

25TH ANNUAL



Breakfast WITH SANTA

SPONSORSHIP OPPORTUNITIES

SATURDAY DECEMBER 5, 2026

THE HOTEL ROANOKE & CONFERENCE CENTER
ROANOKE, VA

CO-PRESENTED BY



Physicians to Children, Inc.

Each December families make cherished memories and share the joy and wonder of the holiday season at CHIP of Roanoke Valley's **Breakfast with Santa**. This year, we would be honored to have you celebrate a milestone with us – **the 25th Anniversary of Breakfast with Santa** - on **Saturday, December 5th, 2026** at **The Hotel Roanoke & Conference Center**.

Growing from 89 attendees at the very first Breakfast, to nearly 900 in 2025, Breakfast with Santa continues to grow as one of the Roanoke Valley's most beloved holiday traditions. For our anniversary this year, we expect to welcome more than **1,000 guests** to enjoy a delicious breakfast buffet, interactive holiday activities and professional photos with Santa himself, all in the historic and festive setting of Roanoke's landmark hotel.

Sponsoring Breakfast with Santa is an opportunity to be part of the holiday magic, while also making a lasting impact for local children and families. All proceeds directly benefit CHIP of Roanoke Valley, which has served more than 28,000 children and their families since 1988 through whole-family, whole-health support services.

CHIP's home visiting services are free to enrolled families and include immediate access to mental health care, tailored parenting and developmental education, kindergarten readiness assistance, as well as coordination of medical & dental care and connection to community resources. Together, with the support of generous community partners like you, CHIP strives to ensure that all children have the support needed to enter Kindergarten ready to learn.



2000



2009



2025



SPONSORSHIP LEVELS



\$10,000 Co-Presenting Sponsor

- 30 tickets to your choice of seating
- Recognition during all media interviews and coverage
- Logo on all event materials, website, and social media

\$7,500 Santa Photo Sponsor

- 20 tickets to your choice of seating
- Sponsor of professional Santa Photos and Photobooth
- Logo on all event materials, website, and social media

SOLD OUT

\$5,000 Sponsor

- 15 tickets to your choice of seating
- Interactive station at event
- Logo on all event materials, website, and social media

\$3,500 Sponsor

- 10 tickets to your choice of seating
- Interactive station at event
- Logo on all event materials, website, and social media

\$1,200 Table Sponsor

- 10 tickets to your choice of seating
- Logo on all event materials, website, and social media

\$600 Sponsor

- 5 tickets to your choice of seating
- Logo on all event materials, website, and social media



child health
investment partnership
of Roanoke Valley

health is hope

Contact us to become a sponsor!

bws@chiprv.org

santabreakfast.org