



**APRIL 2009 RALLY MATERIALS**

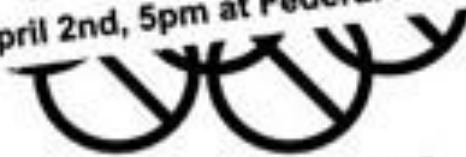


**Members of the 2016 Olympics Evaluation Commission**

Chair	Nawal El Moutawakel	Egypt
IOC Exec Director	Gilbert Felli	
Simon	Balderstone	Australia
Andres	Boteri Phillipsbourne	Columbia
Phillippe	Bovy	Belgium
Guy	Drut	France
Gregory	Hartung	Australia
Göran	Petersson	Sweden
Alexander	Popov	Russia
Sir Craig	Reedie	Great Britain
General Mounir	Sabet	Egypt
Etienne	Thobois	France
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# SHUT DOWN THE BID!

April 2nd, 5pm at Federal Plaza



Say NO to the Chicago 2016 Olympic Games.

The City of Manchester, host of the 2012 Olympic Games is having bankruptcy. The London 2012 Summer Games are over \$1 billion over budget. The games would be the greatest disaster in the Chicago since the Great Fire. Here are the 7 big lies the Olympic organizers are telling us to be wary of:

1. **The games create jobs that make sense.**  
The games that some jobs would be created from over \$2 billion in delayed construction projects. But we want jobs that will benefit the people of Chicago and that will benefit Chicago for the future - not for a party that ends in two weeks. The reason is Manchester went bankrupt after jobs were found out that those construction jobs were given to the paid winners brought in from around the world.
2. **The games make sense.**  
The games are huge and cost for about four billion. Manchester is on the verge of bankruptcy and the London games are over \$1 billion over budget. Manchester has always been to pay your money for the job properly and they should go "over" over budget. Manchester has no money to pay for "Summer Field" and "Manchester Park". The federal government is broken. The debt is \$2 trillion in the red. The country budget is a mess. The city is over \$200 million in the hole. How can we afford over \$2 billion to build a stadium complex and all the other costs that are broken? The city of Manchester hosted the 2012 summer games and they lost \$200 million of their state in 2010.
3. **The games bring jobs to the city.**  
The 2016 Olympics may they need to make Chicago a "world class" city. We ARE a great city. What would make us better would be all our cities getting a world class education and all the ultimate getting world class health care. Real jobs come from a world class health system, decent housing for all and a justice system that respects human rights, not absolute power. Imagine that the Olympic Games bring a new job to the city and all the other costs that are broken? The city of Manchester hosted the 2012 summer games and they lost \$200 million of their state in 2010.
4. **The games are green.**  
That's a tough word of the future in Chicago are aimed for water parks which will be torn up and given over to government and used as a sports facility and then mostly torn down. A 2010 and 2012 were named in connection to the fact in the province of the state and eventually in Chicago Park as a cost of \$20 million. The Park (State) is being off hundreds of workers and the city is not just up the health or clean the buildings - so that it makes any sense to spend our money on a sports stadium that will destroy the best scenery and then be torn down? \$2.5 billion or more in Chicago Park, Jackson Park and Grant Park.
5. **The games will benefit neighborhoods.**  
Describe what some neighborhood have been told: you will benefit from the Olympics. The worst job is job. Your business will not help from profits. If you have more an Olympic venue you will see your property value go up. If your home is in the way of a needed service you - you will be forced to sell and move. If you are part of an effort to address some problem from the city to return for your organization's support for the games, you are being abused. This is the agreement and it will not address the agreement's need for help from the city's other government. This is the city's current record with regard to the role of the bid and is "unacceptable" (Don't be fooled by threats or bribes. The games will not help our neighborhoods. They will help people that work. They will steal from our neighborhoods and they will, just people out.

For more info:  
 This is the site  
 The Olympic Games will bankrupt the city of Chicago and POC will pay the bills.



nogameschicago.com

## NO GAMES CHICAGO

### SHUT DOWN THE OLYMPIC BID

5pm, April 2<sup>nd</sup> at Federal Plaza, Chicago

#### RALLY PROGRAM - SPEAKERS

MC: **Martin Macias**

Martin Macias Jr. is a producer and host of the youth radio show "First Voice" on 90.5FM WRTE Radio Arte broadcasting from the heart of Pilsen, Chicago. His organizing background is in the struggle for the legalization and health of immigrants in the U.S.

City of Chicago Corruption

**Patrick McDonough**

Patrick McDonough is an employee for the City of Chicago. Patrick McDonough met with Mark Brown of the Chicago Sun-Times and became "Deep Water" the source of the Hired Truck Scandal and the Hiring and promotion scandals that have rocked the Daley Administration. He is a producer and the owner of [www.chicagoclout.com](http://www.chicagoclout.com) a site that has helped countless city workers.

