

EVENT PURPOSE

After the recent tragic shooting incidents in Monterey Park and Half Moon Bay, California which took the lives of 18 people (16 of whom were Asian Americans), we felt the need to target one of the least discussed issues in the Asian culture: Mental Wellness. We have come together to organize this fundraising concert to aid Asian American mental health programs in Monterey Park and the surrounding areas with the hopes to further mental health awareness, access, and to encourage individuals in the community to seek out for professional mental help when needed.

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WDA ENTERTAINMENT & OPERATION USA
PRESENT



MIND & MELODY
02.20.2023
AAPI MENTAL HEALTH AWARENESS
CONCERT

Cheryl K - Katherine Ho - Veealwayshere - Boyu - Matt Sky
Ron Velvet - Jeena Chong & Brittney Quach

INTERCREW LA
3330 WILSHIRE BLVD, LOS ANGELES CA 90010
7PM - 10PM

mind & melody

AAPI MENTAL HEALTH AWARENESS CONCERT

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HOUSE OF M
BEAUTY



asian world
film festival

PRESS FEATURES

Los Angeles Times



Cheryl K

Cheryl K is a bilingual actor, singer-songwriter, and executive film producer. Most known for her work on "Crazy Rich Asians," Cheryl is the singer of "Money (That's What I Want)". You might also recognize Cheryl as one of the contestants from ABC's Season 4 of American Idol (2021) who duets with celebrity judge Lionel Richie. You can find her songs on all major music platforms such as Spotify, iTunes, Instagram, TikTok, and more. Cheryl is also currently an actor and Executive Producer on an upcoming feature film starring Kara Wang, Christina Kirkman, Kevin Kreider, Hank Chen, and Sami Rappoport. She also just wrapped as the lead actor playing Lucy Burger in the film's featurette entitled, "The Doctrine of Lucy Burger."

@thisischerylk



Matt Sky

Matt Sky is a pop singer/songwriter. Matt Sky launched into his music career after working with Adam Levine on NBC's "The Voice," Season 5. He has since been wooing audiences across the country with his ultra-catchy pop songs. Originally from Philadelphia, he moved to Los Angeles in 2015 where he's written and self-produced music that blends modern and retro sounds. His lyrics are relevant and clever, and his melodies are timeless.

@iammattsky

Katherine Ho

Katherine Ho is a singer known for her performance of Coldplay's Yellow in Mandarin Chinese for the 2018 film, Crazy Rich Asians. The song has reached No. 1 on Spotify Viral 50 Global chart. Previously, she appeared in a triple montage on season 10 of The Voice.

@katho.de



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Veealwayshere

Veealwayshere is a Korean-American artist, from Siberian Russia. His passion in music came from listening to American Pop music as a kid. While having mastered the English language in a mere 2 and a half years journey in America, VeeAlwaysHere is now a self-taught musician who handles his production, writing, recording and mixing. "From start to finish the entire song is my fingerprint all throughout."

Veealwayshere is also a beloved Vlogger on Youtube with over 44k engaging followers from all over the world.

@veealwayshere



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Jeena Chong

Jeena Chong is a Korean American actor, singer, and model. She made her debut at Seoul Fashion Week 17F/W and has been featured on Allure, Cosmopolitan, DAZED, Grazia, and more. She recently graduated from UC Berkeley with a degree in business and theater and has since wrapped her latest film project "Girl In Blue." Jeena is passionate about creating & telling AAPI stories and is excited to be developing multiple AAPI-driven musical & film projects in the upcoming year.

@jeenachong

Boyu

Boyu is a Los Angeles based indie-pop/rap singer-songwriter, initially trained in classical piano before turning his attention to drums, guitar, & songwriting. Despite recently debuting in April 2021, his music and videos have garnered an impressive 1,350,000+ streams/views independently, playlisted on Spotify Editorials such as 'Fresh Finds', 'Bedroom Pop', & 'Fresh Finds Pop', featured on Early Rising, SHEESH Media, & The Luna Collective, with wide praise of Boyu's inherent curiosity and genre-bending experimentation in his music.

@boyumusic



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Ron Velvet

Ron Nery Jr. is an American singer, songwriter, actor, producer, writer, and dancer. He performs music under the stage name Ron Velvet. He is best known for his role as Brad on the CBS sitcom *Me, Myself & I*. He starred in, co-wrote, and co-produced his own short film, *Mesti-So?! (2018)* which won the RED Digital Honorable Mention award at the AT&T SHAPE Create-A-Thon. Nery performs in a wide range of musical styles, including Pop, R&B, and hip hop. On November 11, 2019 he released his debut album, *The Velvet EP*.

