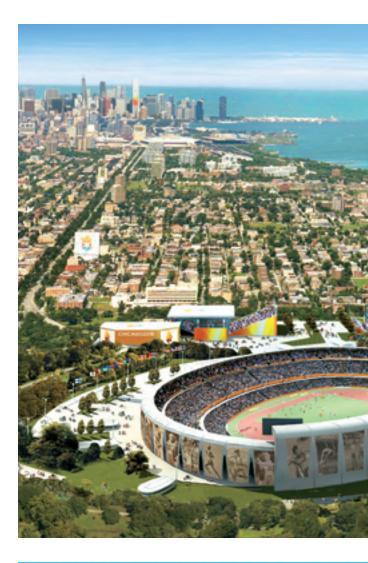
Chicago's residents are passionate about sport and actively participate in and support a wide range of athletic events in the heart of the city.





Chicago's cityscape is uniquely suited to host global celebrations. The Games will be staged in and around five historic parks that have been preserved for more than 100 years right in the center of the city. This spectacular setting—on the beautiful shores of Lake Michigan and under the city's iconic skyline forms a natural Olympic Park that will generate dramatic television imagery. By integrating the venues into the parks and lakefront, Chicago 2016 has put the sport competitions in the midst of the accommodations, celebration sites, museums, concert halls, dining, music, theater, shopping and nightlife that make Chicago so vibrant. As a result, the athletes, Olympic Family, media, sponsors and spectators will carry the electric atmosphere of the competition venues into the city's celebration sites, sharing their experiences with one another and delivering a powerful message of friendship to the world.

Clockwise from top left--Olympic Stadium in Washington Park; entrance to the Lake Michigan Sports Complex; Lincoln Park Tennis Center; Douglas Park BMX Track; Olympic Aquatics Center in Washington Park; Olympic Island venues along Chicago's lakefront.





















NATIONAL FOOTBALL VENUES





A PARALYMPIC CELEBRATION DESIGNED TO EQUAL THE QUALITY OF THE OLYMPIC EXPERIENCE For Chicago 2016, the Paralympic Games represent a unique opportunity to advance the profile of and build participation in competitive disability sports in the heart of the nation. As one of the leading centers of rehabilitation therapy, sports medicine, accessibility and disability sports, Chicago has the core support of historic leadership institutions that are passionate about delivering excellence in the Paralympic celebration and achieving the goals of the IPC. Working from an integrated planning structure for the Olympic and Paralympic Games, CHICOG will operate on the dual priorities of delivering an experience for every Paralympian equal to that of the Olympians, while elevating recognition of the elite stature of Paralympic sport



in the United States and around the world. As it does for the Olympic Games, Chicago's plan puts the Paralympians at the center of the Games and utilizes the same Village, venues and celebration sites to create a spectacular experience for each constituent group. To help create equality, CHICOG will seek to position and deliver two events as part of one festival. CHICOG will also partner with the International Paralympic Committee, U.S. Paralympics, the U.S. government and the City of Chicago to build a powerful marketing program and increase participation in Paralympic sport locally, nationally and internationally, leaving a significant and lasting legacy for future generations.

- Equality of experience is the driving vision for the Chicago 2016 Paralympic Games.
- Chicago 2016's plan places the athletes at the center of the Games, with 95 percent of athletes at the Paralympic Games within 15 minutes or less of their competition venues.
- The same Village, venues and celebration sites used for the Olympic Games will be used for the Paralympic Games.
- One organizing committee will plan and stage the Olympic Games and the Paralympic Games.
- CHICOG will make the Paralympic Games a powerful component of its marketing program.
- The Paralympic Games will make Chicago a new center of Paralympic sport in the United States, in partnership with existing institutions.



OLYMPIC WATERFRONT

- 1 Archery
- Athletics: marathon (start)
- 3 Rowing
- 6 Sailing

LAKE MICHIGAN SPORTS COMPLEX

- 8 Boccia
- 8 Wheelchair Fencing
- 8 Goalball
- 8 > Judo
- 9 Wheelchair Rugby
- 9 Table Tennis
- Wheelchair Basketball (preliminaries)
- 10 Wheelchair Basketball
- 10 Powerlifting

SOUTH SHORE OLYMPIC PARK

- 11 Athletics: track and field
- 11 Athletics: marathon (finish)
- 12 Aquatics: swimming
- Football: 5-a-side
- 13 Football: 7-a-side

