



SPONSORSHIP AND EXHIBITING PROSPECTUS

CGNA2023

22nd Biennial Conference

**Emerging from the Mist:
Gerontological Nurses... *We Are Ready!***

**April 20-22, 2023
Niagara Falls | Ontario | Canada**

**<https://CGNA2023.ca>
#CGNA2023**

Emerging from the Mist

Gerontological Nurses... *We Are Ready!*

CGNA2023: April 20-22 | Niagara Falls, Ontario, Canada

The Gerontological Nursing Association of Ontario is pleased to host CGNA2023, the 22nd National Conference of the Canadian Gerontological Nursing Association, April 20-22, in beautiful Niagara Falls, Ontario, Canada. For more information, please visit <http://CGNA2023.ca/>

This Conference offers a valuable opportunity to market to one of the largest gatherings of nurses and health professionals working with older adults. The theme for the 2023 conference is “Emerging from the Mist: Gerontological Nurses... *We Are Ready!*” The conference is expected to attract 300-400 participants from across Canada and North America.

Conference Sponsorship Opportunities

Gold Sponsor | \$7,500

- Exclusive sponsor of the Welcome Reception (April 20, 2023; one sponsor only)
- Exhibit space with prime location
- 3 complimentary full conference registrations
- Full-page advertisement in the conference program
- Preferred recognition on conference website, promotional material and signage
- 1 delegate bag insert

Silver Sponsor | \$5,000

- Choice of sponsorship of one of: Delegate Bags | Keynote Speaker | Lunch
- Exhibit space with prime location
- 2 complimentary full conference registrations
- Half-page advertisement in the conference program
- Recognition on conference website, promotional material and signage
- 1 delegate bag insert

Bronze Sponsor | \$2,500

- Sponsorship of a conference coffee break
- 1 complimentary full conference registration
- Half-page advertisement in the conference program
- Recognition on conference website, promotional material and signage
- 1 delegate bag insert

Exhibiting Opportunities

Profile your organization, its products and services to leaders in gerontological nursing from across Canada; participate in the CGNA2023 exhibit hall!

- Corporate Exhibit | \$1,000
- Non-Profit Organization | \$350

Sponsored Sessions

Showcase your organization by sponsoring an oral session on the CGNA2023 program. You may choose to sponsor an existing oral session or submit abstracts for your own branded session (subject to peer review). Your sponsorship will be acknowledged on the conference website, program and at the session. [Contact us](#) for more details!

Additional Marketing Opportunities

Material Distribution	\$500
Electronic Program	<ul style="list-style-type: none"> ▪ Small \$125
Advertisements	<ul style="list-style-type: none"> ▪ Medium \$250 ▪ Large \$500
Lanyard Sponsor	\$2,000
Poster Area Sponsor	\$1,500
Charging Station Sponsor	\$2,000

Ready to Confirm?

Thank you for your interest in participating in CGNA2023. To confirm your involvement as a conference sponsor, exhibitor or advertiser, kindly [complete our online contract](#). Upon completion of the contract, you'll receive an automated invoice for payment via PayPal. You may pay the invoice by credit card, cheque or electronic funds transfer. If you have any questions or concerns about your reservation, please [contact us](#) in advance of payment.

Cancellation Policy

Refunds for payment will require written notice of cancellation. Cancellations received in writing on or prior to January 13, 2023 will receive a 50% refund. Cancellations received after January 13, 2023 will NOT receive a refund. Paid space unclaimed or abandoned by 4:00 on Thursday, April 20, 2023 may be repossessed without indemnity and reassigned by Conference Management.

We look forward to welcoming you to CGNA2023!