Vancouver 2010 Olympics

**Chris Shaw**

Chris Shaw is a professor of ophthalmology at the University of British Columbia. He is a founding member and lead spokesperson for the No Games 2010 Coalition and 2010 Watch. He is also a media and policy analyst and writer for the Work Less Party. He is the author of *Five Ring Circus: Myths and Realities of the Olympic Games*

Human Rights

**Willie "JR" Fleming**

**Willie "JR" Fleming of the Chicago Independent Human Rights Council, Coalition to Protect Public Housing, and the Olympic Project for Human Rights at Chicago.** He is also a Chicago investigator and Official Missions Coordinator for the United Nations.

Ph. 312-287-7228

Housing

**Carol Steele**

**Carol Steele is a member of the Coalition to Protect Public Housing and a long time activist fighting for the rights of people in Chicago Public Housing.**

Education

**Jim Vail**

Jim Vail a member of the Caucus of Rank and File Educators (CORE) and a teacher at Hammond Elementary

## NO GAMES CHICAGO

Education (cont'd) -

### **Maria Hernandez**

Maria Hernandez is a parent of a student at Carpenter Elementary.

### **Elisabeth Walls**

Elisabeth Walls is the PTA President at Dulles Elementary School

### Healthcare / Clinic Closures

#### **Darryl Gumm**

Darryl Gumm is a member of Southside Together Organizing for Power.

### Criminal Justice System

#### **Darby Tillis**

Darby Tillis is Illinois' first exonerated death row inmate and a member of the Campaign to End the Death Penalty.

#### **Paul**

Paul is a member of Voices of Ex-Offenders and co-founder of the Lawndale Olympic Committee. He was amongst those involved with the protests of the first Olympic delegation to Chicago that included Pat Hill and Willie "JR" Fleming.

### Juvenile Justice

**Jasmine Ortiz** of the Southwest Youth Collaborative **Victor**

**Trinidad** of the Southwest Youth Collaborative

### Immigrants Rights

#### **Orlando Sepalveda**

Orlando Sepalveda, immigrant rights activists with the March 10th Committee, which has organized the May Day demonstrations of the last three years. Currently Orlando is again involved in the May Day efforts for this year, and in the fight to stop the deportation of workers and students who had an encounter with Chicago's polimigra.

### Public Parks

#### **Tom Tresser**

Tom Tresser is a NO GAMES Chicago member and a long time activist in Chicago's cultural community. He is the Board Secretary of the Lincoln Park Advisory Council, board member for the Lincoln Central Association and board member of CAN-TV, Chicago's public access network. He was a co-founder of Protect Our Parks, which fought the privatization of Lincoln Park. He teaches classes on civic engagement and public policy at DePaul University.

## NO GAMES CHICAGO

### Environmental Issues

#### **Samuel Villasenor**

Samuel Villasenor, is the Cleanpower community organizer in the southwest side of Chicago, in the Little Village community, with the Little Village Environmental **Justice Organization (LVEJO)**. **He is organizing community residents to shut down the Crawford coal power plant, which is causing more than 40 deaths, 2800 asthma attacks and 500 ER visits a year in Little Village alone.**

### Public Transportation

#### **Mike Pitula**

Mike Pitula is a Community Organizer with the Little Village Environmental Justice Organization (LVEJO). Currently he is working with a Transit Action Group to get CTA bus service on 31<sup>st</sup> Street from Cicero Avenue to the lakefront. LVEJO calls for reduced fares and expanded service for all Chicago's neighborhoods.

### Olympic Resistance

#### **Pat Hill**

Pat Hill is a member of Black People Against Police Torture and the Olympic Project for Human Rights at Chicago.



## SPOKESPERSON TIPS

### Take Control Of The Story

Do the advance work: Find out who the reporter is, what outlet and their spin  
Ask the reporter what's their story & who have they talked to?  
Correct their false assumptions with re-framing

### Frame the Story

Tactics vs. issue – don't tell the media what you are doing tell them why  
Make sure your sound bite frames the story  
Structure your story: (1) problem (2) solution (3) action  
Speak with the language of values

### Not A Conversation

Don't answer the question – respond!  
Get your message out regardless of what questions the reporter ask

### Message Discipline

Know your message and practice  
Repeat your message  
There is no "off the record"

### ABC = A.cknowledge the Question B.ridge back to your C.ontent (the message)

Sample bridges:

- \* ... I think the important issue is"
- \* ... I think the real point is"
- \* ... I think the larger question is"
- \* ... the reason I'm here is"

### Be Quotable

Be a character in the story – establish your connection to the issue  
Frequently the media asks name, age, profession (have a response)  
Sound bytes - U.S. TV average = 5-13 seconds U.S. print average = 5-25 words

### The Truth is On Your Side So Be Accurate

It's okay to say I don't know the answer to that or I'll get back to you on that....  
Don't say "No comment" – it makes you look guilty  
Do not lie or make stuff up EVER!  
Back up your arguments with facts

### Don't Distract from Your Message

Relax, if you can't, at least try to appear relaxed (Take deep breaths)  
Be Polite but firm  
Use accessible language