DOUGLAS PARK DISTRICT

- 15 Cycling: track
- 17 Volleyball: sitting

LINCOLN PARK

- 18 Wheelchair Tennis
- 19 Paralympic Road Cycling Course

ADDITIONAL VENUES

- 21 Equestrian
- 22 Shooting

PARALYMPIC FAMILY

- Paralympic Village
- IBC IBC
- PFH Paralympic Family hotel
- **1** Official media hotel
- Mest Paralympic Village
- A Paralympic Club
- ▲ Sponsors village

A WORLD-CLASS OLYMPIC AND PARALYMPIC VILLAGE IN A MAGNIFICENT LAKEFRONT SETTING

Clockwise from top left--The Olympic Village's private lakefront beach; aerial rendering of the Village and lakefront amenities; view from the one of the Village's sky terraces.

Chicago 2016's Olympic and Paralympic Village through its location, its setting, its atmosphere and its amenities—promises an unforgettable experience for the athletes of 2016. As the center of the Games plan, the Village extends the vibrant lakefront corridor that embraces Grant Park, two museums, an aquarium and planetarium, the IBC/MPC at McCormick Place and the venues for 22 sports. From this stunning lakefront location, 90 percent of the athletes will be able to reach their competition and training venues in 15 minutes or less. After their competitions, they will have easy access to all that Chicago has to offer. The Village will feature an array of amenities, including a private beach, a 50 m pool, a lakefront fitness area, an open-air live performance amphitheater







on the shoreline, four alternative dining cafés, free Wi-Fi and a bike-sharing program. Apartments will include Olympic broadcast feeds and semiprivate sky terraces with intriguing views. NOC/NPC offices will be located on floors throughout the residential buildings in order to be close to team accommodations. After the Games, the Village will provide the city with a sustainable new residential and retail neighborhood that offers much-needed affordable housing on the near South Side. The valuable lakefront site of the Village, which will be acquired by the city in 2009, is prime real estate and will be developed as a new residential community whether or not Chicago wins the right to host the Games.

- The spectacular lakefront setting will provide an ideal environment for preparation and relaxation and will accommodate more than 16,000 athletes and officials.
- As the center of the Games plan, the Village will put 90 percent of athletes within 15 minutes or less of competition and training sites.
- The concept for the Olympic and Paralympic Village was driven by the needs of the athletes and NOCs.
- The Village's design reflects a comprehensive approach to accessibility, environmental issues and security.
- After the Games, the Village will serve as a vital retail and residential neighborhood with a significant affordable housing component.
- The Village site will be developed irrespective of whether Chicago is selected as the 2016 Host City.





"CHICAGO IS A GREAT CITY
TODAY BECAUSE WE'VE HAD
LEADERS OF VISION.
BUT VISION ALONE IS
NOT ENOUGH. IN CHICAGO,
WE DON'T JUST DREAM.
WE DO."

