



GRAHAM & COURTNEY RAHAL  
f o u n d a t i o n

# DRIVERS TOURNAMENT

POWERED BY **United Rentals®**



# GRAHAM & COURTNEY RAHAL FOUNDATION

The Graham and Courtney Rahal Foundation is a 501(c)(3) tax-exempt charitable organization led by IndyCar driver Graham Rahal and his wife, former NHRA Funny Car driver Courtney Force. Rahal initiated the Foundation in 2009 to carry on the philanthropic efforts of his former team owner, the late actor Paul Newman.

Each year, the foundation hosts the GCRF Drivers Tournament, powered by United Rentals the week leading into the Indianapolis 500, drawing participants from across the country to raise awareness and money for veterans organizations and cancer research!

Supporting numerous non-profits over the last decade, the Graham & Courtney Rahal Foundation has donated over \$2 million to causes close to the Rahal family's hearts.



# WHO WE SUPPORT

# One Cure

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The Flint Animal Cancer Center opened in 2002, but its work began in the late 1970s with Dr. Stephen Withrow and Dr. Ed Gillette at Colorado State University. At a time when few diagnostics or treatments existed for animals with cancer, they believed cancers in pets—especially dogs—closely mirrored those in humans. This led to the foundation of comparative oncology, using naturally occurring cancers in animals to advance treatments for both pets and people. Their early work, inspired by human medicine, grew into one of the first major veterinary cancer programs, driving new therapies on both fronts.

One Cure is rooted in the belief that cancer affects all species, and that collaboration between veterinary and human medicine leads to breakthroughs. The Flint Animal Cancer Center's mission is to improve cancer prevention, diagnosis, and treatment for pets while advancing knowledge that also benefits people.

Funds from the Graham & Courtney Rahal Foundation support Dr. Dan Regan's Losartan Trial, conducted with the Dow Laboratory. The research studies how the drug losartan affects tumor development in mouse models and in dogs with naturally occurring osteosarcoma. Early findings have already led to a Phase I clinical trial in human osteosarcoma patients at Children's Hospital Colorado.



# Turns for Troops

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United Rentals has teamed up with racing teams across various disciplines to raise money in support of our racing veterans. For every lap one of their drivers completes at select races, United Rentals donates \$50 through their Turns For Troops program.

Donations will support veterans' initiatives as part of the Turns For Troops program. Since 2016, through the relationship with Rahal Letterman Lanigan Racing, each lap our founder, Graham Rahal, completes in the No. 15 Honda in the NTT INDYCAR SERIES United Rentals has committed to donating \$50 per lap through the Turns For Troops program.

To date, the effort has raised nearly **\$1 million** from laps completed, and almost **\$2.5 million** has been donated in total, with the addition of money raised from the annual GCRF Drivers Tournament and Vino For Vets fundraisers.



**TURNS FOR TROOPS**

Powered by  United Rentals®



# SPONSORSHIP PACKAGES

# Platinum Sponsorship

**\$15,000.00**

*Sponsorship Package will include:*

- One (1) Foursome to play in the GCRF Drivers Tournament which includes a round of golf, entry into all side games, continental breakfast, lunch on course, heavy appetizers following play, all beverages, and a gift bag for each player
- Sponsorship of one (1) hole on the course with a sign placed at the hole reflecting your support
- Brand Placement on Official Event Flag
- Brand placement on Official Event Trophies
- Tagged for your support in various social media posts, including at least one post specifically calling out your platinum-level sponsorship
- A full-page advertisement in our official event program
- Acknowledgment on event signage as Platinum Sponsor and on the GCRF Website
- Tax Deductible Benefits Available





# Gold Sponsorship

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**\$8,500.00**

*Sponsorship Package will include:*

- One (1) Foursome to play in the GCRF Drivers Tournament which includes a round of golf, entry into all side games, continental breakfast, lunch on course, heavy appetizers following play, all beverages, and a gift bag for each player
- Sponsorship of one (1) hole on the course with a sign placed at the hole reflecting your support
- A half page advertisement in our official event program
- Acknowledgment on event signage as Gold Sponsor and on the GCRF Website
- Tax Deductible Benefits Available

# Silver Sponsorship

**\$5,500.00**

*Sponsorship Package will include:*

- One (1) Foursome to play in the GCRF Drivers Tournament which includes a round of golf, entry into all side games, continental breakfast, lunch on course, heavy appetizers following play, all beverages, and a gift bag for each player
- A quarter page advertisement in our official event program
- Acknowledgment on event signage as Silver Sponsor and on the GCRF Website
- Tax Deductible Benefits Available



A photograph of a man with a beard and short hair, wearing a dark blue zip-up jacket with a small logo on the chest and a matching baseball cap. He is standing next to the open door of a white golf cart. The background shows a lush green golf course with trees. The image is partially cut off on the left side.

