

Community Engagement & Loyalty

White-labeled to make your brand the focus



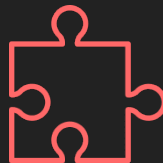
Brands struggle to build meaningful engagement



Consumers expect
a voice [in a
community](#)



...but don't want
to download
another app



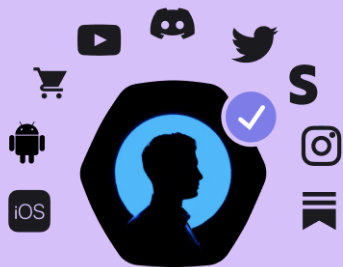
Interactions are
disjointed across
touchpoints



67% of members
[ignore BAD
loyalty programs](#)

77% of customers report being more likely to keep doing business with a brand that has a strong loyalty program, and 71% of customers say that a loyalty program is important to their connection with a brand.

We make it easy to activate & engage members everywhere



Onboard

Connect & verify identity across every touchpoint



Engage

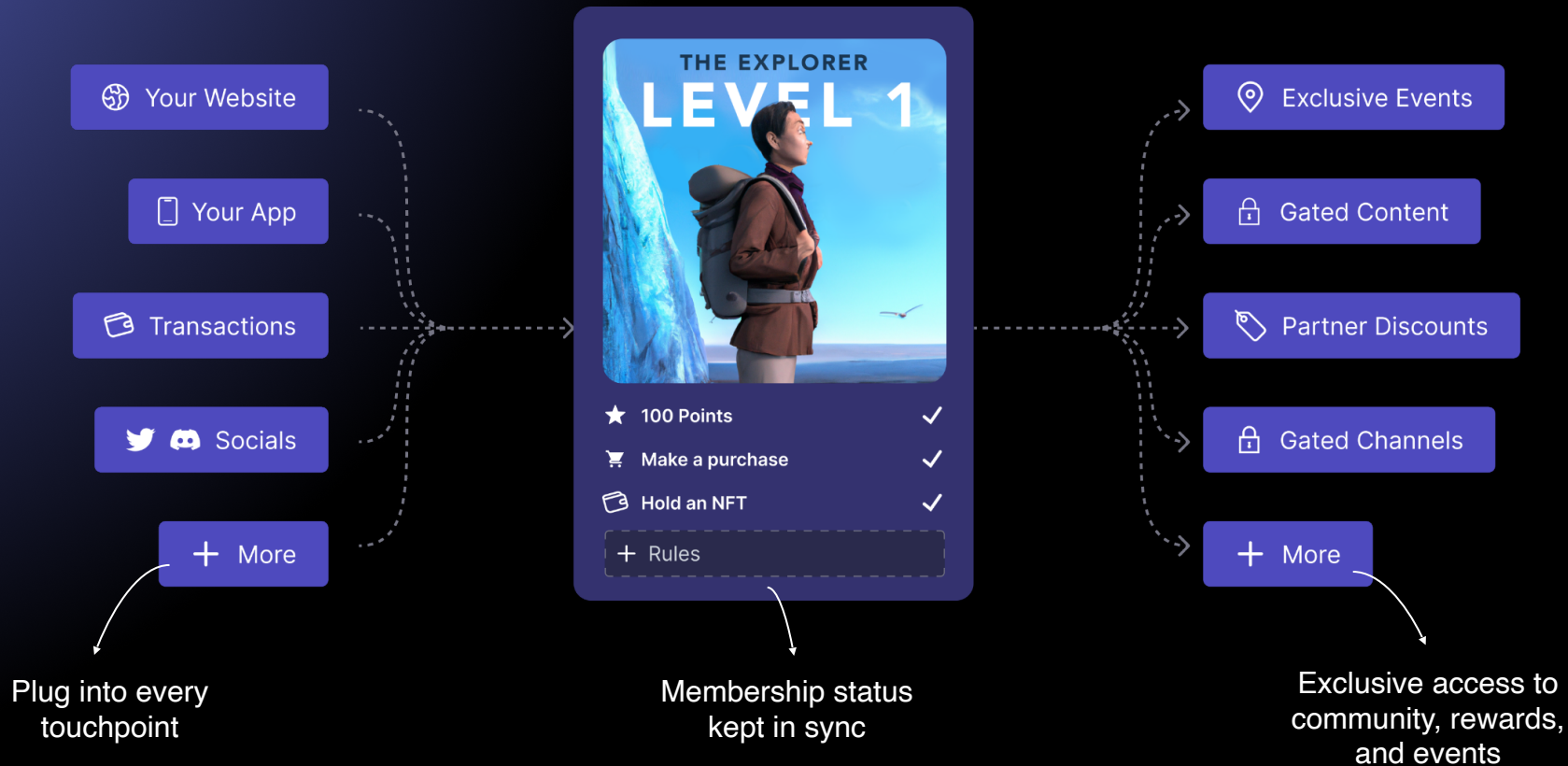
Drive cross-platform activations automatically