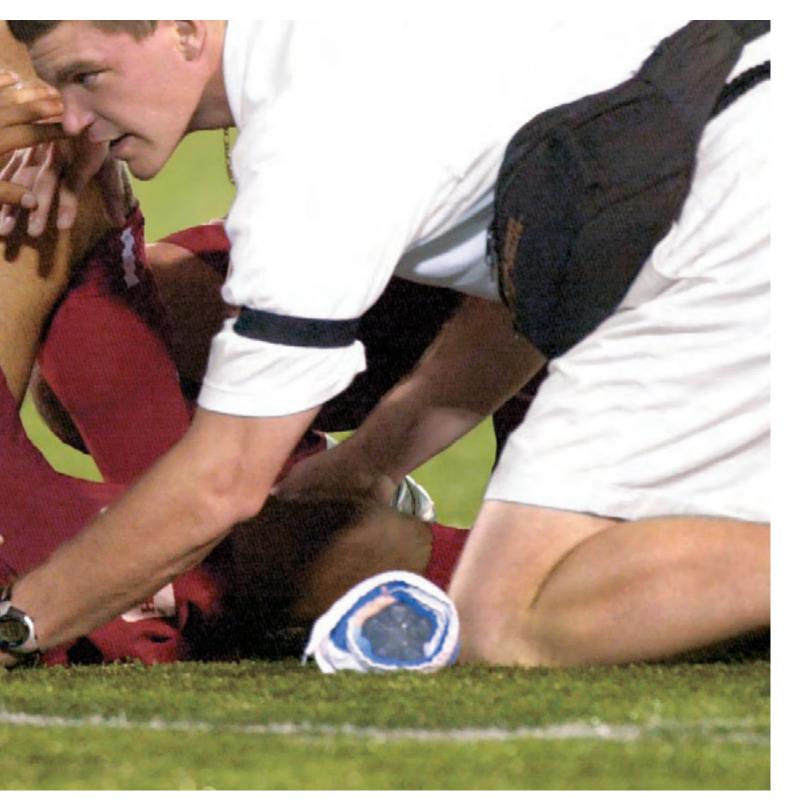
RICHARD M. DALEY
MAYOR OF CHICAGO



As a globally recognized center of health care and medical education, Chicago's distinctive resources include a variety of top health care facilities, a deep pool of trained personnel and a proven, highly responsive emergency medical system. CHICOG's Medical Services Program will integrate the region's health care resources to offer high-quality care to athletes and the Olympic Family during the Games at no cost, with dedicated operations at all venues and the Olympic Village. To ensure that all functions are coordinated for maximum efficiency and expedited medical care, CHICOG will integrate the

Medical Services Program with its security and transport operations.

Chicago 2016 will strive to deliver a clean Games and plans to work with the IOC Medical Commission and World Anti-Doping Association (WADA) to deter and detect doping in the years leading up to and during the Games. The U.S. government and United States Anti-Doping Agency (USADA) are committed to clean sport, a fact reflected in the recent U.S. ratification of the International Convention Against Doping in Sport.



- All Olympic Family medical services during the Games will be provided free of charge.
- NOC and NPC medical teams will have full use of the Olympic Village polyclinic.
- Chicago ranks as a world-class leader in health care and medical education.
- The Chicago area is home to 95 hospitals and five university medical centers.
- The City of Chicago and the State of Illinois are national leaders in emergency medical services.
- Chicago 2016 is committed to working with the IOC Medical Commission and WADA to deliver a clean Games.



UNCOMPROMISING SAFETY FOR THE GAMES THROUGH A FULLY INTEGRATED SECURITY OPERATION

Chicago's depth of experience in cooperating with regional, national and international agencies to secure major events has informed every phase of security planning for the Games. The Chicago Olympic Public Safety Command (COPSC) will integrate all relevant security agencies into a single, unified command structure to manage all security efforts for the 2016 Games. COPSC will fully engage the capabilities of the FBI, the U.S. Secret Service and international intelligence and counterterrorism



resources, building upon existing relationships with a broad array of international security agencies. The U.S. government is committed to work in partnership with CHICOG to provide the highest level of federal support in the areas of personnel, equipment, specialized systems and finance. Chicago 2016 has already established critical relationships that will allow coordinated security planning to start immediately should Chicago be selected as Host City. The end result will be the delivery of a safe and secure celebration of friendship and peace through sport.

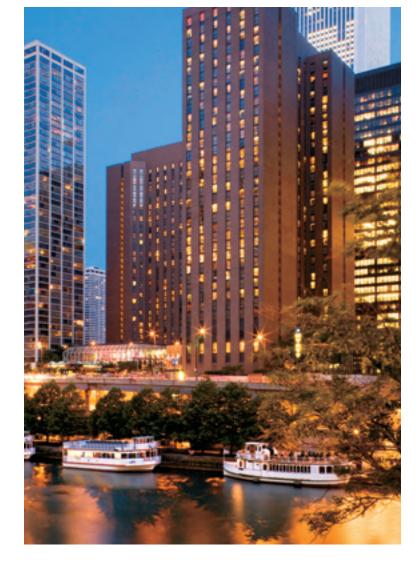
- The Chicago Olympic Public Safety Command (COPSC) will coordinate all public-safety operations for the Games, operating on a discreet level to preserve the quality of the Games experience for all guests.
- A single chain of command will integrate all security agencies from local agencies to federal authorities, including the FBI and the U.S. Secret Service.
- The Chicago Police Department currently fields a force of 13,700 officers.
- The size of the Chicago area's security forces will deliver a secure Games without compromising the protection of the city and its residents.
- The U.S. government will designate the Games a National Special Security Event (NSSE) and dedicate federal support and resources to provide security at the Games.
- Chicago 2016's three-year planning cycle ensures that an integrated security team is ready to go on day one if Chicago is chosen to host the 2016 Games.

