

A LEGACY OF
BROTHERHOOD
A QUEST FOR
EXCELLENCE



SIGMA PI

OUR CREED

I believe in **Sigma Pi**, a Fellowship of kindred minds, united in Brotherhood to advance Truth and Justice, to promote Scholarship, to encourage Chivalry, to diffuse Culture, and to develop Character, in the Service of God and Man; and I will strive to make real the Fraternity's ideals in my own daily life.

OUR MISSION

To **inspire**, **promote**, and **support** the lifelong development of our brothers.

OUR CORE VALUES

Promote fellowship, develop character and leadership, advance heightened moral awareness, enable academic achievement, and inspire service.







STRIVING FOR GREATNESS

TOGETHER

In the halls of Vincennes University, a small group of visionary cadets gathered in 1897, inspired by Professor Charlotte N. Malotte's words on 'College Fraternities.' United by their thirst for knowledge and camaraderie, William Raper Kennedy, James Thompson Kingsbury, George Martin Patterson, and Rolin Rosco James founded what would become a beacon of academic excellence and brotherhood.

Over the decades, Sigma Pi has evolved into a force in men's higher education. We've evolved beyond a mere Fraternity, forging a community of like-minded individuals dedicated to shaping the future. Grounded in tradition yet unwavering in our commitment to progress, our values of scholarship, leadership, and community service inspire generations to reach their full potential. Join us in this historic journey, as together, we create a brighter tomorrow.

1897

FOUNDED

99

CHAPTERS AND COLONIES

118K

LIFETIME MEMBERS

3.0

AVERAGE GPA



UNDERSTANDING THE FRATERNAL

LANDSCAPE

Sigma Pi has evolved over 126 years while staying true to its core values of brotherhood, scholarship, and service.

In today's changing higher education landscape, fraternities like Sigma Pi face unique challenges. College enrollment is declining, graduation rates are decreasing, and fraternity/sorority membership varies at every university, with ranges from less than 1% on some campuses to more than 50% on others.

Through all of this, loneliness and depression among college men are on the rise, and issues such as alcohol abuse, addiction, and hazing persist.

However, research highlights the positive impact of fraternities like Sigma Pi on the mental well-being and personal growth of college men. Armed with data-driven insights, fraternities can adapt to the evolving needs of students, develop innovative programs, and enhance recruitment strategies. This data also

helps reshape the narrative around fraternities, emphasizing their value to prospective members, parents, alumni, administrators, and the media.

Ongoing research initiatives guide Sigma Pi and other fraternities in understanding the next generation of college men, enabling them to attract and empower young men. Building a solid reputation is crucial to sustaining growth and ensuring fraternities remain valuable entities to prospective members and key stakeholders throughout their experience.

In a time of increasing loneliness and depression among college men, Sigma Pi provides a sense of family and support, leading to improved mental well-being and reduced anxiety compared to peers. Members are more likely to seek help from fellow fraternity brothers when needed.

Sigma Pi members value their collegiate experiences, with over 88% retention rate from new members to



initiates in the Fraternity. Membership creates a lasting connection between men and their universities, resulting in higher satisfaction as students and alumni. Sigma Pi members engage more both inside and outside the classroom, assuming leadership roles on campus and dedicating more time to volunteer work.

Sigma Pi goes beyond academic success by preparing its members for postgraduate life. Research shows that alumni benefit from the Fraternity's support and network, experiencing greater learning and higher graduation rates. Leadership development programs are offered regularly, boosting members' confidence in their skills.

“A Legacy of Brotherhood, A Quest for Excellence” embodies the commitment to thriving for generations with the support of data-driven insights. As fraternities adapt to the evolving needs of college men, they continue fostering enduring bonds, personal growth, and a profound sense of belonging that extends beyond their college years.

