

## **Conscious Media Literacy Professional Development**For the Continuum of Content Creation Influencers\*

For the Continuum of Content Creation Influencers*		
Advanced	Intermediate	Beginner
3-8 Hour Days Workshop	1-8 Hour Day Workshop	1/2 Day 4 Hour Workshop
This is a 3-day intensive workshop.  A superior suite of services designed to strengthen your organization's internal abilities to recognize pitfalls in narratives and representations construction, and vet content vigorously.  This package covers a number of common mistakes that can make content problematic and frequently cause offense.  The package includes both the Silver and Gold packages, as well as:  • An organization can opt to utilize the 3 <sup>rd</sup> day of the training to "workshop" a concept and get immediate consultation on it from the CMC, LLC facilitator.  • Or, should the organization decline to workshop a concept on the 3rd day, the organization can select 2 additional topics of their choice that will be customized specifically for their business/industry  That is 5 consciousness-raising concepts at CMC, LLC's discretion and 3 customized concepts at the organization's discretion (8 concepts in total).  The topics covered will support an organization's internal abilities to recognize problematic concepts and to strengthen its internal content vetting process.	This is a 1-day Intermediate workshop.  A deluxe suite of concepts designed to support your organization's internal ability to recognize problematic patterns, themes, and other conscious considerations.  This workshop will help content creators/organizations vet content so that it demonstrates Conscious-Concern© for accuracy in narratives and representations.  This package covers a number of common mistakes that can make content problematic and frequently cause offense.  This Package includes the Silver suite package as well as:  • An introduction to 1 additional consciousness-raising concept and,  • An introduction to 1 topic of the organization's choice that will be customized specifically for their business/industry  • That is 5 consciousness-raising concepts at CMC, LLC's discretion and 1 customized concept at the organization's discretion (6 concepts in total).  The topics covered will support an organization's internal abilities to recognize problematic concepts and to strengthen its internal content vetting process.	This is a half-day introductory workshop.  A well-appointed suite of services designed to support your organization's internal ability to recognize problematic patterns, themes and other conscious considerations that will help content creators/ organizations build the skills that demonstrate Conscious-Concern© for accuracy in narratives and representations.  This package covers a number of common mistakes that can make content problematic and frequently cause offense.  This Package includes:  • An introduction to 4 foundational consciousness-raising concepts.  The topics covered will support the continuum of content creators.  Organizations will find this workshop valuable for identifying skills necessary for effective analysis and strengthening its internal content vetting process.
Package also includes:  ✓ 1 Consciousness Indicators Inventory	Package also includes:  1-hour project consultations (to be	Package also includes:  ✓ A 1-hour project consultation (to be
(CII) Review of website  ✓ 3, 1-hour project consultations (to be used within 45 days of workshop)	✓2, 1-hour project consultations (to be used within 45 days of workshop) ✓A copy of "10 Multifaceted Gems for Conscious Content Creation" eBook for each participant ✓Participation of up to 8 content	<ul> <li>✓ A 1-hour project consultation (to be used within 30 days of workshop)</li> <li>✓ A copy of "6 Multifaceted Gems for Conscious Content Creation" eBook for each participant</li> <li>✓ Participation of up to 6 content</li> </ul>



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<ul> <li>✓ A copy of "15 Multifaceted Gems for Conscious Content Creation" eBook for each participant</li> <li>✓ A copy of "Listen-In! Watch-Out! Word- Up! A Guide to Understanding and Developing Conscious Media Literacy Skills for each participant.</li> <li>" Participation of up to 12 content creators/organizational representatives</li> </ul>	creators/organizational representatives*  *Additional participants can be added for a discounted fee.	creators/organizational representatives*  *Additional participants can be added for a discounted fee.
Price available upon consultation	Packages beginning at \$9,350.00	Packages beginning at \$5700.00
	Travel and accommodation may be an additional fee.	Travel and accommodation may be an additional fee.

\*Workshops can be customized to fit an organization's needs and particular trouble spots and areas of concern. This price sheet/package description is a general snapshot of CMC, LLC's workshop offerings. The beginning workshop topics are foundational and are prerequisite before advanced training can be scheduled. The organization has more flexibility in choosing topics to be covered in the Intermediate and Advanced packages. All package contents are subject to change as CMC, LLC deems necessary for the provision of outstanding content and service.