Reward

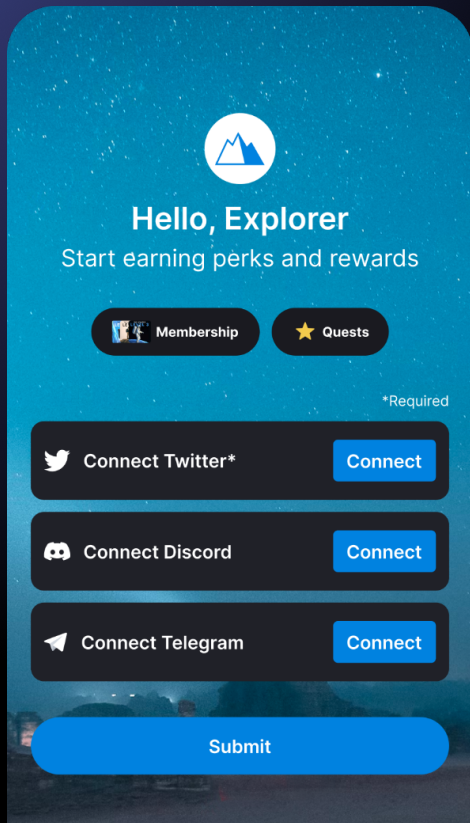
Exclusive rewards & access for increased LTV

