

# Conscious Media Consulting, LLC

www.cmllc.org



## CONTENT/MEDIA PROJECT CONSULTING

Thought-leader, Ava Montgomery is the founder of, Chief Considerations Officer (CCO) and principle consultant for start-up media consultancy “Conscious Media Consulting, LLC” (CMC, LLC). She is also the author of: *“Listen-In! Watch-Out! Word-Up! A Guide to Understanding and Developing Conscious Media Literacy Skills”*.

Ava has the right competencies in the right consciousnesses to be a powerful consultant for teams contemplating ideas for content. Whether the idea will take the form of TV programming, streaming, print or live ads, or other text, talk symbolism or imaging; you want someone with Ava’s abilities to be able to view it from multiple lenses of consciousness.

CMC, LLC is breaking necessary ground in media and bringing honest, thoughtful discourse to issues related to media and social justice. CMC, LLC is a valuable resource for organizations and free-lancers who seek a culturally-competent thought-leader to consult with about their media content creations and designs.

From concept to completion, it makes good business sense to demonstrate that your business has inclusion in mind and at the design table.

Ava believes that accurate media can be an effective tool for advocacy. She is inspired to work with organizations and individuals that have a desire to demonstrate accuracy in narratives, media discourses and representations.

CMC, LLC uses proprietary, culturally and consciously competent analysis to help spot elements of media content or construction that might lead to concerns of:

- False narrative creation or perpetuation
- Race/ethnicity/ Gender biases (and other biases)
- Representation bias or inaccuracies
- Other elements of text, talk, imaging and symbolism that might cause concern or offense

Thoughtful dialog is necessary at the conceptual stages of media ideas-- before time and money is expended to create or disseminate it. Knowledgeable and thoughtful discourse can avoid creation of costly and time-consuming mistakes that frequently happen in media that is created without it.

Ava Montgomery has the knowledge, experience, and ability to speak with compassionate candidness about discourses that occur in several areas of media representation and narrative construction.

Anyone who seeks to demonstrate Conscious-Concern© in media-creation, will increase their abilities and confidence by having CMC, LLC as a well-informed thought-partner to consult with on the following:

- Proofing documents (including Speeches) for clarity of intent
- Analyzing media projects prior to dissemination for clarity of narratives and representations
- Analyzing media for clarity of intent of text, talk, image, and symbolism

## CREATING MEDIA TO INFORM & EMPOWER

### CONTACT CMC, LLC

To inquire about Ava’s availability for consultation on your media projects, speeches, and other public communications strategies, please contact CMC, LLC using the following:

Website Consultation Form, Email: [info@cmllc.org](mailto:info@cmllc.org) (please put purpose of inquiry in the subject line)

Ph. 213-297-7755 (long-distance charges may apply)