

## Luke 10:1-11, 16-20 - Jesus sent them out

Jesus taught effectively and efficiently. He impacted the world in unparalleled ways. No other teacher comes close to him in influence. To what can we attribute the secret of Jesus' success? No other human being will match his character, his complete devotion to God, his preaching style, and the content of his message.

We should not overlook an additional vital factor. Few people seem to consider what Luke indicates in chapter ten of his Gospel. I refer to Jesus' organized approach. The text indicates several aspects of his careful method.

Jesus didn't aimlessly wander from place to place. He selected certain strategic cities, towns, and villages as the chief recipients of his message. Next, he trained several workers. He sent seventy-two emissaries in addition to the twelve apostles. And he sent them out two by two. In that way, workers could encourage one another.

Finally, Jesus instructed his people to focus on the message of God's kingdom. Many churches fail in their mission efforts because they don't plan big, train carefully, and emphasize God's kingdom. Jesus' people don't waste money on elaborate, comfortable worship buildings or fancy robes. They invest in heaven.

***Do not store up for yourselves treasures on earth, where moths and vermin destroy, and where thieves break in and steal. But store up for yourselves treasures in heaven, where moths and vermin do not destroy, and where thieves do not break in and steal. For where your treasure is, there your heart will be also.***

***Matthew 6:19-21 NIV***

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