

# THE THING ABOUT...

A returning true-crime scripted franchise  
from Blumhouse & NBC News

BLUM  HOUSE  
TELEVISION

 NBC

DATELINE 

# THE THING ABOUT PAM



BLUM  HOUSE  
TELEVISION



big picture co.

**“big, juicy,  
wonderfully disruptive”**

*-Chicago Sun Times*

**“as twisty  
as they come.”**

*-TV Insider*

**“an action-packed  
limited series.”** *-Emmy Magazine*

# THE THING ABOUT

Following the success of its inaugural season, **THE THING ABOUT** franchise will mine the 28 season archive of the iconic Dateline series as inspiration for premium, scripted limited series.

Each season will center on a unique, stranger than fiction true story, and will lean into Blumhouse's brand of subversive and boundary pushing storytelling.

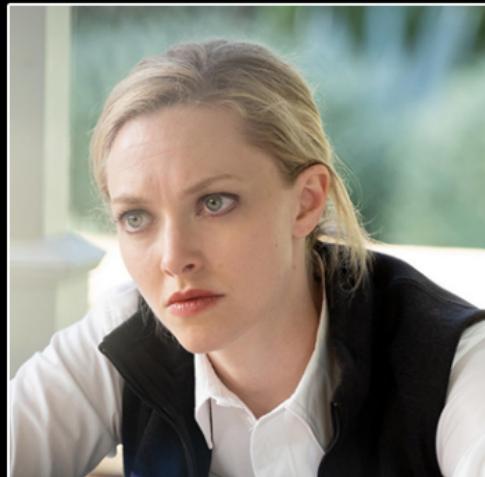


## FUTURE SEASONS

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# THE THING ABOUT **LYNLEE** “VENOM”

***The Thing About Lynlee*** follows the bizarre life and death of world-renowned snake breeder Sam Renick. Initially believed to be killed by one of his prized snakes, investigators quickly turn their attention to Sam's lucrative business for answers. The breeding community and Sam's brother all suspect, the investigation takes a turn when a group of co-conspirators pin the blame on Sam's widow Lynlee.



**FUTURE SEASONS**

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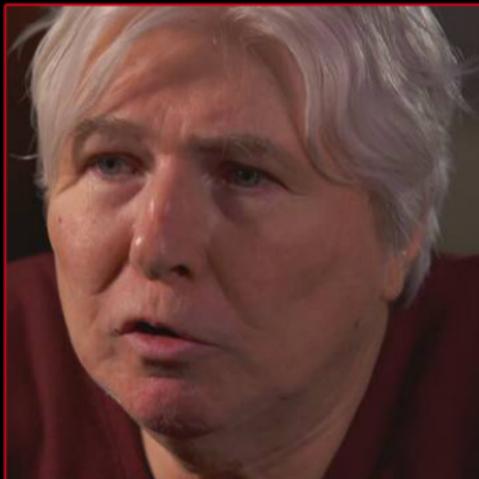
**LONGER ORDER LIMITED SERIES**  
**6-8 HOURS**

## FUTURE SEASONS

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# THE THING ABOUT **THOMAS** “THE WIDOWER”

*Shared by the NBCU Creative team, *The Thing About Thomas* follows investigators as they work towards the arrest of the titular character - a man who's had six wives... and four are dead.*



**FUTURE SEASONS**

# THE THING ABOUT **HELEN & OLGA**

*Unveiled in a hit 6-part Dateline Podcast, Helen Golay & Olga Rutterschmidt are two frenemies in their 70s who shock investigators when their murderous life insurance scheme comes to light.*



## FUTURE SEASONS

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# THE THING ABOUT **THE MURDAUGHS**

*Spanning years and multiple murders, **The Thing About The Murdaughs** unravels the secret lives of one of South Carolina's wealthiest and most affluent families.*

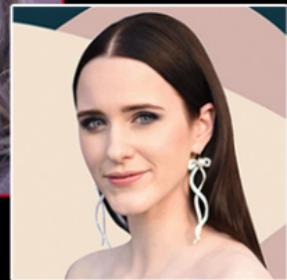


## FUTURE SEASONS

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### THE THING ABOUT **WYN** “KILLER ROLE”

*Unveiled in a hit 6-part Dateline podcast series, this bizarre story is set in a rural Oregon theater community. Centered on a complicated mother-daughter relationship and their obsession with fame, this story follows a murderous family feud.*



### THE THING ABOUT **LORI** “MOMMY DOOMSDAY”

*Featured in a hit 6-part Dateline podcast series, the disappearance of two of Lori Vallow’s children in September 2019 would expose a bizarre trail of death, devotion and Doomsday beliefs that captivated the nation.*



**FUTURE SEASONS**

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**SHORTER ORDER LIMITED SERIES**  
**3-4 HOURS**

## FUTURE SEASONS

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### THE THING ABOUT **FRANK**

#### “THE CARROLLTON PLOT”

*Frank Howard, a high flying accountant from Carrollton, Texas, learns that his wife has been brutally attacked in their home while he's away on business in California.*



### THE THING ABOUT **VALERIE**

#### “HIT LIST”

*The case of former NYC police officer Valerie Cincinelli, who was accused of an alleged murder-for-hire plot targeting her husband, Isaiah Carvalho.*



## FUTURE SEASONS

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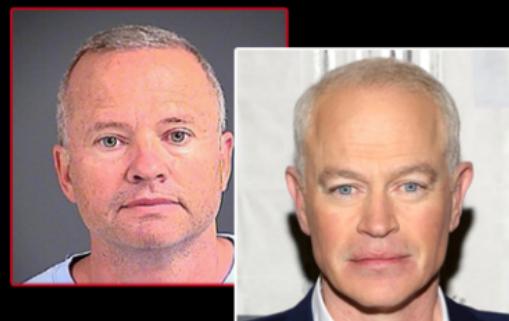
### THE THING ABOUT **SABRINA** “SECRETS IN SILVER LAKES”

*When a young father is murdered at work, the investigation uncovers deep secrets about sex, friendship, religion and family.*



### THE THING ABOUT **CHRIS** “THE CHARLESTON AFFAIR”

*A wealthy Charleston banker and his wife are locked in a bitter divorce. One week before their divorce hearing, authorities find an ex-con in town who confesses he had been hired to kill someone in their family.*



THANK YOU!

...AND SAY HI  
TO CATHY