WORLD-CLASS HOSPITALITY IN A CITY THAT ENTERTAINS 45 MILLION GUESTS A YEAR

As one of the leading North American destinations for tourism, culture, sport, conventions, meetings and exhibitions, Chicago has a thriving hospitality industry with more than 800 hotels. The city's accommodations far exceed the needs of the Games, and its hotel community is highly enthusiastic about welcoming the world. As a result, Chicago 2016 has secured rate guarantees for 55,000 quality hotel rooms with no minimum stay requirements, as well as 7,000 university beds. Sixty percent of the Olympic Family client groups will stay inside the 8 km Olympic Ring, creating a high level of functional convenience with swift access to venues and city attractions. The centrally located Hyatt Regency Chicago, with more than 2,000 rooms, is the proposed Olympic Family hotel, offering the opportunity to unite the leadership of the Olympic Movement in one facility.

- The Chicago metropolitan area has a total of 115,000 hotel rooms plus 20,000 university beds.
- Accommodations offer a full range of amenities and price levels.
- Chicago 2016 has secured 55,000 hotel rooms with no minimum stay requirements.
- Highly competitive hotel rates offer exceptional value in all accommodations.
- Price-controlled, single-occupancy hotel rooms will be available for all client groups.
- Chicago's hospitality industry stands ready to provide a warm and festive welcome for all visitors to the Games.





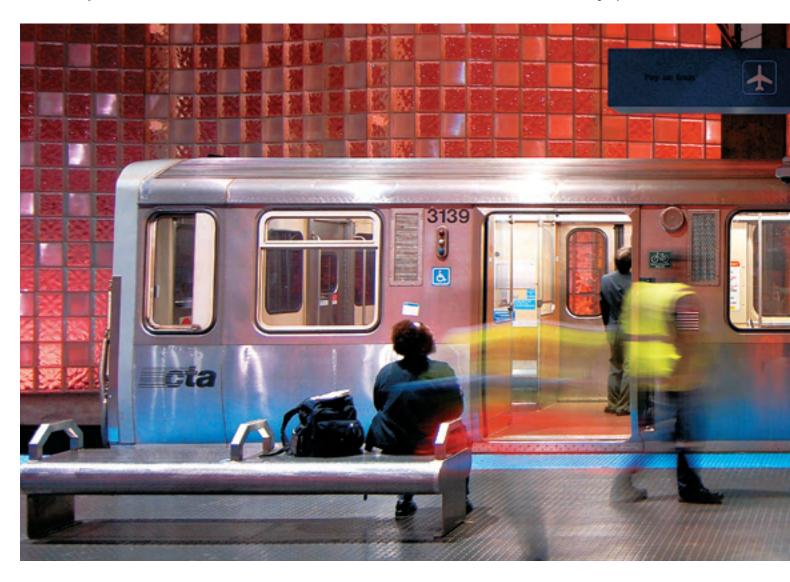




A COMPREHENSIVE TRANSPORT SYSTEM TAILORED TO SERVE EVERY OLYMPIC SITE

The location of Chicago's venues and celebration sites was driven in part by proximity to the city's extensive road and rail transport infrastructure, a system capable of handling Olympic capacities today. With O'Hare International Airport offering frequent and direct flights to 68 international destinations, Chicago will be as easy to get to as it is to get around in. Taking advantage of multiple transport options and access points, Chicago 2016's transport plan will ensure the safe, easy and quick movement of all members of the Olympic Family. The plan features built-in flexibility to meet the unique real-time demands of all client groups. Athletes and the Olympic Family will travel on an extensive network of dedicated Olympic Lanes

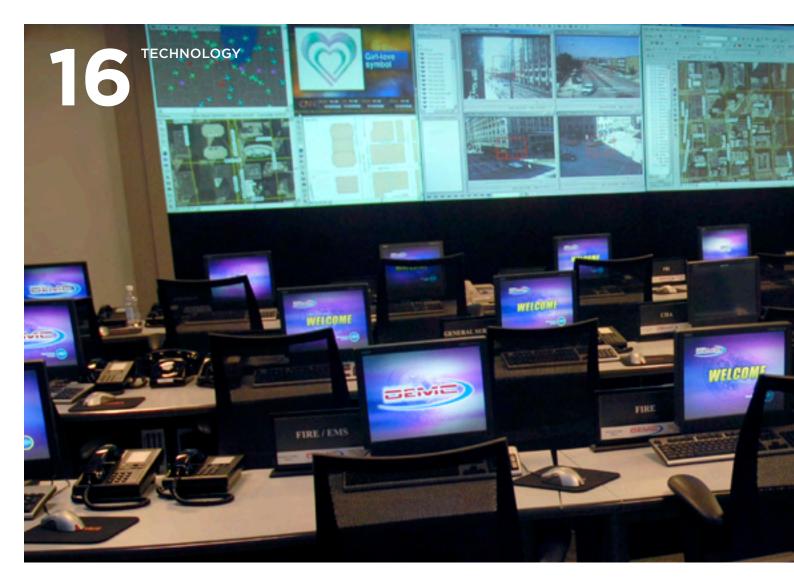
Both of Chicago's airports are connected by rapid transit to the city center.