THE DATA THAT DRIVES US:

- + Fraternity members report higher levels of positive mental health, and less depression or anxiety than unaffiliated members.
- + Nearly 80% of fraternity men report excellent to good mental health and wellbeing.
- + When members seek help, they are twice as likely to turn to a brother than anyone else.
- + Fraternity and sorority members believe that good support systems exist on campus for students going through a tough time.
- + Fraternity and sorority members are more likely to seek therapy or counseling at some point in their lives.
- + 83% of members indicate stronger leadership confidence as a result of their fraternity membership.
- + Fraternity members show significantly higher learning gains than their peers in their first year of college.
- + Fraternity alumni are twice as likely to feel that their alma maters prepared them well for life after college and that they gained important job-related skills.
- + 75% of fraternity members demonstrate strong satisfaction with their overall student experience.
- + Fraternity members spend significantly more time volunteering, mentoring and doing other types of service work, and they feel like they belong in their communities.

Visit nicfraternity.org/research for citations and more information on the research initiatives.

OUR GUIDING *PRINCIPLES*

In 2022, Sigma Pi embarked on a five-year plan to guide the Fraternity and its members on our Golden Quest.

The ten focus areas are built around the clear need to provide immense value to our members and elevate Sigma Pi to the next level of fraternal progress, all while sustaining a clear and direct vision for the future of the Fraternity.

UNDERGRADUATE EXPERIENCE

Promote a brotherhood for undergraduate members to experience life-changing moments through personal growth, a sense of pride for their community, and a lifelong affinity for Sigma Pi.

ALUMNI EXPERIENCE

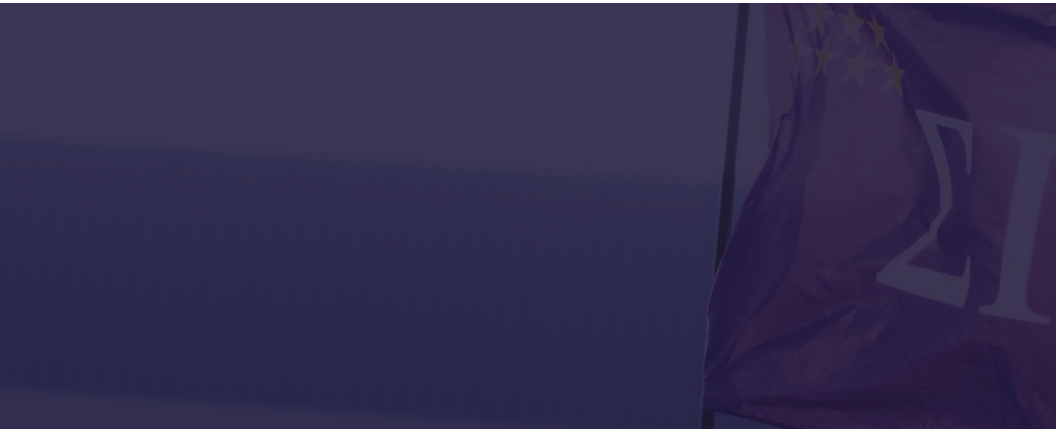
Provide opportunities for alumni to remain engaged and involved at a level that adapts with each stage of life to support their continued development and pride in the Fraternity.

VOLUNTEER EXPERIENCE

Develop and implement exceptional training programs to cultivate volunteers' knowledge of and passion for their role, and in turn, experience a high level of empowerment, enjoyment, and self-fulfillment.

ALUMNI CLUBS

Improve and expand upon the resources provided to Alumni Club and Housing Corporation leadership to enable the success of each group and the members in it.



POST-GRADUATE EXPERIENCE

Introduce educational resources and programming to prepare members for their personal and professional goals as alumni, with the hope that these advanced skills will be applied in their involvement as lifetime members of the Fraternity.

LEADERSHIP DEVELOPMENT

Provide undergraduate members with top-of-line leadership and training programs which help establish their readiness to successfully transition into their appointed roles and lead their chapters as exemplary members.

HEALTH & SAFETY

Advance the mission and positive impact of the Fraternity through mutually beneficial partnerships which advance the health and safety of members.