HOW IT WORKS



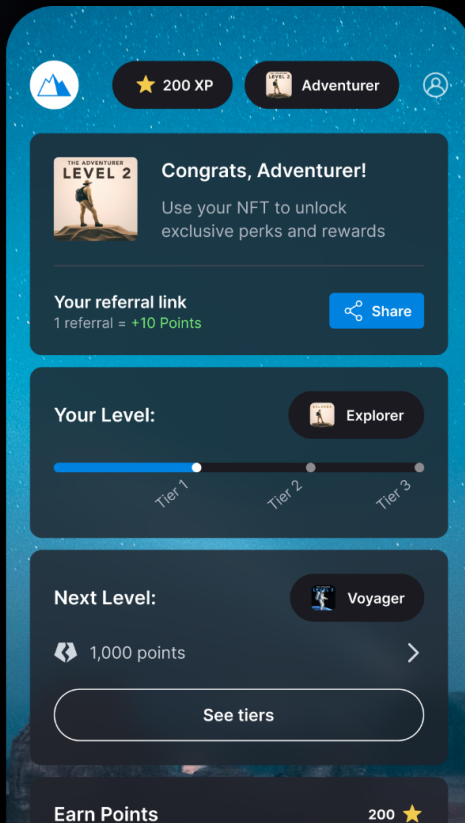
Frictionless Onboarding

No wallet required



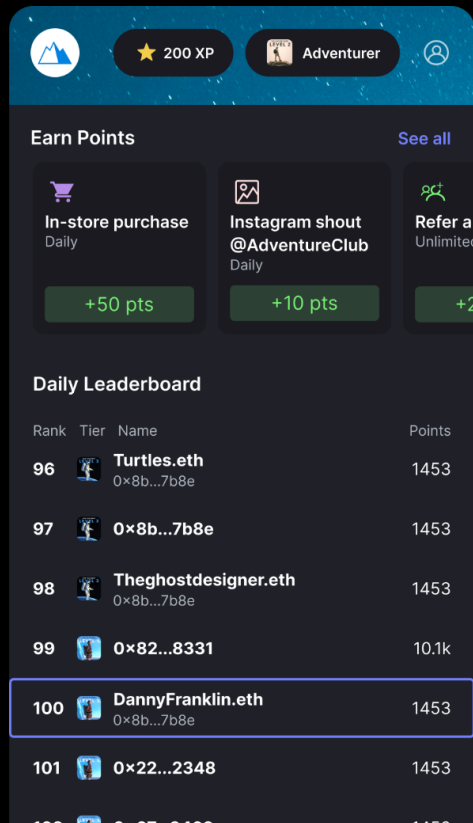
Managed Memberships