during the Games, while the Games workforce and spectators will utilize the city's extensive public-transport system. The Olympic transport system will ensure the efficient movement of spectators between stations and venues. As part of the Blue-Green Games, all CHICOG vehicles will run on low-carbon fuels, and existing public-transport terminals will serve all venues. The Olympic Transport Command will integrate all public and CHICOG transport services and oversee traffic management and emergency response through the city's experienced Traffic Management Authority. Chicago's diverse community will provide a pool of knowledgeable drivers with multinational language skills.

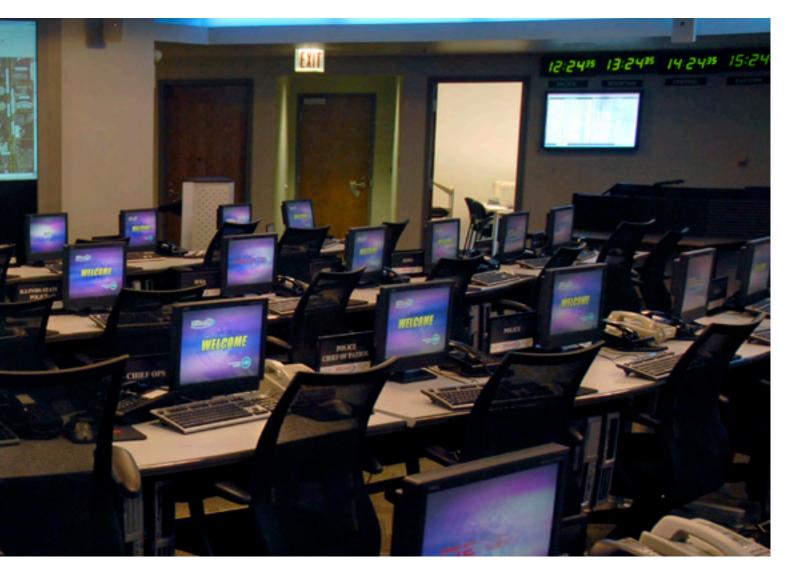
- Chicago 2016 selected venue sites based on existing transport and hospitality infrastructure.
- Chicago's current transport infrastructure effectively delivers millions to parks where venues and celebration sites are planned.
- Games workforce and spectators will use publictransport system.
- An intermodal shuttle system will effectively link transit stations to venues.
- The Olympic Transport Command will manage an integrated Games transport system.
- Vehicles for athlete transport and the T1-T3 fleet will use dedicated Olympic Lanes.
- With direct flights to 68 international destinations, Chicago's O'Hare International Airport will serve as the gateway to Games.





PROVEN TECHNOLOGY TO TRANSMIT THE OLYMPIC IMAGE AROUND THE WORLD

Ranked number one in the United States, Chicago's commercial terrestrial telecom network will offer state-of-the-art technology in the service of the Games. This reliable, secure and well-tested network will serve as the foundation for the technology platform required to conduct and broadcast the Olympic and Paralympic Games. Fully integrated into McCormick Place, the home of the IBC/MPC, this network regularly serves large events with global simulcasts in a facility equipped for worldwide media and broadcast operations. As a world leader in



technology and innovation, Chicago will draw on technical experts with firsthand experience at past Games and strong public-private partnerships to deliver excellent telecom service. In addition, the U.S. Federal Communications Commission will partner with CHICOG to support the demanding safety and communications needs of the Games. The result will be a flawless technology operation that helps elevate the image of the Games around the world.

- Chicago is the leading hub in the U.S. telecom infrastructure.
- Chicago's market has a workforce of more than 400,000 personnel, including 30,000 telecom workers.
- Twenty-seven of 28 major telecom providers in North America operate in Chicago, and more than 10 cellular providers compete in the city center.
- McCormick Place, the home of the IBC/MPC, regularly hosts events that include global broadcasts.
- The U.S. Federal Communications Commission is committed to working with CHICOG to support the telecom needs of the Games.
- Radio frequencies will be provided at no fee to client groups.





