

# Conscious Media Consulting, LLC

www.cmllc.org



## MEDIA PROJECT CONSULTING SERVICES

Ava Montgomery is the founder and Chief Considerations Officer (CCO) of, and principle analyst for Conscious Media Consulting, LLC (CMC, LLC) author of: *Listen-In! Watch-Out! Word-Up!: A Guide to Understanding and Developing Conscious Media Literacy Skills*.

She is an experienced Curriculum designer, Trainer and Facilitator of Leadership Development programs for Corporate and Non-Profit business sectors. She also has well-rounded experience in community-capacity-building through program development, evaluation and management.

CMC, LLC is an organization that is inspired by working with organizations and individuals that have a desire for accuracy in narratives, media discourses and representations.

CMC, LLC is breaking necessary ground in media and bringing honest, thoughtful discourse to issues related to media and social justice. CMC, LLC is a valuable resource for organizations and free-lancers who seek a culturally-competent thought-partner for their media content creations and designs.

Media can be made in ways that address social issues and that brings justice to them in discourse and representation. Media can also be made in ways that impede or perpetuate social injustices.

CMC, LLC analyzes media from 6 Spheres of Consideration.

CMC, LLC uses proprietary, culturally and consciously competent analysis to help spot elements of media content or construction that might lead to concerns of:

- False narrative creation or perpetuation
- Race/ethnicity/ Gender biases (and other biases)
- Representation bias or inaccuracies
- Other elements of text, talk, imaging and symbolism that might cause concern or offense

CMC, LLC Founder Ava Montgomery, has the knowledge, experience, and ability to speak with compassionate candidness about discourses that occur in several areas of media representation and narrative construction.

Thoughtful dialog is necessary at the conceptual stages of media ideas--before time and money is expended to create or disseminate it. Knowledgeable and thoughtful discourse can avoid creation of costly and time-consuming mistakes that frequently happen in media that is created without it.

Anyone who seeks to demonstrate Conscious-Concern© in media-creation, will increase their abilities and confidence by having CMC, LLC as a well-informed thought-partner to consult with on the following:

- Proofing documents (including Speeches) for clarity of intent
- Analyzing media projects prior to dissemination for clarity of intent of message and narrative
- Analyzing media for clarity of intent of visuals

## CREATING MEDIA TO INFORM & EMPOWER

### CONTACT CMC, LLC

To inquire about Ava's availability for consultation on your media projects, speeches and other public communications strategies, please contact CMC, LLC using the following:

Website Consultation Form, Email: [info@cmllc.org](mailto:info@cmllc.org) (please put purpose of inquiry in the subject line)

Ph. 213-297-7755 (long-distance charges may apply)