DIVERSITY & INCLUSION

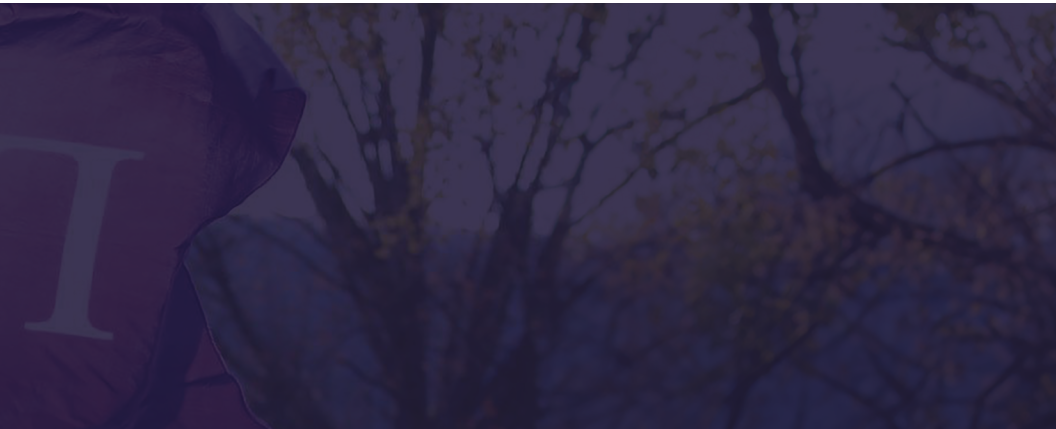
Guided by the Creed of the Fraternity, chapters will self-select prospective members and extend membership opportunities to individuals exemplifying the values of Sigma Pi, regardless of race, ethnicity, status, or other identification.

GROWTH

Elevate the Fraternity's market position within the competitive landscape by attracting and retaining members who embody and perpetuate the high ideals of Sigma Pi.

BRAND AWARENESS

Design and implement an elevated Fraternity brand that allows the Fraternity and its members to clearly articulate the mission, vision, and core values of Sigma Pi.





CULTIVATING MENTAL HEALTH

EDUCATION

The Bonds of Brotherhood initiative showcases the Fraternity's dedication to fostering brotherhood, scholarship, and leadership, all while addressing a critical issue: mental health.

In 2018, recognizing the pressing need for a more robust focus on mental health in response to the loss of brothers across the country, Sigma Pi began actively raising awareness and forging partnerships with mental health organizations. With the dedicated involvement of Sonny Age, the Fraternity's Director of Chapter Management, Sigma Pi initiated a transformation of its commitment into impactful action.

However, a significant turning point in that approach to mental health education came in 2019 when Age tragically took his own life. This heart-wrenching incident had a profound impact on the Fraternity at a national level. Coupled with the shared experiences of numerous student and alumni members, it further fortified the Fraternity's resolve to address mental health issues on a broader scale.

In 2020, Sigma Pi created the Bonds of Brotherhood Companion Guide, a comprehensive resource aimed at equipping members to advocate for mental health awareness and navigate personal challenges.

This program exemplifies the Fraternity's dedication to inspiring and engaging its members in the pursuit of mental health and safety education, community engagement, and fundraising.

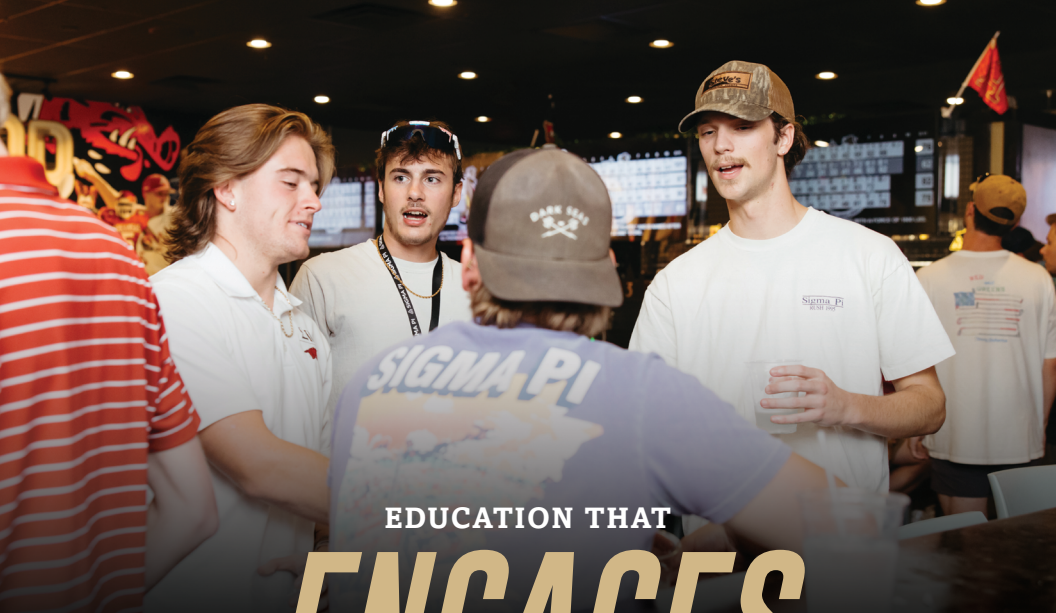
Central to this initiative is the partnership with the JED Foundation, which provides access to a vital online mental health resource center. This collaboration empowers college students with information on emotional health, confidential mental health self-screening tools, and resources available on their campuses.

