

Institute of Customer Experience & Innovation West Africa

# 2020 OPEN Courses

# Customer Experience (CX) Certification Courses Coming Soon!

- 1. Customer Experience Associate Certification (CXA)
- 2. Customer Experience Professional Certification (CXP)
- 3. Advanced Customer Experience Certification (ACX)

FEBRUARY 6 Star Customer **Service Course**  CX Breakfast Meeting 2020 AUGUST Customer Feedback Management & **Journey Mapping** Workshop (26th -**28th**)

## APRIL

• Employee Experience Management Workshop (28th -30th)

#### MAY

 Patient Experience Management Workshop (28th May)

## SEPTEMBER

- Introduction to
  - Customer
  - Experience
  - Management
  - (24th)

## NOVEMBER

Customer
Experience
Management
Masterclass (4th - 6th)