



Privacy Policy

The use of information collected through our service shall be limited to the purpose of providing the service for which the Client has engaged Apollo Business Intelligence.

This Privacy Statement applies to apollobusinessintel.com (“Web Site”) and services owned and operated by Apollo Business Intelligence. Please carefully read our privacy policy to understand how we will treat the information you provide while visiting this Web Site and our service. It also describes the choices available to you regarding the use of, your access to, and how to update and correct your personal information. This policy may change from time to time. Please check the policy each time you use our Web Site for the most current information.

ABI is committed to ensuring that your privacy is protected. Should we ask you to provide certain information by which you can be identified when using this website, then you can be assured that it will only be used in accordance with this privacy statement.

ABI may change this policy from time to time by updating this page. You should refer to this page to ensure that you are happy with any changes. This policy is effective from June 1, 2018.

What we collect

When you provide information through this Web Site, we use it only for the business transaction for which it was collected. Based on the nature of your transaction with us, you may provide to us certain personal information such as first and last name; home address, or other physical address; an email address (so we may contact you); a telephone number; a social security number; or certain other information, such as date of birth, employment information, schools attended, licenses held and other information as required to process your transaction collectively, (“PI”). In general, we will use the information collected from you for the purpose for which you provided such information. We will not release your PI to third parties except as necessary for us to process your transaction.

We may collect the following information:

- * Name and job title
- * Contact information including email address
- * Demographic information such as postcode, preferences and interests
- * Other information relevant to customer surveys and/or offers
- * What we do with the information we gather

We require this information to understand your needs and provide you with a better service,



and in particular for the following reasons:

We may use the information to improve our products and services.

We may periodically send promotional emails about new products, special offers or other information which we think you may find interesting using the email address which you have provided.

From time to time, we may also use your information to contact you for market research purposes. We may contact you by email, phone, fax or mail.

We may use the information to customize the website according to your interests.

Security

We are committed to ensuring that your information is secure. In order to prevent unauthorized access or disclosure we have put in place suitable physical, electronic and managerial procedures to safeguard and secure the information we collect online.

How we use cookies

A cookie is a small file which asks permission to be placed on your computer's hard drive. Once you agree, the file is added and the cookie helps analyze web traffic or lets you know when you visit a particular site. Cookies allow web applications to respond to you as an individual. The web application can tailor its operations to your needs, likes and dislikes by gathering and remembering information about your preferences.

We, and our partners, affiliates, or analytics and service providers, may employ tracking technologies such as cookies, beacons, scripts, and tags to analyze trends, to administer the Web Site, to track users' movements around the Web Site and to gather demographic information about our user base as a whole.

When you visit this Web Site, we may collect general Internet data, including your domain name, the web page from which you entered our Web Site, which of our web pages you visited, and how long you spend on each page. To collect this information, when you visit our Web Site, a "cookie" may be set on your computer. Cookies contain information that allows our web servers to recognize you whenever you visit. We utilize cookies to record session information, passwords, and the profile of subscribed clients at a site in order to provide better service when visitors return to our Web Site. We use the information we collect to study how this Web Site is used, so that we may improve and enhance your experience on our Web Site. We also use persistent cookies. A persistent cookie remains on your computer after you close your browser or turn off your computer.

If you reject cookies, you may still use our Web Site, although it is possible that some areas of our Web Site will not function properly if you do so. In particular, you may be required to accept



cookies in order to complete certain actions on Accurate Background's Web Site. We do not provide this information to outside parties other than for such reasons. No personal information is stored in cookies. If you would like to learn how to opt out of cookies using your browser settings, click here. To learn how to manage privacy and storage settings for cookies, click here.

As is true of most web sites, we gather certain information automatically and store it in log files. This information includes internet protocol (IP) addresses, browser type, internet service provider (ISP), referring/exit pages, operating system, date/time stamp, and clickstream data. We do not link this automatically-collected data to personal information.

Third parties with whom we partner to provide certain features on our Web Site or to display advertising based on your web browsing activity, use Local Storage (HTML5) to store content information and preferences. Various browsers may offer their own management tools for removing HTML5.

Links to other websites

Our website may contain links to other websites of interest. However, once you have used these links to leave our site, you should note that we do not have any control over that other website. Therefore, we cannot be responsible for the protection and privacy of any information which you provide whilst visiting such sites and such sites are not governed by this privacy statement. You should exercise caution and look at the privacy statement applicable to the website in question.

Controlling your personal information

You may choose to restrict the collection or use of your personal information in the following ways:

Whenever you are asked to fill in a form on the website, look for the box that you can click to indicate that you do not want the information to be used by anybody for direct marketing purposes

We will not sell, distribute or lease your personal information to third parties unless we have your permission or are required by law to do so. We may use your personal information to send you promotional information about third parties which we think you may find interesting if you tell us that you wish this to happen.

If you believe that any information we are holding on you is incorrect or incomplete, please write to or email us as soon as possible, at the above address. We will promptly correct any information found to be incorrect.