Bonds of Brotherhood serves as a beacon of hope, not only for our brotherhood but also for the broader community. It demonstrates how a fraternity can transform adversity into positive action, leaving an impact on mental health awareness, education, and support for generations to come.



**Leading The Charge
For Mental Health
Awareness**

Through continued growth of our mental health & safety program to inspire and educate our members, Sigma Pi has provided over 125,000 handout cards to chapters across the nation, empowering them to spread awareness on their own campuses.



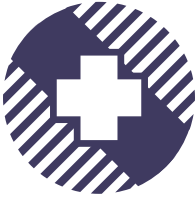
EDUCATION THAT
ENGAGES



Sigma Pi Engage is a new initiative to provide members with opportunities to learn, connect, and interact with others both within and outside their chapter through regional-based educational programming. This program is designed to help members build strong relationships with those in their local community and nearby chapters within their province, while also improving individual and chapter operational efficiency. Additionally, the program seeks to re-engage alumni in the surrounding area by inviting them to participate as speakers and facilitators.



The **Tony Siress Leadership Summit** is a leadership program that provides an experience driven by a curriculum that allows members to expand their skills both personally and professionally. Attendees are immersed in an experiential learning environment that will revolve around educational pillars the Fraternity has deemed critical to the growth of our members. Topics in this program include leadership, risk management & mitigation, diversity, equity, & inclusion, professional development, and marketing & branding.



Mid-Year Leadership Conference is the annually hosted program for Executive Council Officers. The curriculum has been created in order to assist with the transition of newly elected and returning positions. Throughout the program attendees will establish a greater foundation of knowledge of the intrinsic and operational value of each of their roles and how their leadership will impact the success or lack thereof for their respective chapters.



Back to School Summit is an annually hosted program designed to refresh chapter leaders on operations post-summer hiatus. The curriculum serves as a foundation for chapter leaders to receive critical knowledge regarding the implementation of tools and resources for a successful start to their semester or quarter. Those who complete this program will leave with a better understanding of topics that are valuable to the Executive Council and its specific roles.



Bayard Membership Experience is an education initiative designed to educate and support prospective new members as they transition into brotherhood. Participants will be provided with resources and information that will build upon their fraternal experience while also providing them with skills to make a positive impact in their communities.



Volunteer Summit is geared toward providing Sigma Pi volunteers across the Fraternity's landscape with the resources and education needed for working with today's undergraduates. Key topics to reflect today's ever-changing collegiate landscape include housing, conduct, and lobbying efforts.

THE POST-GRADUATE *EXPERIENCE*

The Sigma Pi experience goes beyond graduation, and membership truly lasts a lifetime.

After completing their undergraduate journey, Sigma Pi alumni have the opportunity to stay connected and continue their commitment to personal growth and community service. Many choose to give back by volunteering their time and expertise, actively participating in local chapters or national committees, and mentoring the next generation of leaders. Additionally, alumni often contribute

financially to support educational programs and scholarships, ensuring that future generations of Sigma Pi brothers have access to the same transformative experiences.

Through ongoing education efforts, alumni are provided with resources that enhance life skills, fostering a culture of lifelong learning. In this way, Sigma Pi provides a lasting brotherhood that thrives on the principles of leadership, service, and personal development long after their collegiate experience ends.



***Sigma Pi proudly represents an enduring legacy of
Brotherhood, Leadership, and Progress since 1897***

For more information, please visit sigmapi.org



SIGMA PI

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