

CHEF MURPH MEDIA KIT



Radio, TV, Newsletter

Working with Me.

When you advertise, my mission is to keep the promise / deal that we agree to. Performing and do the best job that I can do, meeting and exceeding your expectations'

About Chef Murph.

Born: Camden, NJ in a galaxy long time ago....

I have traveled the world: Living in Korea/China, South/Central America, Europe and in Middle East.

Why a Chef? My goal in life is to feeding people, mostly at shelters nationwide. My motto says it all. I have founded of Humans for People Foundation and the Founding Partner of The International Hospitality Society. My background/Education/Interest includes Logistics, Farming Cooking, Public Health, Veterans, Child Nutrition and Law Enforcement. Chef Murph has authored about 100 books and 908 Articles on those interests and continues to educate himself on those topics.

My Cuisine is Global Fusion Americana the melting pot of cultures from around the world brought to America

Chef Murph Work & Education

His working history spans over 35+ years including Military, Law Enforcement, Logistics, Farming, Music, Film, and Cooking. A graduated from: Escoffier Culinary Academy Both Culinary and Pastry, Gourmet Cuisine CIA, Top Chef University NYC, E Bull Foundation Spain ,Master Organic Gardner, Aquaponics/ Farming from Cornell University, University of the Virgin Islands, and Aquaculture from University of Hawaii, Child Nutrition at Stanford University, University of Pittsburgh, Wine Sommelier, The Mediterranean Wine School, UC Davis, Queens College AU, logistics: Massachusetts Institute of Technology, Korean Advanced Institute of Technology, Nepal Institute of Technology and Rutgers University ,Soft Matter Engineering, Sustainability, Film at Harvard University/Columbia University.

He is part of various foundations and groups such as Gray Matter Brain Cancer Society Board of Directors, Americans with Autism Board of Directors, Humans for People Foundation Board of Directors, Chefs Collaborative, American Culinary Federation, Philadelphia Film Society, Photo League of Philadelphia, Ordinary Heroes', World Health Organization.

www.ChefMurph.com

Murph@ChefMurph.com

Phone : 856.668.6153

facebook.com/chefmurph

twitter.com/chefmurph_kt

instagram.com/chefmurph

Numbers

Page views:

100,000/month

1.2 Million Yearly

Unique Visitors:

60,000/month

Face book Combine

30,000

Twitter: Combine

25,9000

Instagram:

3,500

Email List Verified

70k

Radio:

12K-56K Per hour

200+ Country's'



Radio Programming

Programming, between 12 a.m. to 6 a.m. EST every day, the station will feature “**Chef Murph’s Midnight Mother Trucker Program**”, Truck-driving country, continuing the oral tradition of truck folklore and stories. Notable truck-driving country artists include Commander Cody and His Lost Planet Airmen, David Allan Coe, Dick Curless, Dave Dudley, Merle Haggard, Rod Hart, Cledus, Del Reeves, Red Simpson, Red Sovine, and, Jerry Reed

From 6 a.m. till midnight it’s a “**Free For All. NEW MUSIC ARTIST** to whatever is requested From EDM, Beatles, B.B. King, Steppenwolf, Judaist Priest, Grateful Dead, Osiris Wildfire to Grand Master Flash, Mickey Dolenz and the Monkee’s.

Programming from 9 a.m. to 9:30 a.m. EST daily, **Health Eating Podcast** will be broadcasted for people who want to have a deeper understanding behind the psychology and science behind what they eat. Created by Chef Murph, he brings in experts from all sorts of fields to talk about an interesting array of topics.

Friday Night Programming is **House EDM** from 7 p.m. to midnight EST. Playing Club, House and EDM Music you cant hear on the FM Radio. With Request

Saturday Night 7p.m. is “**Chef Murph’s Metal Kitchen**” Playing 80’s Hair bands to metal of: Anthrax, Motor Head, Black Sabbath and Chef Murph’s favorite Lita Ford. All the stuff FM Radio can’t or won’t play. On Saturday and Sunday from 6 a.m. to 7 p.m. EST Weekend Easy Listening will be broadcasted. It’s a free for all. One can hear big bands, EDM, Blues, and Funk to U2 as well new artists

Sunday Morning Acoustic Folk, Funk Rock 6 a.m. to 9 a.m. EST everything Acoustic

Plus interviews with people coming through the kitchen

Chef Murph Radio has three global servers, England, Japan, and U.S. to allow listening to in 200+ Countries just not North Korea or China, yet.

Radio Rates: \$200.00 Mim

Radio Ads must be .mp3 format

5.00 Per Spot 2 per hour General Music (17 and 47 min after the hour)

10.00 Per Spot during Shows

50.00 Sponsor a Program with banner ad on website

TV Programming

Programming will be shows pre recorded and shown on the TV Page.

Shows in Production: Murph's American Kitchen, Children Can Cook Kitchen 101, Global Fusion Americana and Info video to blogs on articles and books.

TV Advertising Rates

Product placement on set	\$ 150.00 - \$500.00
Use of Product	\$ 200.00
Your Commercial	\$ 100.00
Sponsor a program	\$500.00
Live Broadcast	\$ 800.00
Banner Ads for TV Page \$ 30.00 Per month , \$ 1.00 Per Thousand Views, \$ 5.00 Per Thousand Clicks to website	

Newsletter / Blog Banner Rates

Newsletters/ Books are distributed to verified email, postings at 300 Article & Newsletter services. and available for download on website and blogs. Your ad will be linked to your website so that my followers can use the link to check out your page. Distribution not limited to 70K with services to 500K Plus.

¼ \$ 25.00

½ \$ 50.00

¾ \$75.00

Full Page \$100.00,
Also includes Banner ads in rotation in my blogs

Blogs Ads are on rotation there are two types of adds sizes 400x 400 which go down the side of pages, Banners 400 x 900 Which goes across the top of pages. Bottom of Pages are unavailable

Rates: \$ 20.00 per month, \$ 1.00 Per Thousand Views, \$ 5.00 Per Thousand clicks to website. Blog receives Avg 3 to 7 K a day. Have been as high a 100k a day.

Social Media Blast

When purchasing an ad or a service. I will normally blast out at no charge. Just happy that someone is help paying the bills LOL

Murph