



Feb 16, 2009

No Gamers –

Here are the notes from our Monday Feb 16 meeting. Each of these ideas needs a champion - someone who will take the idea and work with me to make it happen.

We know that when people see how much money the games will cost and that the city is broke they don't trust the city leaders and they oppose the games.

WE NEED TO GET WORD OUT THAT NO GAMES EXISTS. THAT THE CITY IS LYING. THAT THE GAMES ALWAYS BLEED HOST CITIES.

Overall message: They are lying to you - the Games will break the bank, bankrupt the city and cost YOU money!

Playing with tag line:

5 Big Lies. One Sad Truth!

They 5 Big Lies: The Games will make money. The Games will bring jobs.

The Games will be green. The Games will bring pride. The Games will help neighborhoods.

The one Sad Truth: They play. You pay. We will be stuck with the bill for their party while the city goes broke.

Projects:

(1) Create mini-videos bringing to life the 5 Big Lies. Send someone to Vancouver to meet with Chris Shaw to do video interviews with a local expert who can speak to each lie. "I'm a union worker and they told us that there would be great jobs. They lied. Instead,....." "I'm a member of the Sierra Club (or other environ. group) and they told us that the Vancouver Games would be green. They lied. Here you can see how they destroyed..." etc - get the idea? We can call Chris and get him to help us find the five spokespeople.

(2) Standard media outreach - call and email editorial boards of local papers and request meeting - they should oppose the games.

(3) Contact business reporters, investigative reporters for all local media and pitch our point of view - feed them our stats and research.

(4) Create satiric Anti-Bid Book- perhaps with Research Committee

- (5) Call Sun-Times to get ad rates for possible full-page ad.
- (6) Get trained at Chicago Access TV - so we can make own videos, do an in-studio show.
- (7) Contact Medil News Service at Northwestern, they do articles and TV news.
- (8) Blogging Brigade - post to political and environmental blogs - tell our story, ask for people to join our fight and link to our site.
- (9) Start regular pod cast.
- (10) Create physical petition and pass at parks that will be destroyed - enter those names into Constant Contact, our email tool.
- (11) Contact anti-Olympic groups in other 2016 bid cities - share stories and tactics.
- (12) Place ad in Google Ad Sense - so when someone searches for "Chicago Olympics" they get ad for us.

- (13) Tell stories of what will happen when city closes schools, health clinics, etc. - "Too Bad For you" - no money, sorry, we're saving up for the Olympics. See today's Trib maior story on closing of mental health clinics.
- (14) Create video montage of corruption and police brutality images over song, "Chicago1 My Kind of Town" - sort of anti-tourism commercial to post on YouTube and close with punchline "Say NO to the Olympics. We need to stol the games we're already playing."
- (15) Send letter to Obama via White House and David Axelrod's firm - let him know that there IS grassroots opposition to the games. Go to community where he started as organizer - show how that community would be hur by the games.

Team members - please pick a project and let us know.

Next meeting for all committees: Saturday, Feb. 21, 2-4pm at, Roosevelt University, Herman Crown Center
425 S. Wabash, 2nd Flr. (Dining Center)

I will be out of town this weekend so Rhoda will present our report to the full group. If she can't make it, someone from our group please take the lead and report this to the full group. Get a sign-in sheet for all who are interested ir the Communication Committee and send it to tom@xxxx. THANKS!