Auto-updated and kept in-sync



Gamified Engagement

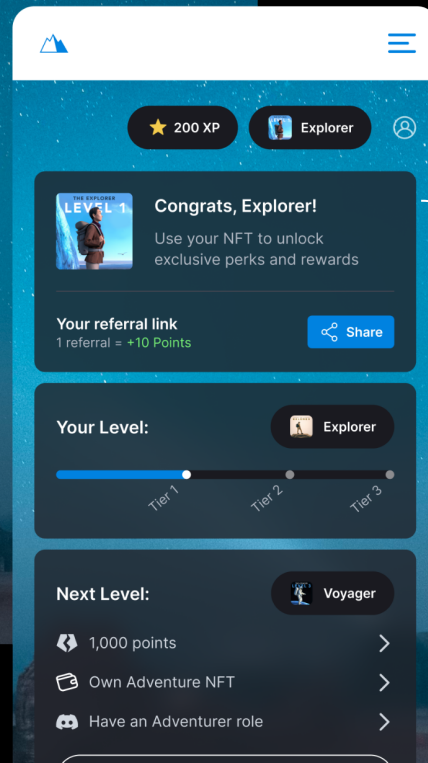
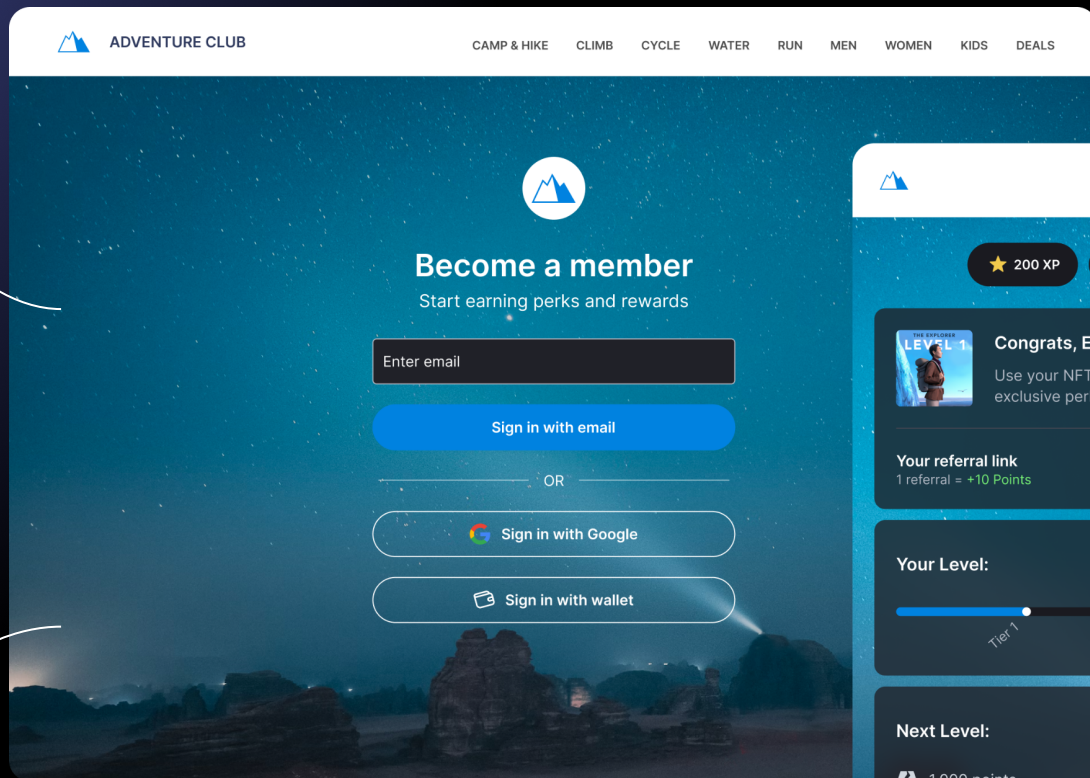
Across every touchpoint



