



## **Identity Culpeper 2024 Sponsorships**

### **Shamrocks on Kelly Street - Boots and Bowties Ball - Culpeper Rodeo**

Identity Culpeper a 501c3 tax deductible organization offers programs and events for at-risk youth in the Culpeper region. We have many great events throughout the year to raise money for our programs. Below you will find a list of events we will be presenting to the community. Mark all those that apply:

#### **March 16<sup>th</sup> Shamrocks on Kelly Street**

This is our 2<sup>nd</sup> Annual Irish Street Festival. This kid focused event brought in 300 people last year to hear Irish singers, bagpipes, Irish dancers, food, and kid's parade.

##### **\_\_\_ Gold Sponsor (6 slots available) \$500**

- Company banner on main stage
- Company announced from mainstage.
- Company logo on website and promoted on social media
- Primary sponsor for Irish dancers, king and queen ginger contest, bagpipers, kids' parade, Irish singers, or real gold treasure hunt
- Street vendor space (optional)

##### **\_\_\_ Rainbow Sponsor (10 slots available) \$250**

- Company logo on website and promoted on social media
- Company announced from mainstage.
- Company banners/signs hung around the event S
- Street vendor space (optional)

##### **\_\_\_ Shamrock Sponsor (10 slots available) \$100**

- Company announced from mainstage.
- Street vendor space (optional)

## **June 1<sup>st</sup> Boots and Bowties Ball**

This event the adults get to dress up and celebrate the release of tickets for the 3<sup>rd</sup> Annual Culpeper Rodeo. This event offers live music, dancing and dessert auction to an audience willing to pay a high dollar for a good time and a good cause. Please check the events you would like to sponsor for 2024.

### **\_\_ Diamond Sponsor \$1000**

- Company logo on large selfie backdrop
- Company logo on entry marquee
- Company name announced during the event
- Company logo promoted on event page and social media
- 6 Ball Tickets

### **\_\_ Gold Sponsor \$500**

- Company logo on entry marquee
- Company name announced during the event
- Company logo promoted on event page and social media
- 4 Ball Tickets

### **\_\_ Silver Sponsor \$250**

- Company name announced during the event
- Company logo promoted on event page and social media
- 2 Ball Tickets

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## **August 31<sup>st</sup> 3<sup>rd</sup> Annual Culpeper Rodeo**

The Culpeper Rodeo is our flagship fundraiser of the year. Each year over 5500 people attend to watch cattle roping, mutton busting, barrel racing, and bull riding. Our sponsors receive year around promotion from the rodeo.

### **\_\_\_ Rodeo King Sponsor \$15,000**

- 2024 naming rights to the rodeo arena
- 50 VIP Tickets
- Exclusive VIP tent sponsorship (catered)
- Mentions in radio ads
- Company logo on social media ads
- Company sign in the arena on the cowboy gates
- Company announced during rodeo
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### **\_\_\_ Gold Buckle Sponsor \$5000**

- 10 VIP Tickets
- Company sign on the bucking shoots
- Mentions in radio ads
- Company logo on social media ads
- Company announced during rodeo

### **\_\_\_ Cowboy Sponsor \$2500**

- 6 VIP Tickets & access to the cowboy lounge
- Get up close with the rodeo cowboys with access to the cowboy lounge
- Company sign in the arena on the cowboy gates
- Logo on social media ads
- Company announced during rodeo

### **\_\_\_ Bull Sponsor \$1000**

- 4 VIP Tickets & access to the cowboy lounge
- Company banner inside the arena
- Company logo on social media ads
- Company announced during rodeo

### **\_\_\_ Bronco Sponsor \$500**

- 4 General admission tickets
- Company sign outside of the arena
- Free exhibitor's booth space (optional)
- Company announced during rodeo

### **\_\_\_ Mustang Sponsor \$250**

- 2 General admission tickets
- Exhibitor's booth space (optional)
- Company announced during rodeo

**Sponsorship Form**

Total Sponsorship Amount: \_\_\_\_\_

Company/Organization Name: \_\_\_\_\_

Contact Person: \_\_\_\_\_ Phone: \_\_\_\_\_

Email: \_\_\_\_\_ Website: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

City: \_\_\_\_\_ Zip: \_\_\_\_\_

Mail Sponsorship Form and Check to Identity Culpeper 405 Sperryville Pike Culpeper, VA 22701

Or pay by Credit Card

Name on Card: \_\_\_\_\_

Credit Card # \_\_\_\_\_ Exp Date: \_\_\_\_\_

Three Digit Code on Back \_\_ \_\_ \_\_

Billing Zip Code: \_\_\_\_\_