



Identity Culpeper 2024 Sponsorships

Identity Culpeper offers programs and events for at-risk youth in the Culpeper region. Their program Kelly Street Boxing Club trains 60 boys a year ages 7-17 in boxing and life skills. All net proceeds from the Rodeo go to this program. You can find more information at www.kellystreetboxing.com

August 31st 3rd Annual Culpeper Rodeo

The Culpeper Rodeo is our flagship fundraiser of the year. Each year over 5500 people attend to watch cattle roping, mutton busting, barrel racing, and bull riding. Our sponsors receive year around promotion from the rodeo. You can find more information at www.culpeperrodeo.com



Rodeo King Sponsor \$15,000

- 2024 naming rights to the rodeo arena
- 50 VIP Tickets
- Exclusive VIP tent sponsorship (catered)
- Mentions in radio ads
- Company logo on social media ads
- Company sign in the arena on the cowboy gates
- Company announced during rodeo

Gold Buckle Sponsor \$5000

- 10 VIP Tickets
- Company sign on the bucking shoots
- Mentions in radio ads
- Company logo on social media ads
- Company announced during rodeo



Cowboy Sponsor \$2500

- 6 VIP Tickets & access to the cowboy lounge
- Get up close with the rodeo cowboys with access to the cowboy lounge
- Company sign in the arena on the cowboy gates
- Logo on social media ads
- Company announced during rodeo

___ **Bull Sponsor \$1000**

- 4 VIP Tickets & access to the cowboy lounge
- Company banner inside the arena
- Company logo on social media ads
- Company announced during rodeo

___ **Bronco Sponsor \$500**

- 4 General admission tickets
- Company sign outside of the arena
- Free exhibitor's booth space (optional)
- Company announced during rodeo

___ **Mustang Sponsor \$250**

- 2 General admission tickets
- Exhibitor's booth space (optional)
- Company announced during rodeo



Sponsorship Form

Total Sponsorship Amount: _____

Company/Organization Name: _____

Contact Person: _____ Phone: _____

Email: _____ Website: _____

Mailing Address: _____

City: _____ Zip: _____

Mail Sponsorship Form and Check to Identity Culpeper 405 Sperryville Pike Culpeper, VA 22701

Or pay by Credit Card

Name on Card: _____

Credit Card # _____ Exp Date: _____

Three Digit Code on Back ___ __ __

Billing Zip Code: _____