

A flock of seagulls is shown in flight against a clear, light blue sky. The birds are scattered across the frame, with some in the foreground and others further back. The word "CLEAN" is prominently displayed in the center in a bold, dark blue font. A horizontal green line is positioned directly below the text.

CLEAN

About Clean Agency

Established in 2002, Clean Agency develops strategy, assessment and communications programs for organizations pursuing sustainability. We work with companies to implement innovative environmental and social improvement strategies that increase efficiency, support a brand promise and drive industry leadership. Clean develops long-term relationships with our clients to inspire the integration of sustainable practices and programs into everyday business operations.

Clean's advantage lies in our unique combination of environmental assessment and green marketing expertise. Our cross-functional expertise enables us to provide our clients with sustainability improvement ideas grounded in market realities and communications programs supported by validated research. We help our clients to harness the business values of sustainability:



Our Clients include:



Our Services:

STRATEGY

- Sustainability Strategic Planning
- Industry Benchmarking
- Sustainable Procurement & Supply Chain Strategy

TECHNICAL ASSESSMENT & INNOVATION

- Life Cycle Assessments & Verification
- Carbon & Water Footprinting
- Industry and Market Research
- Recyclability Research & Recycling Networks
- Software Tools and Customization

COMMUNICATIONS

- Sustainability Reporting & Verification
- Green Marketing & Design
- Stakeholder Engagement & Training Programs
- Product Labeling & Recycling Communication

Why work with Clean Agency?

- Trusted by major brands and organizations
- Combination of green marketing and environmental assessment expertise
- Masters and PhD-level staff with deep experience in a number of industries including goods movement, supply chain, beauty and skincare, hospitality and entertainment, food and beverage, apparel, toys, and paper and packaging
- Proven track record finding efficiencies that save our clients' money
- Built-in project management support makes sustainability projects easy and non-burdensome for employees
- Partnerships with leading universities and industry associations to solve your toughest sustainability problems
- Certified Women's Business Enterprise (WBE) and Small Business Enterprise (SBE) supplier

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