

Re-Activation of Website and Online Platforms

Eighteen years ago my friend and colleague 'Jim' Clingman of Blackonomics fame wrote a paper titled "The Conundrum of Consciousness and Capital." Jim noted that of the two options for addressing the conundrum suggested by our mutual friend Chike Akua, I had pointed out the near futility of trying to raise consciousness among blacks who had already accumulated large sums of capital, and suggested we should direct our efforts to trying to get more capital into the possession of blacks who already had a proven abundance of race-consciousness. Jim came to agree with my position and committed that from that point forward he too would concentrate on those of us who are nationalistic in our thinking and actions.

In February of 2007 I wrote a message to our Bring Back Black constituency calling upon them to apply the immortal words of the Right Most Honorable Marcus Mosiah Garvey to address the conundrum: We should work to **create** millionaires among our conscious Brothers and Sisters! I went on to nominate Jim Clingman to be the first to benefit from that strategy by urging our responders to purchase Jim's book titled "Blackonomics." I noted that his share of the proceeds from sales of his book could make him and his family millionaires, at which point he would join the few others we knew of who were Race-conscious Blacks WITH capital!! From 2007 through March of 2018, I worked tirelessly to get members of the Bring Back Black movement to purchase copies of all the books Jim had written, and in that process lift Jim and his family to much-deserved millionaire status. Unfortunately, we fell far short of my intended goal, and I eventually threw in the towel on that effort.

Earlier this year I published an expanded edition of my book "BUILDING BRIDGES OVER TROUBLED WATERS: ***If loving Black folks is wrong, I don't even wanna' be right!***" This edition is designed to be used by groups of people who study books containing material relevant to the black experience, especially in the United States. It uses a 'chapter-and-verse' format similar to the Bible and other holy books of different religions. By re-activating my website and social media platforms I am launching a determined attempt to get my book to 'go viral' across the Internet. In addition to my own website, information about the campaign will be available on my YouTube channel, LinkedIn, Instagram, Twitter ('X'), and Facebook accounts. All my platforms will feature prominently an image of the front and back covers of my book, and urge visitors to the sites to subscribe thereto and purchase the book directly from my website (amefikageuka.com).

Integral to my efforts to promote the book to 'viral' status, I am asking all like-minded people to share this information with family and friends, and urge buyers of the book to place it prominently alongside their family Bible (if Christian), Holy Koran (if Muslim), and the Torah (if Hebrew Israelite) on their coffee table or other prominent place for visitors to see. I trust you will not view this request as being sacrilegious, but rather a practical secular overture in support of the uplift and advancement of our Race.

I can be contacted at: 561-249-3117-Land; 561-801-6082-Mobile; jlnscs@yahoo.com-email; amefikad2@outlook.com-email; amefikageuka@gmail.com-email