EMBED INTO
YOUR SITE

Totally
customizable

Frictionless
sign in



Embedded in your
site

DEFINE TIERS



Level



Points



Next Level



Leaderboard



Profile



Quests



Join the movement

Where will you place?

Sign up



	Turtles.eth	● Silver	1453
	0x8b...7b8e	● Silver	1453
98	 Pockets.eth	● Cub Cadet	1453
99	 Kris S	● Mane Explorer	10.1k
100	 Rich C	● Pride Leader	1453
101	 Dan	● King of the J...	1453

GAMIFY THE EXPERIENCE USING DIGITAL SCRATCH CARD CAMPAIGNS AND:



In-store purchase

Daily

+50 pts



Instagram shout

@AdventureClub

Daily

+10 pts



Join our Twitter

Spaces

Once

+10 XP



Stake \$TR

Token

Once

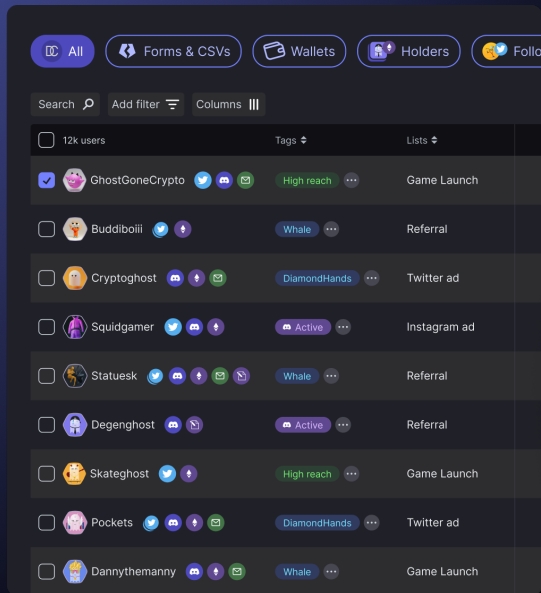
+10

Points



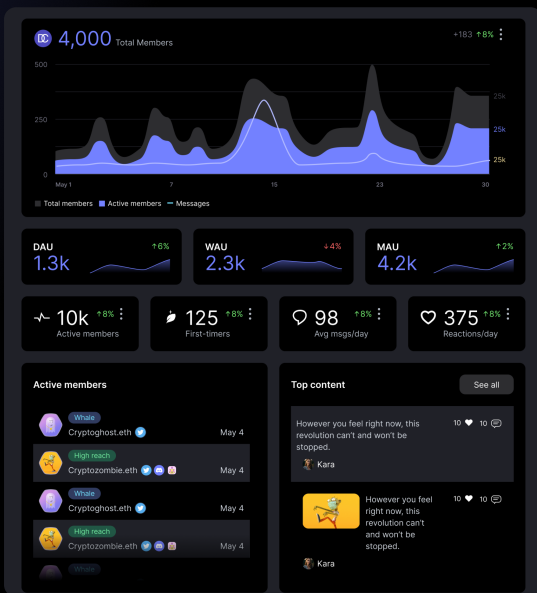
10k pts





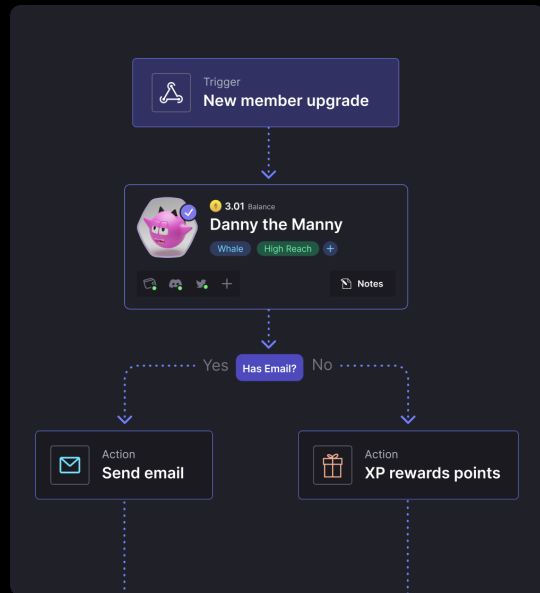
Audience Insights

Cross-channel & 1st party data



Analytics & Attribution

