

SPECIAL ANNOUNCEMENT

Community Conversations Will “Spill the Tea on Conscious Media Literacy!”

Conscious Media Consulting, LLC (CMC, LLC) is pleased to announce that it has received a competitive award from the nationally recognized teaching organization, Teach For America, Inc.

As does CMC, LLC, Teach For America, Inc. (TFA), believes that every child deserves “an equal opportunity to learn, grow, influence and lead”.

The award will support CMC, LLC’s ability to make conscious media literacy education accessible for all who are interested.

Cost: Free-of-charge

Who: The conversations are for:

- parents/caregivers and families
- educators and content creators
- anyone interested in learning how to develop conscious media literacy skills for media consumption and content creation.

What: CMC, LLC wants to “Spill The Tea” on how some media creation tools are used to perpetuate messages that can target and harm Black people and historically marginalized people and communities of color.

- In this highly visual presentation, CMC, LLC founder, Ava Montgomery and participants will actively engage in conversations about selected media terminology, strategies, and images and how they can be used in ways that target specific demographics
- We will discuss the concept of Conscious Media Literacy and how developing conscious media literacy skills can be an effective advocacy tool for individuals, communities, and society at-large.
- We will learn how to recognize devaluing messages, inaccurate narratives and misrepresentations and the strategies used to create/deliver them.
- We will have fun learning and discussing much, much more!

Why: Negative imaging, inaccurate narratives and misrepresentations take tolls on people/ethnicities, genders, and groups they target. Negative messages are highly influential in shaping public-opinions. Misinformed opinions can lead to biased judgements about an individual’s, a race’s/ethnicity’s, and a culture’s value. False narratives can then lead to creation of biased public-policies that perpetuate marginalization. Consciousness in media can be an effective strategy for advocacy.

Where: “Spilling the Tea on Conscious Media Literacy” community conversations will take place via online webinars or face-to-face discussions in metro Denver, CO area community spaces.

When: Throughout 2019, CMC, LLC will host up to 4 community conversations.

How: Please go to www.cmcllc.org and subscribe to our email list and follow us on social media to be notified of when the “Spilling The Tea on Conscious Media Literacy” webinars and face-to-face convos will take place and to receive instructions on how to register for them.



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