# Bronze Sponsorship

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**\$3,500.00**

*Sponsorship Package will include:*

- Sponsorship of one (1) hole on the course with a sign placed at the hole reflecting your support
- A quarter page advertisement in our official event program
- Acknowledgment on event signage as Bronze Sponsor and on the GCRF Website
- Tax Deductible Benefits Available

# Additional Sponsorship Opportunities

## **CLOSING CEREMONIES | SOLD OUT!**

Become the presenting sponsor of our closing ceremonies, where winners are presented their trophies, our beneficiaries share more about their programs, and heavy appetizers and beverages are provided. You also receive one (1) Foursome to play in the tournament. Also receive a quarter-page ad in our official event program.

## **GIFT BAG SPONSOR | SOLD OUT!**

Help us offset the cost of our golfer gift bags! With this sponsorship you will receive one (1) premium branded item within the bag or logo on the bag (TBD). Also receive a half-page ad in our official event program.

## **AUCTION SPONSOR | \$5,000**

Your company will receive branding on the auction website, with all mentions titled “Online Auction presented by [Company],” plus a quarter-page ad in our official event program.

## **GOLF CARTS | \$5,000**

Sponsor the golf carts for both players and volunteers, and receive branding on each cart along with a quarter-page ad in the event program.

## **TROPHY SPONSOR | SOLD OUT!**

Receive logo recognition on the table banner displaying the trophies and receive one trophy to commemorate your sponsorship. You will also receive a half page ad in the official event program.

## **LUNCH SPONSOR | \$4,000**

Sponsor the on-course lunch for golfers and receive a quarter-page ad in the event program.

## **BREAKFAST SPONSOR | \$3,000**

Sponsor the continental breakfast for golfers the morning of the event. Your branding will be prominently displayed at the breakfast station, and you'll also receive a quarter-page ad in the official event program.

## **BEVERAGE CART | \$2,000**

Help us keep our golfers refreshed on the course! Your logo will be featured on all beverage carts throughout play.

## **LONGEST DRIVE SPONSOR | \$2,000**

Sponsor our Men's Longest Drive and Women's Longest Drive side games and have your logo displayed with a sign at the Longest Drive hole and at the trophy table.

## **LONGEST PUTT SPONSOR | SOLD OUT!**

Sponsor our Longest Putt side game and have your logo displayed with a sign at the Longest Putt hole and at the trophy table.

## **CLOSEST TO THE PIN | SOLD OUT!**

Sponsor our Closest to the Pin side game and have your logo displayed with a sign at the Closest to the pin hole and at the trophy table.

# TOURNAMENT DONATIONS

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# Auction Donations

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In addition to raising money through the tournament, we also host an online auction that is open to the public. This allows those who were unable to participate in the tournament to still support a wonderful cause!

We accept a wide variety of donation items such as sports memorabilia, experiences such as tickets to an event, an exclusive tour or meet and greet, a vacation or stay at a vacation home, as well as various goods, jewelry, watches, gift certificates, etc. Our online auction is our biggest supplemental fundraiser to the golf tournament. Our guests who are on the course have a great time bidding against each other and driving up the bids to make the event an even bigger success.

Tax Deductible Benefits Available.

**If you are interested in donating to our online auction, or have more questions, please reach out to [ellie@grahamrahal.com](mailto:ellie@grahamrahal.com).**





# Gift Bag Donations

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Each golfer receives a gift bag for participating in the GCRF Drivers Tournament. Included in these gift bags are several items hand-picked by Graham and Courtney, along with various other items donated by sponsors, local businesses, etc. The gift bags are a great opportunity to market your brand, raise awareness, and showcase your product!

Tax Deductible Benefits Available.

**If interested in donating items to the GCRF Drivers Tournament gift bags, please reach out to [gcrf@gcrfoundation.org](mailto:gcrf@gcrfoundation.org).**

# Vendor Activations

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One of our golfer's favorite parts of the day is experiencing the vendor activations we have placed at each hole. Activations vary from small bits, desserts, sushi, mixed drinks, beer samples from local breweries, etc. Another way for companies, particularly local and nation-wide brands, to showcase their product.

There is no cost to activate at a hole aside from the expenses incurred to bring your product. Tax Deductible Benefits Available.

**Please reach out to [gcrf@gcrfoundation.org](mailto:gcrf@gcrfoundation.org) if you are interested in activating at a hole during the tournament.**





# REGISTER OR DONATE!

*CLICK ON THE SECTION BELOW TO BE DIRECTED TO THE REGISTRATION PAGE*



## SPONSOR REGISTRATION

Platinum, Gold, Silver, Bronze, & Misc. Packages

## AUCTION DONATION

## VENDOR ACTIVATION