Optimize your growth & engagement

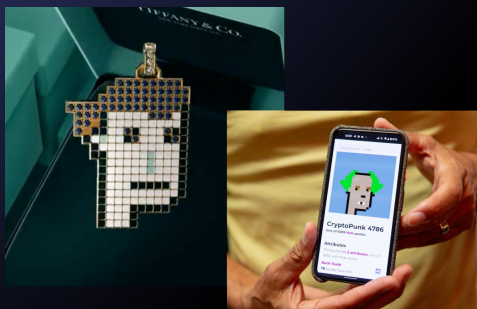


Nurture & Retain

With automations & integrations

Integration-free

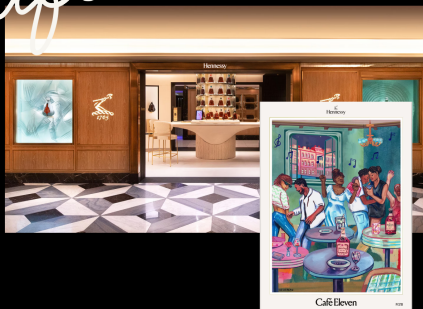
Member verification



TIFFANY & CO. × Cryptopunks

**Limited edition
partnerships**

Café 11



Hennessy × FWB

**Exclusive cultural
experiences**

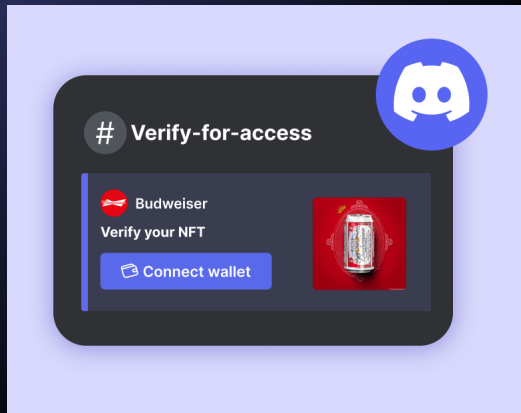


TIMEX × BAYC

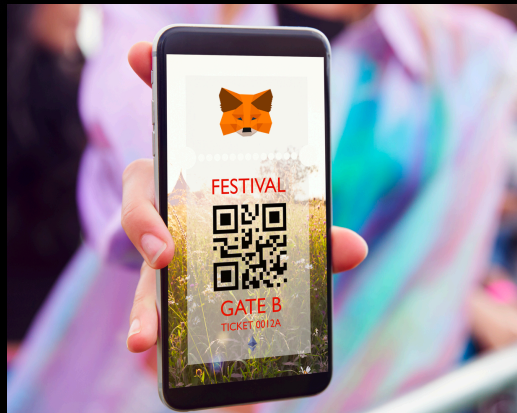
**Authentic
phygital goods**

Members-only access

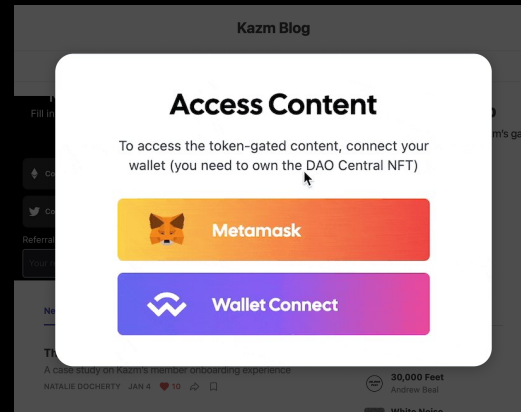
🔒 Tokengate spaces



Channels



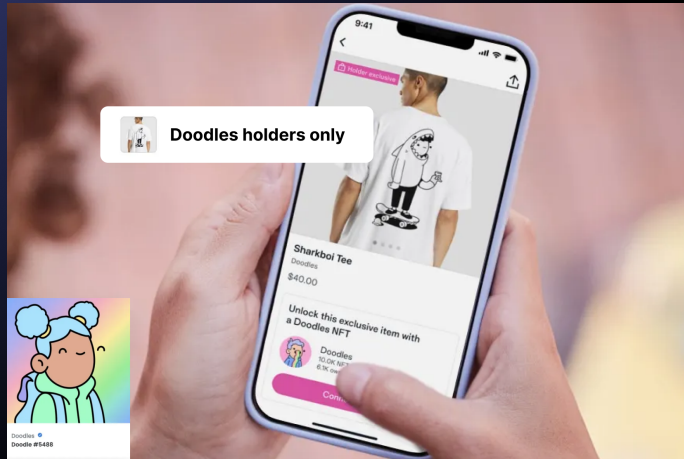
Digital & IRL events



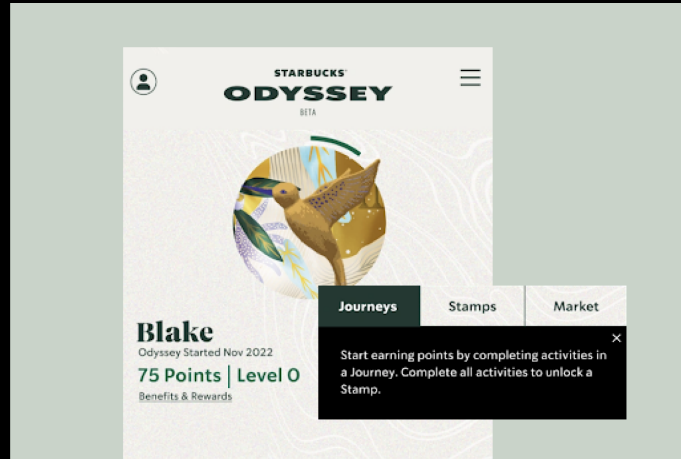
Content

Tokengated commerce

Shopping experiences unlocked with your membership token



Exclusive merch & early access



Discounts & perks

Multi-Channel Virality

Allow superfans to showcase your brand on every major channel