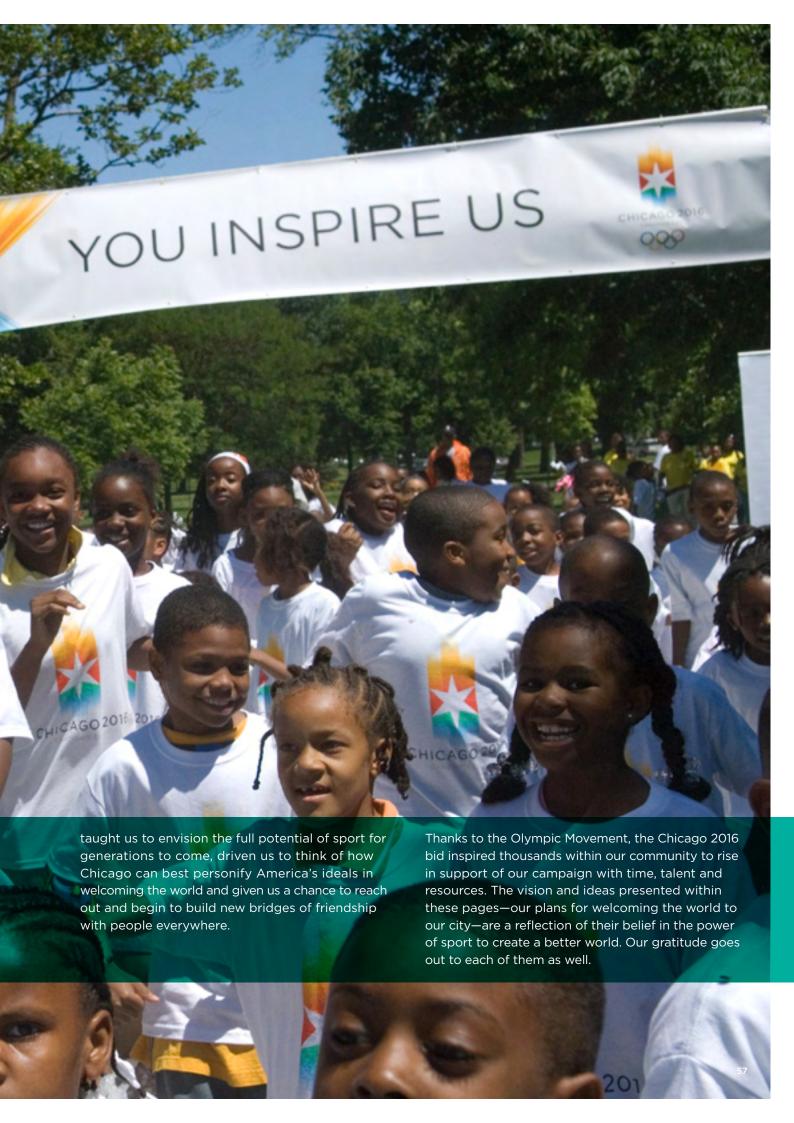
AN IDEAL OPERATIONS BASE FOR THOSE WHO SHAPE THE STORY OF THE GAMES

The athletes are at the very center of Chicago's plan for 2016, but the media are right next door. Recognizing the critical role the media play in shaping the story of the Games, Chicago has dedicated one of its greatest assets to the IBC/MPC. McCormick Place, the largest multi-use venue facility in North America, will offer its stateof-the-art services and expansive interior to the global media. Located right on the northern perimeter of the Olympic Village, McCormick Place will also be home to the Lake Michigan Sports Complex. With 11 Olympic and 8 Paralympic sports staged within its halls, and 11 other sports staged within 8 km, the media will be able to cover many competitive events efficiently and cost effectively. McCormick Place is equipped with the most up-todate technology, and its ample transportation mall will offer the media quick and easy access to competition venues and media accommodations. By placing the majority of media accommodations nearby, Chicago 2016 has further enhanced the operational convenience for its critical broadcast and print partners. From this central location, the media will be able to take advantage of all the attractions and amenities of downtown Chicago, ensuring a spectacular Games experience as well.

- McCormick Place is the largest and most technologically advanced multipurpose exhibition facility in the North America.
- Locating the IBC/MPC in McCormick Place puts the media near the center of the Games plan.
- McCormick Place is experienced in hosting large events that have included global simulcasts.
- Chicago 2016's plan offers a full range of accommodations in all categories for media within the 8 km Olympic Ring.
- Transport services will operate 24 hours a day between media hotels and the IBC/MPC.

McCormick Place, just minutes from the Olympic Village, will host the IBC/MPC and the Lake Michigan Sports Complex, home to 11 Olympic and 8 Paralympic sports.





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