

ELIMINATE OR REDUCE CREDIT CARD FEES

EITHER WAY CARDCHOICE WILL IMPROVE YOUR BOTTOM LINE



1 Reduce your credit card cost to zero with CardChoice turnkey solution

- ✓ **Zero Cost.** Keep 100% of every credit card sale by passing on the card fees to your customers. When you sell \$100, you receive \$100.
- ✓ **Fully Compliant.** Our turnkey solution is compliant with the rules and regulations so you are automatically covered.
- ✓ **Customer Friendly.** CardChoice passes on the fee for credit card transactions. Customers can always choose debit as a no-fee option.
- ✓ **Comprehensive.** CardChoice can process every type of transaction including payments made in person, in the office, and online.

Customers pay the processing fee if they pay with a credit card or they can use a low-cost debit card and pay no processing fee.

Simple Application Process
No Upfront Cost
No Term Contract
No Cancellation Fees

2 Lower your credit card fees

Save on processing fees by using CardChoice as your card processor.

- ✓ **10-50% typical rate reductions.** Most businesses are paying up to 50% more in processing fees than necessary.
- ✓ **Free statement analysis.** CardChoice can provide a comprehensive saving analysis of your statement.

3 Save without Switching

Consult with CardChoice as your payment specialist to optimize your system without changing processors.

- ✓ **Review** your statements for high rates and unnecessary fees. No upfront costs to your business.
- ✓ **Negotiate** with processors on your behalf for the lowest rates available and to eliminate fees.
- ✓ **Monitor** your statements for rate increases and fees.

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