

SAWTELL News

RATE CARD – AD SIZES AND SPECIFICATIONS



Monthly news magazine for Sawtell and Surrounding Areas

We will include interesting local news items each month plus regular columns such as:

- What's New - Update on new businesses, services and products
- Humans of Sawtell - A quirky look into some of the beautiful people that make Sawtell and surrounding areas special
- The Sawtell that Was - A trip down memory lane
- The Kindness Project - A monthly calendar of affirmations
- Our Community - News on community services and events
- Sports Update
- Services Guide - Trades and Services

RATES FROM 1ST JANUARY, 2022 - INCLUDES GST



Front page banner
(Full bleed ad:
210 x 55mm
+5mm bleed)
or
(192 x 40mm)
\$220



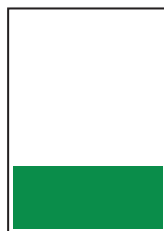
Full page A4
(Full bleed ad:
210 x 297mm
+5mm bleed)
or
(192 x 273mm)
\$440
(or \$400 x 6)



1/2 page vertical
93 x 273mm
\$275
(or \$245 x 6)



1/2 page horizontal
(Full bleed ad:
210 x 150mm
+5mm bleed)
or
(192 x 135mm)
\$275
(or \$245 x 6)



1/3 page horizontal
192 x 88mm
\$195
(or \$165 x 6)



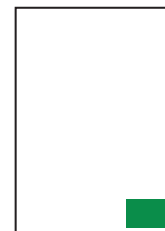
1/4 page horizontal
192 x 65mm
\$165
(or \$145 x 6)



1/4 page vertical
93 x 135mm
\$165
(or \$145 x 6)



1/8 page
93 x 65mm
\$80
(or \$70 x 6)



Trades & Services
61 x 36mm
(business card
proportion)
\$55
(or \$50 x 6)

Full colour, gloss print run of **3000**.
Distributed mid-month via various
outlets; businesses, retailers, cafes
restaurants and tourist spots from
Red Rock to Nambucca.

Paid postal and free email
subscription list.

Social Media reach via Instagram,
Facebook and Sawtell News What's
Happening group.

Digital version available worldwide
via www.sawtell-news.com.au

**Advertising and editorial
deadlines** 3pm, 1st of each month.

Please supply high res pdf file
in CMYK colourspace with fonts
embedded (or converted to
outlines) minimum image resolution
300dpi.

Design service from \$30.

All advertising is subject to approval
by Sawtell News which reserves
the right to refuse any advertising
unsuitable for publication.

Payment. Advertisements must be
paid for at time of placement unless
previously arranged.

Sawtell News reserves the right
to cancel any advertisements
that have not been paid for by the
scheduled due date.

For further information please call
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www.sawtell-news.com.au

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