

## Privacy Policy for Family Friend

This Privacy Policy outlines the practices and procedures of Family Friend, a social media application dedicated to fostering communication and connections among families. We are committed to protecting the privacy and security of your personal information. By using Family Friend, you consent to the collection, use, and sharing of your information as described in this Privacy Policy.

### 1. Information We Collect

- **User Provided Information:** When you create an account on Family Friend, we may collect personal information such as your name, email address, date of birth, and profile picture.
- **Content:** We collect the content you post, including messages, photos, videos, and comments shared within the app.
- **Usage Information:** We automatically collect information about how you interact with the app, including your device type, operating system, IP address, and usage patterns.
- **Contacts:** With your permission, we may access your device's contacts to help you connect with friends and family on Family Friend.

### 2. How We Use Your Information

We use the information we collect to provide and improve the Family Friend app, personalize your experience, and communicate with you. This includes:

- Facilitating connections between family members and friends.
- Delivering personalized content and recommendations.
- Responding to your inquiries and feedback.
- Analyzing usage trends and optimizing the app's performance.
- Detecting and preventing fraud, abuse, and security incidents.

### 3. Sharing Your Information

We may share your information with third parties in the following circumstances:

- **Service Providers:** We may engage third-party service providers to assist with app development, hosting, analytics, and customer support.
- **Legal Compliance:** We may disclose your information if required by law, court order, or legal process.
- **Business Transfers:** In the event of a merger, acquisition, or sale of assets, your information may be transferred to the acquiring entity.

### 4. Data Security

We take reasonable measures to protect the security and integrity of your personal information. This includes encryption, access controls, and regular security audits. However, no method of transmission over the internet or electronic storage is 100% secure, and we cannot guarantee absolute security.

## 5. Children's Privacy

Family Friend is intended for users aged 13 and above. We do not knowingly collect personal information from children under the age of 13. If we become aware that we have inadvertently collected such information, we will take steps to delete it.

## 6. Your Choices

You can update or delete your account information at any time through the app settings. You may also opt out of certain communications or data collection practices, although this may limit your ability to use certain features of the app.

## 7. Updates to this Privacy Policy

We may update this Privacy Policy from time to time to reflect changes in our practices or legal requirements. We will notify you of any material changes by posting the updated policy within the app or through other communication channels.

## 8. Contact Us

If you have any questions or concerns about this Privacy Policy or our data practices, please contact us at [support@familyfriend.app](mailto:support@familyfriend.app).

Effective Date: May 1, 2024