



Executive Summary of the Alondra Union Project

Overview

The **Alondra Union Project** combines technological innovation with a strategic approach to transform the analysis, management, and dissemination of information about commodity and financial markets. This model is built around a **proprietary algorithm**, multimedia educational content production, and a sustainable vision to stabilize and democratize global markets.

1. The Alondra Union Algorithm

A data-driven and precise approach:

- **Algorithm Foundation:**
 - Designed to analyze the weekly **CFTC (Commodity Futures Trading Commission)** reports through the **COT (Commitment of Traders)** data.
 - Dynamically weights market participants into three key groups:
 - **Commercials (50%):** Producers and consumers requiring physical hedging.
 - **Non-Commercials (35%):** Institutional investors and funds targeting speculative gains.
 - **Non-Reportables (15%):** Retail investors with lesser market influence.
- **Cross-Validation:**
 - Cross-references COT data with spot prices and market trends to determine

long (buy) or short (sell) positions in each commodity.

- This unique approach minimizes market noise and ensures data-driven decisions.

2. Educational Videos on Commodities

Revolutionizing market trend communication:

- Production of **short and dynamic audiovisual content** in multiple languages, focusing on:
 - **Crop status, planting, harvesting, and transportation.**
 - **Exports, imports, and price trends.**
- Organized into **eight thematic blocks**:
 - Hard grains, soft grains, energy, metals, currencies, bonds, livestock and dairy, equities.
- **Format and Reach**:
 - 4-minute videos per block, strategically distributed across global time zones.
 - Subtitles in English to ensure international accessibility.

3. Project Impact

- **Stabilization of the Futures Market**:
 - By promoting responsible and efficient use of commodity futures, the Alondra Union Project positively influences demand for collateral instruments like Treasury bonds.
- **Reduction of Operational Costs**:
 - Simplifying the portfolio to 23 commodities reduces the impact of commissions and spreads.
- **An Alternative to Unregulated Speculation**:
 - Contrasting with the unregulated use of cryptocurrencies, the project offers a solution based on data, transparency, and solid financial backing.

4. Technology and Strategic Partnerships

- **Technological Infrastructure:**

- Utilizes platforms like **InVideo** for high-quality multimedia content creation.
- Hosting on reliable servers (Vimeo) with CDN support for global distribution.

- **Collaboration with Institutions:**

- Potential alliances with platforms such as Bloomberg, CME, and international advertising agencies (e.g., Ogilvy) to attract traffic and sponsors.

5. Long-Term Goal: The Alondra Union ETF

- **ETF Concept:**

- A diversified and balanced financial instrument based on the Alondra algorithm.
- Focused on democratizing access to futures markets while stabilizing the bond market through their use as collateral.

- **Social and Economic Vision:**

- Provide an innovative solution for managing global debt by expanding the futures market.
- Promote global financial education through accessible and relevant content.

Conclusion

The **Alondra Union Project** not only aims to optimize asset analysis and management but also to establish a new standard for the dissemination and understanding of global markets. With its focus on precision, sustainability, and democratization, this model has the potential to create a transformative impact on the global economy.