@ronneryjr



Brittney Quach

Brittney Quach is a Taiwanese-Vietnamese actor, singer, and model hailing from Alabama. She is a recent graduate of the University of Southern California, School of Dramatic Arts where she is a recipient of the "Ruth and Albert McKinlay Award for Outstanding Performance". Her previous works are *Celeste #1* in *Sunday in the Park with George* and *#46* in *The Wolves*. Her most recent work includes *Melissa* in Alec Griffen Roth's directorial debut feature film *Billy Knight*. Brittney aims to be a leading force in the representation of Asian-Americans within the entertainment industry and shed light on her community's pressing issues.

@bri_quach



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Gilda Garza

Gilda Garza is a celebrity-favorite artist known as "The most influential artist in Mexico" according to Forbes. Born and raised in Mexico, Garza's work strives to convey her unique, multi-cultural perspective of the human experience. Famously recognized as the first artist to exhibit on the Las Vegas Strip, her work has since featured on the cover of Playboy, she has also designed for Roberto Cavalli having her artwork into the Haute Couture, and a collaboration on the opening design of Nicole Miller's catwalk show during Fashion Week. Gilda created a sculpture for the The Phoenix Suns NBA basketball team which was exhibited at the 50th anniversary.

@gildagarza007



"Asian King"

Acrylic on Canvas 30" x 40"



"Verona"

Acrylic & Spraypaint on Canvas 24" x 36"



Joanne Chew

Joanne Chew is an abstract artist based in Los Angeles, California. She specializes in bold, vibrant colors and draws inspiration from her life experiences and through all the interesting people she gets to meet. Her work was most recently seen at Art Share Los Angeles in the "CONCEPTUAL" exhibit, curated by renowned street artist, Man One. Her work has also been exhibited with "Love Los Angeles Style" curated by Eddie Donaldson and Sugar Press Art at The Last Bookstore, and for several years at CASA of Los Angeles Wine & Art, and Chocolate and Art Show at the Vortex in Downtown LA. She especially enjoys using her art to help further philanthropic and activism initiatives.

@joannejcartist

Rachel Berkowitz

Rachel Berkowitz is a London and Los Angeles based artist who specialized in abstract painting and photography. She has published three Fine Art photography books in America and is currently working on her fourth. She has exhibited her works in various Fine Art shows, such as: LA Art Show and International Artist events in Los Angeles, London and Japan, Her works are well-known in the fine arts community, as well as holding first places in numerous International Fine Art competitions.

@rachelberkowitzart



"Seasonal Symptoms"

Acrylic, Sand, & Oil on Canvas

36" x 36"

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About
OPUSA




43 years—101 countries. Since 1979, Operation USA has worked in 101 countries—delivering over \$450 million in aid for relief and development projects in the USA and around the world.

Operation USA is a Los Angeles-based international disaster relief and development agency helping communities at home and abroad overcome the effects of disasters, disease, violence and endemic poverty. Free of the bureaucracy and overhead of a larger organization, creative solutions allow us to respond to real needs in real time. As Founding Board member Julie Andrews says, "Operation USA is the little ship that gets in the harbor where the big ships cannot go." When you donate to Operation USA, you immediately start to make a difference in the lives of those who need it most.

www.opusa.org

Event Team



Minnie Nguyen
WDA ENTERTAINMENT/CEO
ORGANIZER



Richard M Walden
OPERATION USA/CEO
ORGANIZER



Dr. Elise Brisco, OD
GUEST SPEAKER: HEALTHY
AGING & MENTAL WELLNESS



Isabelle Du
MC/HOST



Ngoc Le
EVENT COORDINATOR



Trang Vo
EVENT COORDINATOR

Partner



INTERCREW
LOS ANGELES

About
WDA



WDA Entertainment is an entertainment company based in Los Angeles, USA, and Ho Chi Minh City, Vietnam.

Our mission is to bring authentic stories and creative visions to life by providing international production services, artists, networks, and resources. We specialize in films, videography, artist representation, and industry events. In addition to our business, we partner closely with non-profit organizations to uplift the Asian American experience and awareness in America.

"We seek to support API artists, filmmakers; and the community: to give hidden gems a voice, a chance, and a safe platform to grow." - WDA Team.

www.wdaentertainment.com

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**A BIG THANK YOU TO OUR
VOLUNTEER TEAM WHO
MADE THIS NIGHT
POSSIBLE:**



- Andrew Ng
- Brian Nguyen
- Cao Pham
- Charles Zhu
- Cheyenne Munaweera
- Christopher Copeland
- Harrison Tran
- Jeannie Mai
- Kayla Wong
- Lance Heruela
- Mathew Vo
- Michael Muita
- Michelle Tran
- Rickey Larke
- Soup Pha
- Thi Luong
- TK Kim
- Zachory Sweeney

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